

  
**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION / OPEN UNIVERSITY**  
 (Including Lateral Entry / Double Degree) PROGRAMMES

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**B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M.**

**DEGREE EXAMINATIONS – MAY 2010**

**APPENDIX-I : Examination Centres**

CENTRE CODE	CENTRE NAME
<b>TAMILNADU</b>	
001	ANNAMALAINAGAR
002	ARAKKONAM
003	ARIYALUR
004	BODINAICKANUR
005	CHENGALPATTU
006	CHENNAI
007	COIMBATORE
008	DHARAPURAM
009	DHARMAPURI
010	DINDIGUL
011	ERODE
012	GINGEE
013	GOPICHETTIPALAYAM
014	HOSUR
015	KALLAKURICHI
016	KANCHIPURAM
017	KARAIKUDI
018	KARUR
019	KRISHNAGIRI
020	KUMBAKONAM
021	MADURAI
022	MARTHANDAM
023	MAYILADUTHURAI
024	METTUPALAYAM
025	METTUR
026	NAGAPATTINAM
027	NAGERCOIL
028	NAMAKKAL
029	OOTY

CENTRE CODE	CENTRE NAME
<b>TAMILNADU (Contd.)</b>	
030	PAPANASAM (TIRUNELVELI DT.)
031	PERAMBALUR
032	POLLACHI
033	PUDUKKOTTAI
034	RAMANATHAPURAM
035	SALEM
036	SANKARANKOIL
037	SIVAGANGAI
038	SIVAKASI
039	THANJAVUR
040	THENI
041	THIRUCHIRAPPALLI
042	THIRUNELVELI
043	THIRUPATTUR (VELLORE DT.)
044	THIRUVALLUR
045	THIRUVANNAMALAI
046	THIRUVARUR
047	TINDIVANAM
048	TIRUCHENDUR
049	TIRUPPUR
050	TITTAGUDI
051	TUTICORIN
052	UDUMALPET
053	ULUNDURPET
054	VEDHARANYAM
055	VELLORE
056	VILLUPURAM
057	VIRUDHUNAGAR

P.T.O

CENTRE CODE	CENTRE NAME
<b>ANDHRA PRADESH</b>	
058	HYDERABAD
059	TIRUPATHI
060	VIJAYAWADA
061	VISHAKAPATNAM
<b>ASSAM</b>	
062	GUWAHATI
119	TINSUKIA
<b>BIHAR</b>	
121	PATNA
<b>CHHATISGARH</b>	
064	RAIPUR
<b>GUJARAT</b>	
065	AHAMEDABAD
066	BARODA
067	SURAT
068	V.V.NAGAR
<b>HARYANA</b>	
069	AMBALA
070	HISAR
071	KARNAL
117	GURGAON
<b>HIMACHAL PRADESH</b>	
072	HAMIRPUR
122	SHIMLA
130	PALAMPUR
<b>JAMMU &amp; KASHMIR</b>	
073	JAMMU
<b>JHARKHAND</b>	
074	DHANBAD
123	JAMSHEDPUR
124	RANCHI
<b>KARNATAKA</b>	
075	BENGALURU
076	MANGALORE
077	MYSORE
131	HOSPET
<b>KERALA</b>	
078	ALLEPPY
079	CALICUT
080	ERNAKULAM
081	KANNUR
082	KASARCODE
083	KOTTAYAM
084	NILESHWAR
085	THIRUVANANTHAPURAM
086	TRICHUR
087	QUILON
<b>MADHYA PRADESH</b>	
088	BHOPAL
089	GWALIOR
090	INDORE

