3

(Including Lateral Entry / Double Degree) PROGRAMMES

B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M.

#### **DEGREE EXAMINATIONS – MAY 2010**

**APPENDIX-I: Examination Centres** 

CENTRE CODE	CENTRE NAME
	TAMILNADU
001	ANNAMALAINAGAR
002	ARAKKONAM
003	ARIYALUR
004	BODINAICKANUR
005	CHENGALPATTU
006	CHENNAI
007	COIMBATORE
008	DHARAPURAM
009	DHARMAPURI
010	DINDIGUL
011	ERODE
012	GINGEE
013	GOPICHETTIPALAYAM
014	HOSUR
015	KALLAKURICHI
016	KANCHIPURAM
017	KARAIKUDI
018	KARUR
019	KRISHNAGIRI
020	KUMBAKONAM
021	MADURAI
022	MARTHANDAM
023	MAYILADUTHURAI
024	METTUPALAYAM
025	METTUR
026	NAGAPATTINAM
027	NAGERCOIL
028	NAMAKKAL
029	OOTY

CENTRE CODE	CENTRE NAME
	TAMILNADU (Contd.)
030	PAPANASAM (TIRUNELVELI DT.)
031	PERAMBALUR
032	POLLACHI
033	PUDUKKOTTAI
034	RAMANATHAPURAM
035	SALEM
036	SANKARANKOIL
037	SIVAGANGAI
038	SIVAKASI
039	THANJAVUR
040	THENI
041	THIRUCHIRAPPALLI
042	THIRUNELVELI
043	THIRUPATTUR (VELLORE DT.)
044	THIRUVALLUR
045	THIRUVANNAMALAI
046	THIRUVARUR
047	TINDIVANAM
048	TIRUCHENDUR
049	TIRUPPUR
050	TITTAGUDI
051	TUTICORIN
052	UDUMALPET
053	ULUNDURPET
054	VEDHARANYAM
055	VELLORE
056	VILLUPURAM
057	VIRUDHUNAGAR

CENTRE	CENTEDE MANE
CODE	CENTRE NAME
	ANDHRA PRADESH
058	HYDERABAD
059	TIRUPATHI
060	VIJAYAWADA
061	VISHAKAPATNAM
	ASSAM
062	GUWAHATI
119	TINSUKIA
	BIHAR
121	PATNA
064	CHHATISGARH
064	RAIPUR
0.65	GUJARAT
065	AHAMEDABAD
066	BARODA
067	SURAT
068	V.V.NAGAR
0.60	HARYANA
069	AMBALA
070	HISAR
071	KARNAL
117	GURGAON
072	HIMACHAL PRADESH
072	HAMIRPUR
122	SHIMLA
130	PALAMPUR
072	JAMMU & KASHMIR
073	JAMMU
074	JHARKHAND
123	DHANBAD
123	JAMSHEDPUR
124	RANCHI
075	KARNATAKA
075	BENGALURU
077	MANGALORE
131	MYSORE HOSPET
131	KERALA
078	ALLEPPY
079	CALICUT
080	ERNAKULAM
081	KANNUR
082	KASARCODE
083	KOTTAYAM
084	NILESHWAR
085	THIRUVANANTHAPURAM
086	TRICHUR
087	QUILON
	MADHYA PRADESH
088	BHOPAL
089	GWALIOR
090	INDORE
	1.2010

CENTRE CODE	CENTRE NAME
	MAHARASHTRA
091	AURANGABAD
092	MUMBAI
093	NAGPUR
094	PUNE
120	KOLHAPUR
	MEGHALAYA
095	SHILLONG
	PUDUCHERRY
096	KARAIKKAL
097	PUDUCHERRY
	ORISSA
125	BERHAMPORE
126	BHUBANESHWAR
127	ROURKELA
	PUNJAB
098	AMRITSAR
099	JALANDHAR
100	LUDHIANA
101	МОНА
102	PATIALA
	RAJASTHAN
103	AJMER
104	ALWAR
105	JAIPUR
106	JODHPUR
107	KOTA
128	CHITTORGARH
132	MOUNT ABU
133	UDAIPUR
124	TRIPURA
134	AGARTALA
110	UTTARANCHAL
118	DEHRADUN WITTAR BRADEGY
100	UTTAR PRADESH
108	AGRA
109	KANPUR
110	LUCKNOW
111	MEERUT
112	VARANASI WEST DENCAL
113	WEST BENGAL KOLKATA
129	
12)	SILIGURI UNION TERRITORIES
114	CHANDIGARH
115	NEW DELHI
116	PORT-BLAIR
110	TORT-DLAIR