CENTRE CODE	CENTRE NAME
<b>MAHARASHTRA</b>	
091	AURANGABAD
092	MUMBAI
093	NAGPUR
094	PUNE
120	KOLHAPUR
<b>MEGHALAYA</b>	
095	SHILLONG
<b>PUDUCHERRY</b>	
096	KARAIKKAL
097	PUDUCHERRY
<b>ORISSA</b>	
125	BERHAMPORE
126	BHUBANESHWAR
127	ROURKELA
<b>PUNJAB</b>	
098	AMRITSAR
099	JALANDHAR
100	LUDHIANA
101	MOHA
102	PATIALA
<b>RAJASTHAN</b>	
103	AJMER
104	ALWAR
105	JAIPUR
106	JODHPUR
107	KOTA
128	CHITTORGARH
132	MOUNT ABU
133	UDAIPUR
<b>TRIPURA</b>	
134	AGARTALA
<b>UTTARANCHAL</b>	
118	DEHRADUN
<b>UTTAR PRADESH</b>	
108	AGRA
109	KANPUR
110	LUCKNOW
111	MEERUT
112	VARANASI
<b>WEST BENGAL</b>	
113	KOLKATA
129	SILIGURI
<b>UNION TERRITORIES</b>	
114	CHANDIGARH
115	NEW DELHI
116	PORT-BLAIR

**APPENDIX - II : TIME TABLE**  
**B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M.**  
**DEGREE EXAMINATIONS – MAY 2010**

**B.Com. – (Course Code: DDE – 009 / OUS – 089**

**Lateral Entry - Second Year - 609 / Third Year – 709)**

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	120	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	131	BUSINESS ENVIRONMENT	Friday 21st May 2010
	140	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Sunday 23rd May 2010
		<b>PART-III</b>	
	220	OFFICE ORGANISATION AND SECRETARIAL PRACTICE	Monday 24th May 2010
		<b>PART-IV</b>	
	231	BUSINESS STATISTICS	Tuesday 25th May 2010
	240	BUSINESS ORGANISATION	Wednesday 26th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-IV</b>	
	310	AUDITING	Wednesday 19th May 2010
	320	COMMERCIAL LAW	Thursday 20th May 2010
	330	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	350	COST ACCOUNTS PAPER– I	Sunday 23rd May 2010
	352	CO-OPERATION PAPER – I	Sunday 23rd May 2010
	360	COST ACCOUNTS PAPER– II	Monday 24th May 2010
	362	CO-OPERATION PAPER-II	Monday 24th May 2010
		<b>B.Com. (Double Degree) – (Course Code: DDE – 639)</b>	
	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-IV</b>	
	231	BUSINESS STATISTICS (Applicable to Candidates joined in 2008-09 and After)	Tuesday 25th May 2010
	240	BUSINESS ORGANISATION (Applicable to Candidates joined in 2008-09 and After)	Wednesday 26th May 2010
	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-IV</b>	
	310	AUDITING	Wednesday 19th May 2010
	320	COMMERCIAL LAW	Thursday 20th May 2010
	330	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	354	COST ACCOUNTING (Candidates joined in 2007-08 and before)	Sunday 23rd May 2010
	355	CO - OPERATION (Candidates joined in 2007-08 and before)	Sunday 23rd May 2010
	350	COST ACCOUNTS PAPER– I (Applicable to Candidates joined in 2008-09 and After)	Sunday 23rd May 2010
	360	COST ACCOUNTS PAPER– II (Applicable to Candidates joined in 2008-09 and After)	Monday 24th May 2010

**B.Com. International Business – (Course Code: DDE – 183)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
	510	BASICS OF FOREIGN EXCHANGE	Wednesday 19th May 2010
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010
	540	FINANCIAL ACCOUNTING	Saturday 22nd May 2010
	550	COMMUNICATION SKILLS	Sunday 23rd May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
	610	MANAGEMENT PROCESS	Monday 24th May 2010
	620	BUSINESS STATISTICS	Tuesday 25th May 2010
	630	INTERNATIONAL BUSINESS	Wednesday 26th May 2010
	640	BUSINESS LAW	Thursday 27th May 2010
	650	LOGISTIC MANAGEMENT	Friday 28th May 2010
<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
	730	INTERNATIONAL MARKETING	Wednesday 19th May 2010
	740	FOREIGN TRADE PROCEDURE AND DOCUMENTATION	Thursday 20th May 2010
	710	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	750	FINANCING OF FOREIGN TRADE	Sunday 23rd May 2010
	760	INDIRECT TAX	Monday 24th May 2010

**B.Com. Accounting & Finance – (Course Code: DDE – 184 / OUS – 503)**

Lateral Entry - Second Year – 624 / Third Year - 724)

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-I</b>	
	510	BUSINESS TAMIL	Wednesday 19th May 2010
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010
	540	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-II</b>	
	610	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Sunday 23rd May 2010
		<b>PART-III</b>	
	620	FINANCIAL & CORPORATE ACCOUNTING	Monday 24th May 2010
	630	BUSINESS STATISTICS	Tuesday 25th May 2010
	640	BUSINESS ORGANISATION	Wednesday 26th May 2010
<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-III</b>	
	710	AUDITING	Wednesday 19th May 2010
	720	BUSINESS FINANCE	Thursday 20th May 2010
	730	INCOME TAX	Friday 21st May 2010
	740	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	750	COST ACCOUNTING	Sunday 23rd May 2010
	760	ACCOUNTING FOR MANAGERIAL DECISION	Monday 24th May 2010

**B.Com. Finance & Investment – (Course Code : DDE – 264)**

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	ENGLISH	Wednesday 19th May 2010
	520	BUSINESS ENGLISH	Thursday 20th May 2010
	530	COMPUTER APPLICATION	Friday 21st May 2010
	540	FUNDAMENTAL OF ACCOUNTS	Saturday 22nd May 2010
	550	COMPUTERISED ACCOUNTING	Sunday 23rd May 2010

**B.B.S. – (Course Code : DDE – 182)****B.Com. (Business Studies) – (Course Code: DDE – 484)**

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
	520	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010
	540	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
	550	COMMUNICATION SKILLS	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	620	MANAGEMENT PROCESS	Monday 24th May 2010
	610	BUSINESS STATISTICS	Tuesday 25th May 2010
	630	FUNDAMENTALS OF MARKETING MANAGEMENT	Wednesday 26th May 2010
	640	BUSINESS LAW	Thursday 27th May 2010
	650	PROJECT MANAGEMENT & ENTREPRENEURSHIP	Friday 28th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	730	BUSINESS FINANCE	Thursday 20th May 2010
	710	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
<b>GROUP – A</b>			
	740	DIRECT TAXES	Sunday 23rd May 2010
	750	INDIRECT TAXES	Monday 24th May 2010
<b>GROUP – B</b>			
	741	INDUSTRIAL AND SERVICES MARKETING	Sunday 23rd May 2010
	751	INTERNATIONAL MARKETING	Monday 24th May 2010
<b>GROUP – C</b>			
	742	COST ACCOUNTING	Sunday 23rd May 2010
	752	ACCOUNTING FOR BUSINESS DECISIONS	Monday 24th May 2010
	760	PROJECT REPORT	-----

**B.M.M. – (Course Code: DDE – 125 / OUS – 102)**

Lateral Entry - Second Year – 625 / Third Year – 725)

**B.Com. (Marketing Management) – (Course Code: DDE – 485 / OUS – 514)**

Lateral Entry – Second Year – 644/ Third Year – 744)

I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
<b>PART-I</b>			
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
<b>PART-II</b>			
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
<b>PART-III</b>			
	131	BUSINESS ENVIRONMENT	Friday 21st May 2010
	140	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010