# APPENDIX - II : TIME TABLE B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M. DEGREE EXAMINATIONS – MAY 2010

**B.Com.** – (Course Code: DDE – 009 / OUS – 089 Lateral Entry - Second Year - 609 / Third Year – 709)

		Lateral Entry - Second Year - 609 / Third Year – 709)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
		PART-III	
	131	BUSINESS ENVIRONMENT	Friday 21st May 2010
	140	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART-III	Sunday 23rd May 2010
	220	OFFICE ORGANISATION AND SECRETARIAL PRACTICE PART-IV	Monday 24th May 2010
	231	BUSINESS STATISTICS	Tuesday 25th May 2010
	240	BUSINESS ORGANISATION	Wednesday 26th May 2010
III-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
III-1 LAK	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART-IV	DAT & DATE OF EXAMINATION
	310	AUDITING	Wadnasday 10th May 2010
	320	COMMERCIAL LAW	Wednesday 19th May 2010 Thursday 20th May 2010
	330	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	350	COST ACCOUNTS PAPER- I	Sunday 23rd May 2010
	352	CO-OPERATION PAPER – I	Sunday 23rd May 2010 Sunday 23rd May 2010
		CO-OPERATION PAPER – I COST ACCOUNTS PAPER – II	Monday 24th May 2010
	360 362	CO-OPERATION PAPER-II	-
	302		Monday 24th May 2010
		<b>B.Com.</b> (Double Degree) – (Course Code: DDE – 639	9)
	SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
	221	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	T. 1 251 M 2010
	231	BUSINESS STATISTICS (Applicable to Candidates joined in 2008-09 and After)	Tuesday 25th May 2010
	240	BUSINESS ORGANISATION	Wednesday 26th May 2010
	240	(Applicable to Candidates joined in 2008-09 and After)	Wednesday 2011 May 2010
	SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
	20-0-0-00-	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
	310	AUDITING	Wednesday 19th May 2010
	320	COMMERCIAL LAW	Thursday 20th May 2010
	330	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	354	COST ACCOUNTING	Sunday 23rd May 2010
		(Candidates joined in 2007-08 and before)	Sanday 2010 may 2010
	355	CO - OPERATION	Sunday 23rd May 2010
		(Candidates joined in 2007-08 and before)	, , , , , , , , , , , , , , , , , , ,
	350	COST ACCOUNTS PAPER- I	Sunday 23rd May 2010
		(Applicable to Candidates joined in 2008-09 and After)	
	360	COST ACCOUNTS PAPER- II	Monday 24th May 2010
		(Applicable to Candidates joined in 2008-09 and After)	

## **B.Com. International Business – (Course Code: DDE – 183)**

		B.Com. International Business – (Course Code: DDE	(i – 183)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	BASICS OF FOREIGN EXCHANGE	Wednesday 19th May 2010
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010
	540	FINANCIAL ACCOUNTING	Saturday 22nd May 2010
	550	COMMUNICATION SKILLS	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	MANAGEMENT PROCESS	Monday 24th May 2010
	620	BUSINESS STATISTICS	Tuesday 25th May 2010
	630	INTERNATIONAL BUSINESS	Wednesday 26th May 2010
	640	BUSINESS LAW	Thursday 27th May 2010
	650	LOGISTIC MANAGEMENT	Friday 28th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	730	INTERNATIONAL MARKETING	Wednesday 19th May 2010
	740	FOREIGN TRADE PROCEDURE AND DOCUMENTATION	Thursday 20th May 2010
	710	ADVANCED ACCOUNTANCY	Friday 21st May 2010
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	750	FINANCING OF FOREIGN TRADE	Sunday 23rd May 2010
	760	INDIRECT TAX	Monday 24th May 2010
		B.Com. Accounting & Finance – (Course Code: DDE – 184	4 / OUS – 503
		Lateral Entry - Second Year – 624 / Third Year - 724)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	510	BUSINESS TAMIL	Wednesday 19th May 2010
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART-II	
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
		PART-III	
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010
	540	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	610	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Sunday 23rd May 2010
		PART-III	
	620	FINANCIAL & CORPORATE ACCOUNTING	Monday 24th May 2010
	630	BUSINESS STATISTICS	Tuesday 25th May 2010
	640	BUSINESS ORGANISATION	Wednesday 26th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART-III	
	710	AUDITING	Wednesday 19th May 2010
	720	BUSINESS FINANCE	Thursday 20th May 2010
	730	INCOME TAX	Friday 21st May 2010
	740	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010
	750	COST ACCOUNTING	Sunday 23rd May 2010
	760	ACCOUNTING FOR MANAGERIAL DECISION	Monday 24th May 2010

### B.Com. Finance & Investment – (Course Code: DDE – 264)

	<b>B.Com. Finance &amp; Investment</b> – (Course Code : DDE – 264)			
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
	510	ENGLISH	Wednesday 19th May 2010	
	520	BUSINESS ENGLISH	Thursday 20th May 2010	
	530	COMPUTER APPLICATION	Friday 21st May 2010	
	540	FUNDAMENTAL OF ACCOUNTS	Saturday 22nd May 2010	
	550	COMPUTERISED ACCOUNTING	Sunday 23rd May 2010	
		<b>B.B.S.</b> – (Course Code : DDE – 182)		
		B.Com. (Business Studies) – (Course Code: DDE – 48	84)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
	511	ELEMENTS OF INSURANCE	Wednesday 19th May 2010	
	520	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010	
	530	BUSINESS ENVIRONMENT	Friday 21st May 2010	
	540	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010	
	550	COMMUNICATION SKILLS	Sunday 23rd May 2010	
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
	620	MANAGEMENT PROCESS	Monday 24th May 2010	
	610	BUSINESS STATISTICS	Tuesday 25th May 2010	
	630	FUNDAMENTALS OF MARKETING MANAGEMENT	Wednesday 26th May 2010	
	640	BUSINESS LAW	Thursday 27th May 2010	
	650	PROJECT MANAGEMENT & ENTREPRENEURSHIP	Friday 28th May 2010	
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION	
	730	BUSINESS FINANCE	Thursday 20th May 2010	
	710	ADVANCED ACCOUNTANCY	Friday 21st May 2010	
	720	MODERN BANKING THEORY, LAW AND PRACTICE	Saturday 22nd May 2010	
		GROUP – A		
	740	DIRECT TAXES	Sunday 23rd May 2010	
	750	INDIRECT TAXES	Monday 24th May 2010	
		GROUP – B		
	741	INDUSTRIAL AND SERVICES MARKETING	Sunday 23rd May 2010	
	751	INTERNATIONAL MARKETING	Monday 24th May 2010	
		GROUP – C		
	742	COST ACCOUNTING	Sunday 23rd May 2010	
	752	ACCOUNTING FOR BUSINESS DECISIONS	Monday 24th May 2010	
	760	PROJECT REPORT		
		<b>B.M.M.</b> – (Course Code: DDE – 125 / OUS – 102		
		Lateral Entry - Second Year - 625 / Third Year - 725)		
	]	B.Com. (Marketing Management) – (Course Code: DDE – 48	5 / OUS – 514	
		Lateral Entry – Second Year – 644/ Third Year – 744)		
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
	110	PART-I	W 1 1 104 M 2010	
	110	BUSINESS TAMIL ELEMENTS OF INSURANCE	Wednesday 19th May 2010	
	111	ELEMENTS OF INSURANCE PART-II	Wednesday 19th May 2010	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010	
	120	PART-III	marsday 20th May 2010	
	131	BUSINESS ENVIRONMENT	Friday 21st May 2010	
	140	ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010	