II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-II</b>	
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Sunday 23rd May 2010
		<b>PART-III</b>	
	221	MANAGEMENT PROCESS	Monday 24th May 2010
		<b>PART-IV</b>	
	230	FUNDAMENTALS OF MARKETING MANAGEMENT	Tuesday 25th May 2010
	240	PERSONAL SELLING AND SALESMANSHIP	Wednesday 26th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-IV</b>	
	310	INDUSTRIAL AND SERVICES MARKETING	Wednesday 19th May 2010
	320	DISTRIBUTION MANAGEMENT	Thursday 20th May 2010
	330	ADVERTISING AND SALES PROMOTION	Friday 21st May 2010
	340	INTERNATIONAL MARKETING	Saturday 22nd May 2010
	350	BASICS OF MARKETING RESEARCH	Sunday 23rd May 2010
	360	SALESFORCE MANAGEMENT & MARKETING LEGISLATIONS	Monday 24th May 2010
<b>B.Com. (Computer Applications) - (Course Code : DDE – 141/ OUS – 105)</b>			
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART - I</b>	
	510	BUSINESS CORRESPONDENCE	Wednesday 19th May 2010
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	540	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – THEORY	Friday 21st May 2010
	530	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – PRACTICAL	Date will be announced later
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-III</b>	
	630	E-COMMERCE AND ITS APPLICATIONS– THEORY	Monday 24th May 2010
	650	BUSINESS STATISTICS	Tuesday 25th May 2010
	660	MANAGEMENT PROCESS	Wednesday 26th May 2010
	610	WEB DESIGNING AND ITS APPLICATIONS– THEORY	Thursday 27th May 2010
	620	WEB DESIGNING AND ITS APPLICATIONS– PRACTICAL	Date will be announced later
	640	E-COMMERCE AND ITS APPLICATIONS– PRACTICAL	Date will be announced later
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-III</b>	
	710	CLIENT/SERVER CONCEPTS – THEORY	Wednesday 19th May 2010
	730	COMMERCIAL LAW	Thursday 20th May 2010
	740	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	750	MODERN BANKING THEORY, LAW & PRACTICE	Saturday 22nd May 2010
	760	PRINCIPLES OF COSTING	Sunday 23rd May 2010
	761	BASICS OF MARKETING RESEARCH	Sunday 23rd May 2010
	770	FINANCIAL ACCOUNTING PACKAGES – THEORY	Monday 24th May 2010
	720	CLIENT/SERVER CONCEPTS – PRACTICAL	Date will be announced later
	780	FINANCIAL ACCOUNTING PACKAGES – PRACTICAL	Date will be announced later
<b>B.B.A. (ENGLISH MEDIUM &amp; TAMIL MEDIUM) - (Course Code: DDE – 011 / OUS – 101)</b>			
<b>Lateral Entry - Second Year - 611 / Third Year – 711)</b>			
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010

**PART-II**

	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
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**PART-III**

	130	MANAGERIAL ECONOMICS	Friday 21st May 2010
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	141	CONCEPTS OF INFORMATION TECHNOLOGY AND OPERATING SYSTEMS	Saturday 22nd May 2010
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	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010
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<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
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**PART-II**

	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Monday 24th May 2010
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**PART-III**

	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Tuesday 25th May 2010
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	230	FINANCIAL AND COST ACCOUNTING	Wednesday 26th May 2010
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	260	QUANTITATIVE METHODS	Thursday 27th May 2010
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	250	MARKETING MANAGEMENT	Friday 28th May 2010
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<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
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**PART-III**

	310	MANAGEMENT ACCOUNTING	Wednesday 19th May 2010
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	320	BUSINESS FINANCE	Thursday 20th May 2010
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	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
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	340	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 22nd May 2010
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	351	MONEY, BANKING, INTERNATIONAL TRADE AND INSTITUTIONS	Sunday 23rd May 2010
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**B.B.A. – (Double Degree) (Course Code: DDE – 641)**

<b>SUBJECT CODE</b>		<b>PART-III</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
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**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Tuesday 25th May 2010
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	260	QUANTITATIVE METHODS	Thursday 27th May 2010
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	250	MARKETING MANAGEMENT	Friday 28th May 2010
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	270	PRINCIPLES OF MANAGEMENT	Saturday 29th May 2010
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	280	FINANCIAL MANAGEMENT	Sunday 30th May 2010
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**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

	310	MANAGEMENT ACCOUNTING	Wednesday 19th May 2010
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	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
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	340	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 22nd May 2010
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**B.B.A. (Tamil Medium) – (Course Code : DDE – 250 / OUS – 515)**

**(Candidates joined during 2007-2008 and before)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
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**PART-I**

	110	BUSINESS TAMIL	Wednesday 19th May 2010
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**PART-II**

	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
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**PART-III**