II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE PART-III	Sunday 23rd May 2010
	221	MANAGEMENT PROCESS	Monday 24th May 2010
		PART-IV	, ,
	230	FUNDAMENTALS OF MARKETING MANAGEMENT	Tuesday 25th May 2010
	240	PERSONAL SELLING AND SALESMANSHIP	Wednesday 26th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M to 12.30 P.M.) PART-IV	DAY & DATE OF EXAMINATION
	310	INDUSTRIAL AND SERVICES MARKETING	Wednesday 19th May 2010
	320	DISTRIBUTION MANAGEMENT	Thursday 20th May 2010
	330	ADVERTISING AND SALES PROMOTION	Friday 21st May 2010
	340	INTERNATIONAL MARKETING	Saturday 22nd May 2010
	350	BASICS OF MARKETING RESEARCH	Sunday 23rd May 2010
	360	SALESFORCE MANAGEMENT & MARKETING LEGISLATIONS	Monday 24th May 2010
	300	SALESI ORCE IN A VIOLANE VI CAN ARRESTA VO ELOSEE VITOLOS	Worlday 24th May 2010
		<b>B.Com.</b> (Computer Applications) - (Course Code : DDE – 14	
I-YEAR	SUBJECT CODE	PART - I (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	BUSINESS CORRESPONDENCE	Wednesday 19th May 2010
		ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART-II	
	520	ENGLISH - PROSE AND USAGE	Thursday 20th May 2010
	540	PART-III COMPUTER CONCEPTS AND OFFICE AUTOMATION	
	210	TOOLS – THEORY	Friday 21st May 2010
		ELEMENTS OF ACCOUNTANCY	Saturday 22nd May 2010
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS- PRACTICAL	Date will be announced later
H VEAD	CLID LECT CODE		
II-YEAR	SUBJECT CODE	PART-III (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	630	E-COMMERCE AND ITS APPLICATIONS— THEORY	Monday 24th May 2010
	650	BUSINESS STATISTICS	Tuesday 25th May 2010
		MANAGEMENT PROCESS	Wednesday 26th May 2010
	610 620	WEB DESIGNING AND ITS APPLICATIONS - THEORY WEB DESIGNING AND ITS ADDITIONS - DRACTICAL	Thursday 27th May 2010 Date will be announced later
	620 640	WEB DESIGNING AND ITS APPLICATIONS—PRACTICAL E-COMMERCE AND ITS APPLICATIONS—PRACTICAL	Date will be announced later
III-VEAR	SUBJECT CODE	PART-III	DAY & DATE OF EXAMINATION
HI-TE/IK	Sebsect code	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	Dill & Dille of Examination
	710	CLIENT/SERVER CONCEPTS – THEORY	Wednesday 19th May 2010
		COMMERCIAL LAW	Thursday 20th May 2010
	740 750	ADVANCED ACCOUNTANCY MODERN BANKING THEORY, LAW & PRACTICE	Friday 21st May 2010 Saturday 22nd May 2010
	760	PRINCIPLES OF COSTING	Sunday 23rd May 2010 Sunday 23rd May 2010
		BASICS OF MARKETING RESEARCH	Sunday 23rd May 2010
		FINANCIAL ACCOUNTING PACKAGES – THEORY	Monday 24th May 2010
		CLIENT/SERVER CONCEPTS – PRACTICAL	Date will be announced later
		FINANCIAL ACCOUNTING PACKAGES – PRACTICAL	Date will be announced later
	<b>B.B.A.</b> (1	ENGLISH MEDIUM & TAMIL MEDIUM) - (Course Cod	
* ***	ON THE COME OF THE	Lateral Entry - Second Year - 611 / Third Year - 711)	
I-YEAR	SUBJECT CODE	(	DAY & DATE OF EXAMINATION
	110	PART-I	W. I 104.37 2010
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010

PART-II

	PART-II			
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010	
		PART-III		
	130	MANAGERIAL ECONOMICS	Friday 21st May 2010	
	141	CONCEPTS OF INFORMATION TECHNOLOGY AND		
		OPERATING SYSTEMS	Saturday 22nd May 2010	
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010	
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
		PART-II		
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Monday 24th May 2010	
	•••	PART-III		
	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Tuesday 25th May 2010	
	230	FINANCIAL AND COST ACCOUNTING	Wednesday 26th May 2010	
	260	QUANTITATIVE METHODS	Thursday 27th May 2010	
	250	MARKETING MANAGEMENT	Friday 28th May 2010	
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART-III	DAY & DATE OF EXAMINATION	
	310	MANAGEMENT ACCOUNTING	Wednesday 19th May 2010	
	320	BUSINESS FINANCE	Thursday 20th May 2010	
	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010	
	340	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 22nd May 2010	
	351	MONEY, BANKING, INTERNATIONAL TRADE AND		
		INSTITUTIONS	Sunday 23rd May 2010	
		<b>B.B.A.</b> – (Double Degree) (Course Code: DDE – 64	11)	
	SUBJECT CODE	PART-III	DAY & DATE OF EXAMINATION	
		(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Tuesday 25th May 2010	
		(Applicable to Candidates joined in 2008-09 and After)		
	260	QUANTITATIVE METHODS	Thursday 27th May 2010	
		(Applicable to Candidates joined in 2008-09 and After)		
	250	MARKETING MANAGEMENT	Friday 28th May 2010	
	270	PRINCIPLES OF MANAGEMENT	Saturday 29th May 2010	
	280	FINANCIAL MANAGEMENT	Sunday 30th May 2010	
		(Examination will be held from 9.30 A.M. to 12.30 P.M.)		
	310	MANAGEMENT ACCOUNTING	Wednesday 19th May 2010	
	•••	(Applicable to Candidates joined in 2008-09 and After)		
	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010	
	340	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 22nd May 2010	
		B.B.A. (Tamil Medium) – (Course Code: DDE – 250 / OU	US - 515)	
		(Candidates joined during 2007-2008 and before)		
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION	
	110	PART-I	W. I. J. 10.1 M. 2010	
	110	BUSINESS TAMIL	Wednesday 19th May 2010	
	120	PART-II	Thomas 2011 Mars 2010	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010	
	130	PART-III  MANIAGEDIAI ECONOMICS	Friday 21st May 2010	
		MANAGERIAL ECONOMICS  PLISINESS ENVIDONMENT	Friday 21st May 2010	
	140	BUSINESS ENVIRONMENT  MANAGEMENT PROCESS AND ORGANISATION THEORY	Saturday 22nd May 2010	
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010	

II-YEAR	SUBJECT CODE	E (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART – III	Monday 24th May 2010
	220	COMMERCIAL LAW	Tuesday 25th May 2010
	230	ELEMENTS OF ACCOUNTANCY	Tuesday 25th May 2010 Wednesday 26th May 2010
	240	FUNDAMENTALS OF MARKETING	Thursday 27th May 2010
	250	BUSINESS STATISTICS	Friday 28th May 2010
			•
III-YEAR	SUBJECT CODE	(======================================	DAY & DATE OF EXAMINATION
	210	PART – III	W 1 1 104 M 2010
	310	MANAGEMENT DECISION MAKING & ACCOUNTING	Wednesday 19th May 2010
	320	BUSINESS FINANCE	Thursday 20th May 2010
	330	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
	340	MANAGEMENT INFORMATION SYSTEM	Saturday 22nd May 2010
	350	PRODUCTION AND MATERIALS MANAGEMENT	Sunday 23rd May 2010
		<b>B.B.A.</b> (Computer Applications) – (Course Code : DDE – 14	3/ OUS-106
		Lateral Entry- Second Year - 643 / Third Year - 743)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART- I	DAY & DATE OF EXAMINATION
	510	BUSINESS CORRESPONDENCE	Wednesday 19th May 2010
	511	ELEMENTS OF INSURANCE PART-II	Wednesday 19th May 2010
	520	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		PART-IV	
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION	F.1. 21 . M. 2010
	560	TOOLS – THEORY COMPUTER CONCEPTS AND OFFICE AUTOMATION	Friday 21st May 2010
	300	TOOLS – PRACTICAL	Date will be announced later
		PART-III	
	540	MANAGERIAL ECONOMICS	Saturday 22nd May 2010
	530	MANAGEMENT PROCESS AND ORGANISATION THEORY	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	PART-III	DAY & DATE OF EXAMINATION
	630	MANAGEMENT ACCOUNTING	Monday 24th May 2010
	610	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE PART-IV	Tuesday 25th May 2010
	660	CLIENT / SERVER CONCEPTS – THEORY	Wednesday 26th May 2010
	640	WEB DESIGNING AND ITS APPLICATIONS – THEORY	Thursday 27th May 2010
	650	WEB DESIGNING AND ITS APPLICATIONS – PRACTICAL	Date will be announced later
	670	CLIENT / SERVER CONCEPTS – PRACTICAL PART-III	Date will be announced later
	620	MARKETING MANAGEMENT	Friday 28th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART-III	DAY & DATE OF EXAMINATION
	710	BUSINESS FINANCE	Thursday 20th May 2010
	720	HUMAN RESOURCE MANAGEMENT	Friday 21st May 2010
	730	PRODUCTION AND MATERIALS MANAGEMENT PART-IV	Saturday 22nd May 2010
	740	MIS AND E-COMMERCE - THEORY	Sunday 23rd May 2010
	760 750	VISUAL BASIC – THEORY MIS AND E. COMMERCE. PRACTICAL	Monday 24th May 2010 Date will be announced later
	750 770	MIS AND E-COMMERCE - PRACTICAL VISUAL BASIC - PRACTICAL	Date will be announced later  Date will be announced later