	130	MANAGERIAL ECONOMICS	Friday 21st May 2010
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	140	BUSINESS ENVIRONMENT	Saturday 22nd May 2010
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	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010
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II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Monday 24th May 2010
		<b>PART – III</b>	
	220	COMMERCIAL LAW	Tuesday 25th May 2010
	230	ELEMENTS OF ACCOUNTANCY	Wednesday 26th May 2010
	240	FUNDAMENTALS OF MARKETING	Thursday 27th May 2010
	250	BUSINESS STATISTICS	Friday 28th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – III</b>	
	310	MANAGEMENT DECISION MAKING & ACCOUNTING	Wednesday 19th May 2010
	320	BUSINESS FINANCE	Thursday 20th May 2010
	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
	340	MANAGEMENT INFORMATION SYSTEM	Saturday 22nd May 2010
	350	PRODUCTION AND MATERIALS MANAGEMENT	Sunday 23rd May 2010
<b>B.B.A. (Computer Applications) – (Course Code : DDE – 143/ OUS-106</b>			
<b>Lateral Entry- Second Year - 643 / Third Year – 743)</b>			
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-I</b>	
	510	BUSINESS CORRESPONDENCE	Wednesday 19th May 2010
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	520	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-IV</b>	
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – THEORY	Friday 21st May 2010
	560	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – PRACTICAL	Date will be announced later
		<b>PART-III</b>	
	540	MANAGERIAL ECONOMICS	Saturday 22nd May 2010
	530	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-III</b>	
	630	MANAGEMENT ACCOUNTING	Monday 24th May 2010
	610	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Tuesday 25th May 2010
		<b>PART-IV</b>	
	660	CLIENT / SERVER CONCEPTS – THEORY	Wednesday 26th May 2010
	640	WEB DESIGNING AND ITS APPLICATIONS – THEORY	Thursday 27th May 2010
	650	WEB DESIGNING AND ITS APPLICATIONS – PRACTICAL	Date will be announced later
	670	CLIENT / SERVER CONCEPTS – PRACTICAL	Date will be announced later
		<b>PART-III</b>	
	620	MARKETING MANAGEMENT	Friday 28th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART-III</b>	
	710	BUSINESS FINANCE	Thursday 20th May 2010
	720	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
	730	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 22nd May 2010
		<b>PART-IV</b>	
	740	MIS AND E-COMMERCE – THEORY	Sunday 23rd May 2010
	760	VISUAL BASIC – THEORY	Monday 24th May 2010
	750	MIS AND E-COMMERCE – PRACTICAL	Date will be announced later
	770	VISUAL BASIC – PRACTICAL	Date will be announced later



**B.B.A. (Telecom Management) - (Course Code : 261)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	130	COMPUTER FUNDAMENTALS	Friday 21st May 2010
	140	TELECOM NETWORKS	Saturday 22nd May 2010
	150	PRINCIPLES OF MANAGEMENT	Sunday 23rd May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART - III</b>	
	220	ELECTRONIC DEVICES	Wednesday 26th May 2010
	230	CYBER MARKETING	Thursday 27th May 2010
	240	TELECOM PROJECT MANAGEMENT	Friday 28th May 2010
	250	MARKETING MANAGEMENT	Saturday 29th May 2010
<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – III</b>	
	310	TELECOM SYSTEMS	Wednesday 19th May 2010
	320	SERVICES MARKETING	Thursday 20th May 2010
	330	CUSTOMER RELATIONSHIP MANAGEMENT	Friday 21st May 2010
	340	CORPORATE FINANCE	Saturday 22nd May 2010
	350	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Sunday 23rd May 2010

**B.B.A. (Financial Planning) - (Course Code : 265)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
	510	ENGLISH	Wednesday 19th May 2010
	520	ELEMENTS OF INSURANCE	Thursday 20th May 2010
	530	COMPUTER APPLICATION	Friday 21st May 2010
	540	ADVANCED PRACTICAL ACCOUNTS	Saturday 22nd May 2010
	550	COMPUTERISED ACCOUNTING	Sunday 23rd May 2010