**B.B.A.** (Telecom Management) - (Course Code: 261)

		B.B.A. (Telecom Management) - (Course Code:	261)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART-II	and the state of t
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		PART-III	
	130	COMPUTER FUNDAMENTALS	Friday 21st May 2010
	140	TELECOM NETWORKS	Saturday 22nd May 2010
	150	PRINCIPLES OF MANAGEMENT	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
II-1EAK	SUBJECT CODE	PART – II	DAT & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
	210	PART - III	Tuesday 25th May 2010
	220	ELECTRONIC DEVICES	Wadnasday 26th May 2010
	230	CYBER MARKETING	Wednesday 26th May 2010
			Thursday 27th May 2010
	240	TELECOM PROJECT MANAGEMENT	Friday 28th May 2010
	250	MARKETING MANAGEMENT	Saturday 29th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART – III	DAY & DATE OF EXAMINATION
	310	TELECOM SYSTEMS	Wednesday 19th May 2010
	320	SERVICES MARKETING	Thursday 20th May 2010
	330	CUSTOMER RELATIONSHIP MANAGEMENT	Friday 21st May 2010
	340	CORPORATE FINANCE	Saturday 22nd May 2010
	350	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Sunday 23rd May 2010
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		<b>B.B.A.</b> (Financial Planning) - (Course Code : 20	65)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	ENGLISH	Wednesday 19th May 2010
	520	ELEMENTS OF INSURANCE	Thursday 20th May 2010
	530	COMPUTER APPLICATION	Friday 21st May 2010
	540	ADVANCED PRACTICAL ACCOUNTS	Saturday 22nd May 2010
	550	COMPUTERISED ACCOUNTING	Sunday 23rd May 2010
		B.B.A. (Business Application) - (Course Code : 5	530)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	110	PART-I	W 1 1 101 M 2010
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
	120	PART-II	TEL 1 20:1 M 20:10
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		PART-III	
	130	MANAGEMENT AND EMPLOYEE RELATIONS	Friday 21st May 2010
	140	INTRODUCTORY ACCOUNTING	Saturday 22nd May 2010
	150	MARKETING PRINCIPLES	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART-III	Tuesday 25th May 2010
	220	PRINCIPLES OF ECONOMICS	Wednesday 26th May 2010
	230	QUANTITATIVE METHODS	Thursday 27th May 2010
	240	BEHAVIOURAL MANAGEMENT	Friday 28th May 2010
	250	BUSINESS AND TRADE LAW	Saturday 29th May 2010
III VEAD	SUBJECT CODE		DAY & DATE OF EXAMINATION
III-1EAK	SUBJECT CODE	PART – III	DAT & DATE OF EXAMINATION
	310	MARKETING MANAGEMENT	Wednesday 19th May 2010
	320	BUSINESS INFORMATION MANAGEMENT	Thursday 20th May 2010
	330 340	ENTREPENEURIAL MANAGEMENT	Friday 21st May 2010
	350	BUSINESS POLICY AND STRATEGY CORPORATE ACCOUNTING FOR DECISION MAKING	Saturday 22nd May 2010 Sunday 23rd May 2010
	330	CORPORATE ACCOUNTING FOR DECISION MAKING	Bulluay 2314 May 2010