**B.B.A. (Business Application) - (Course Code : 530)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	130	MANAGEMENT AND EMPLOYEE RELATIONS	Friday 21st May 2010
	140	INTRODUCTORY ACCOUNTING	Saturday 22nd May 2010
	150	MARKETING PRINCIPLES	Sunday 23rd May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART-III</b>	
	220	PRINCIPLES OF ECONOMICS	Wednesday 26th May 2010
	230	QUANTITATIVE METHODS	Thursday 27th May 2010
	240	BEHAVIOURAL MANAGEMENT	Friday 28th May 2010
	250	BUSINESS AND TRADE LAW	Saturday 29th May 2010
<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – III</b>	
	310	MARKETING MANAGEMENT	Wednesday 19th May 2010
	320	BUSINESS INFORMATION MANAGEMENT	Thursday 20th May 2010
	330	ENTREPRENEURIAL MANAGEMENT	Friday 21st May 2010
	340	BUSINESS POLICY AND STRATEGY	Saturday 22nd May 2010
	350	CORPORATE ACCOUNTING FOR DECISION MAKING	Sunday 23rd May 2010

**B.B.A. (Applied Management) - (Course Code : 260)****(Lateral Entry – Second Year – 645)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART-II</b>	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		<b>PART-III</b>	
	130	PRINCIPLES OF MANAGEMENT	Friday 21st May 2010
	140	ORIENTATION TO COMPUTERS	Saturday 22nd May 2010
	150	MATHEMATICS	Sunday 23rd May 2010
	160	BUSINESS ECONOMICS	Monday 24th May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART-II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART-III</b>	
	220	FINANCIAL ACCOUNTING	Wednesday 26th May 2010
	230	HUMAN RESOURCE MANAGEMENT	Thursday 27th May 2010
	240	MARKETING	Friday 28th May 2010
	250	PRODUCTION AND OPERATIONS MANAGEMENT	Saturday 29th May 2010
	260	SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT	Sunday 30th May 2010
<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
	310	BUSINESS ETHICS AND VALUES	Wednesday 19th May 2010
	320	E-COMMERCE	Thursday 20th May 2010
	330	TAXATION	Friday 21st May 2010
	340	MARKETING RESEARCH	Saturday 22 <sup>nd</sup> May 2010
	350	INDUSTRIAL RELATIONS	Sunday 23rd May 2010

**B.B.A. (PHARMACEUTICAL MANAGEMENT) – (Course Code – 334)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – I</b>	
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART – II</b>	
	120	ENGLISH : PROSE AND USAGE	Thursday 20 <sup>th</sup> May 2010
		<b>PART – III</b>	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	HUMAN BIOLOGY AND PHARMACOLOGY	Saturday 22 <sup>nd</sup> May 2010
	150	MANAGERIAL ECONOMICS	Sunday 23rd May 2010
<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART – III</b>	
	230	HUMAN RESOURCE MANAGEMENT	Wednesday 26th May 2010
	220	HOSPITAL MANAGEMENT	Thursday 27th May 2010
	240	COMPUTER IN PHARMACEUTIAL	Friday 28th May 2010
	250	FINANCIAL AND COST ACCOUNTING	Saturday 29th May 2010

**B.B.A. (BANKING AND TAXATION) – (Course Code – 335)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – I</b>	
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART – II</b>	
	120	ENGLISH : PROSE AND USAGE	Thursday 20 <sup>th</sup> May 2010
		<b>PART – III</b>	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	ACCOUNTING PRINCIPLES	Saturday 22 <sup>nd</sup> May 2010
	150	PRINCIPLES OF BANKING	Sunday 23rd May 2010

<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART – III</b>	
	220	HUMAN RESOURCE MANAGEMENT	Wednesday 26th May 2010
	230	MANAGERIAL ECONOMICS	Thursday 27th May 2010
	240	INVESTMENT MANAGEMENT	Friday 28th May 2010
	250	CONCEPT OF IT AND OPERATION SYSTEMS	Saturday 29th May 2010

**B.B.A. (RETAIL MANAGEMENT) – (Course Code – 336)**

**(Lateral Entry – Second Year – 656)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	HINDI : PROSE AND DRAMA	Wednesday 19th May 2010
	112	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART – II</b>	
	120	ENGLISH : PROSE AND USAGE	Thursday 20th May 2010
		<b>PART – III</b>	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Saturday 22nd May 2010
	150	MARKETING MANAGEMENT	Sunday 23rd May 2010

<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART – III</b>	
	220	FUNDAMENTALS OF RETAIL	Wednesday 26th May 2010
	230	MERCHANDISE KNOWLEDGE AND MANAGEMENT	Thursday 27th May 2010
	240	RETAIL INFORMATION SYSTEMS	Friday 28th May 2010
	250	RETAIL BASICS ACCOUNTING FUNDAMENTALS	Saturday 29th May 2010

<b>III-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – III</b>	
	310	SCOPE AND MANAGEMENT OF MULTIPLEXES	Wednesday 19th May 2010
	320	BRAND PROMOTIONS AND MANAGEMENT	Thursday 20th May 2010
	330	SUPPLY CHAIN MANAGEMENT	Friday 21st May 2010
	340	STORE FUNCTIONS	Saturday 22nd May 2010
	350	MALL MANAGEMENT	Sunday 23rd May 2010

**B.B.A. (MARKETING AND HUMAN RESOURCE MANAGEMENT) - (Course Code – 337)**

**(Lateral Entry – Second Year – 657)**

<b>I-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	HINDI : PROSE AND DRAMA	Wednesday 19th May 2010
	112	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART – II</b>	
	120	ENGLISH : PROSE AND USAGE	Thursday 20th May 2010
		<b>PART – III</b>	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Saturday 22nd May 2010
	150	MARKETING MANAGEMENT	Sunday 23rd May 2010

<b>II-YEAR</b>	<b>SUBJECT CODE</b>	<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART – III</b>	
	220	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Wednesday 26th May 2010
	230	SALES AND DISTRIBUTION MANAGEMENT	Thursday 27th May 2010
	240	INDUSTRIAL RELATIONS AND LABOUR WELFARE	Friday 28th May 2010
	250	COMPANY LAW	Saturday 29th May 2010

III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – III</b>	
	310	INTERNATIONAL MARKETING	Wednesday 19th May 2010
	320	FINANCIAL AND MANAGEMENT ACCOUNTING	Thursday 20th May 2010
	330	ADVERTISING MANAGEMENT AND PUBLIC RELATIONS	Friday 21st May 2010
	340	HUMAN RESOURCE MANAGEMENT	Saturday 22nd May 2010
	350	FRANCHISE MANAGEMENT AND CRM	Sunday 23rd May 2010

**B.B.A. (AVIATION, TOURISM AND HOSPITAL MANAGEMENT) - (Course Code – 338)**

(Lateral Entry – Second Year – 658)			
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – I</b>	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	HINDI : PROSE AND DRAMA	Wednesday 19th May 2010
	112	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		<b>PART – II</b>	
	120	ENGLISH : PROSE AND USAGE	Thursday 20th May 2010
		<b>PART – III</b>	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	CABIN CREW – ROLE AND SCOPE	Saturday 22nd May 2010
	150	GROUND HANDLING	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – II</b>	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		<b>PART – III</b>	
	220	PERSONALITY DEVELOPMENT	Wednesday 26th May 2010
	230	CUSTOMER RELATIONSHIP MANAGEMENT	Thursday 27th May 2010
	240	INTRODUCTION TO TOURISM AND PLANNING	Friday 28th May 2010
	250	INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT	Saturday 29th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		<b>PART – III</b>	
	310	INTRODUCTION TO HOSPITALITY	Wednesday 19th May 2010
	320	FOOD AND BEVERAGES	Thursday 20th May 2010
	330	FRONT OFFICE AND HOUSEKEEPING	Friday 21st May 2010
	340	HUMAN RESOURCE MANAGEMENT	Saturday 22nd May 2010
	350	MARKETING MANAGEMENT	Sunday 23rd May 2010

Annamalainagar  
Date: 15.02.2010

**Dr. R. MEENAKSHISUNDARAM**  
CONTROLLER OF EXAMINATIONS