# B.B.A. (Applied Management) - (Course Code : 260) (Lateral Entry – Second Year – 645)

		(Lateral Entry – Second Year – 645)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Wednesday 19th May 2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Thursday 20th May 2010
		PART-III	
	130	PRINCIPLES OF MANAGEMENT	Friday 21st May 2010
	140	ORIENTATION TO COMPUTERS	Saturday 22nd May 2010
	150	MATHEMATICS	Sunday 23rd May 2010
	160	BUSINESS ECONOMICS	Monday 24th May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		PART-III	•
	220	FINANCIAL ACCOUNTING	Wednesday 26th May 2010
	230	HUMAN RESOURCE MANAGEMENT	Thursday 27th May 2010
	240	MARKETING	Friday 28th May 2010
	250	PRODUCTION AND OPERATIONS MANAGEMENT	Saturday 29th May 2010
	260	SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP	, , ,
		DEVELOPMENT	Sunday 30th May 2010
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	310	BUSINESS ETHICS AND VALUES	Wednesday 19th May 2010
	320	E-COMMERCE	Thursday 20th May 2010
	330	TAXATION	Friday 21st May 2010
	340	MARKETING RESEARCH	Saturday 22 <sup>nd</sup> May 2010
	350	INDUSTRIAL RELATIONS	Sunday 23rd May 2010
			·
LYEAD		B.B.A. (PHARMACEUTICAL MANAGEMENT) – (Cour	
I-YEAR	SUBJECT CODE	PART – I	DAY & DATE OF EXAMINATION
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
		PART – II	d.
	120	ENGLISH : PROSE AND USAGE	Thursday 20 <sup>th</sup> May 2010
		PART – III	
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	HUMAN BIOLOGY AND PHARMACOLOGY	Saturday 22 <sup>nd</sup> May 2010
	150	MANAGERIAL ECONOMICS	Sunday 23rd May 2010
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010
		PART – III	
	230	HUMAN RESOURCE MANAGEMENT	Wednesday 26th May 2010
	220	HOSPITAL MANAGEMENT	Thursday 27th May 2010
	240	COMPUTER IN PHARMACEUTIAL	Friday 28th May 2010
	250	FINANCIAL AND COST ACCOUNTING	Saturday 29th May 2010
		D.D.A. (DANIZING AND TANATION) (C	•
	CLIDATE CONT.	B.B.A. (BANKING AND TAXATION) – (Course Cod	
I-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
	111	PART – I	W-11104 M2010
	111	ELEMENTS OF INSURANCE	Wednesday 19th May 2010
	120	PART – II ENGLISH : PROSE AND USAGE	Thursday 20 <sup>th</sup> May 2010
	120		Thursday 20 Tyray 2010
	120	PART – III	E-i l 21-4 M 2010
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010
	140	ACCOUNTING PRINCIPLES	Saturday 22 <sup>nd</sup> May 2010
	150	PRINCIPLES OF BANKING	Sunday 23rd May 2010

PART - II			• • • • • • • • • • • • • • • • • • • •			
200   REGILISH COMPOSITION AND BUSINESS CORRESPONDENCE   PART III	II-YEAR	SUBJECT CODE	· · · · · · · · · · · · · · · · · · ·	DAY & DATE OF EXAMINATION		
		210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010		
		220		Wednesday 26th May 2010		
1-14   2-20   N.VESTMINT MANAGEMENT   Friday 28th May 2010   Saturday 29th May 2010   Saturday						
Page						
Internation		250	CONCEPT OF IT AND OPERATION SYSTEMS	Saturday 29th May 2010		
I				- 336)		
This	LVEAD	SUBJECT CODE		DAV & DATE OF EXAMINATION		
110	1-1 EAK	SUBJECT CODE		DAT & DATE OF EXAMINATION		
111		110		Wadnasday 10th May 2010		
PART   II   120						
Thursday 20th May 2010   Saturday 22nd May 2		112		Wednesday 19th May 2010		
130						
130		120	ENGLISH : PROSE AND USAGE	Thursday 20th May 2010		
140   BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE   Saturday 22nd May 2010   BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE   Sunday 22nd May 2010   BUSINESS PSYCHOLOGY AND BUSINESS CORRESPONDENCE   PART - II   Wednesday 26th May 2010   Thursday 27th May 2010   PART - II   Wednesday 26th May 2010   Thursday 27th May 20			PART – III			
140   BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE   Saturday 22nd May 2010   Sunday 23rd May 2010   PART - II   PART - II   Tuesday 25th May 2010   PART - II   Wednesday 26th May 2010   PART - II   Wednesday 26th May 2010   PART - II   P		130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010		
150   MARKETING MANAGEMENT   Sunday 23rd May 2010   DAY & DATE OF EXAMINATION		140		•		
Internal   Internal						
PART - II	TT 7/E A D					
PART   III	II-YEAR	SUBJECT CODE	· · · · · · · · · · · · · · · · · · ·	DAY & DATE OF EXAMINATION		
PART - III		• • •				
230   MERCHANDISE KNOWLEDGE AND MANAGEMENT   Thursday 27th May 2010   Friday 28th May 2010   250   RETAIL INFORMATION SYSTEMS   Saturday 29th May 2010   Friday 28th May 2010   SATURDAY 29th MANAGEMENT   Friday 21st May 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th May 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th MAY 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th MAY 2010   SATURDAY 29t		210		Tuesday 25th May 2010		
230   MERCHANDISE KNOWLEDGE AND MANAGEMENT   Thursday 27th May 2010   Friday 28th May 2010   250   RETAIL INFORMATION SYSTEMS   Saturday 29th May 2010   Friday 28th May 2010   SATURDAY 29th MANAGEMENT   Friday 21st May 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th May 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th MAY 2010   SATURDAY 29th MANAGEMENT   SATURDAY 29th MAY 2010   SATURDAY 29t		220	FUNDAMENTALS OF RETAIL	Wednesday 26th May 2010		
111-YEAR   SUBJECT CODE   SETAIL INFORMATION SYSTEMS   Saturday 29th May 2010		230	MERCHANDISE KNOWLEDGE AND MANAGEMENT			
11-YEAR   SUBJECT CODE   (Examination will be held from 9.30 A.M. to 12.30 P.M.)   DAY & DATE OF EXAMINATION PART - III     310   SCOPE AND MANAGEMENT OF MULTIPLEXES   Wednesday 19th May 2010     320   BRAND PROMOTIONS AND MANAGEMENT   Thursday 20th May 2010     330   SUPPLY CHAIN MANAGEMENT   Friday 21st May 2010     340   STORE FUNCTIONS   Saturday 22nd May 2010     350   MALL MANAGEMENT   Sunday 22nd May 2010     350   MALL MANAGEMENT   Sunday 23rd May 2010     1-YEAR   SUBJECT CODE   (Examination will be held from 2.00 P.M. to 5.00 P.M.)     1-YEAR   110   BUSINESS TAMIL   HINDI : PROSE AND DRAMA   Wednesday 19th May 2010     1-YEAR   1-						
III-YEAR   SUBJECT CODE   (Examination will be held from 9.30 A.M. to 12.30 P.M.)   DAY & DATE OF EXAMINATION						
PART - III			RETAIL BASICS ACCOUNTING FOR MALIVIALS	•		
320   BRAND PROMOTIONS AND MANAGEMENT   Thursday 20th May 2010   330   SUPPLY CHAIN MANAGEMENT   Friday 21st May 2010   340   STORE FUNCTIONS   Saturday 22nd May 2010   Saturday 23rd May 2010   Sunday 23rd May 2010	III-YEAR		PART – III	DAY & DATE OF EXAMINATION		
330   SUPPLY CHAIN MANAGEMENT   Study 2010   340   STORE FUNCTIONS   Saturday 22nd May 2010   Saturday 22nd May 2010   Saturday 22nd May 2010   Sunday 23rd Ma		310				
STORE FUNCTIONS   Saturday 22nd May 2010   Sunday 23rd May 2010		320	BRAND PROMOTIONS AND MANAGEMENT	Thursday 20th May 2010		
Sunday 23rd May 2010   B.B.A.   MARKETING AND HUMAN RESOURCE MANAGEMENT   - (Course Code - 337)   (Lateral Entry - Second Year - 657)		330	SUPPLY CHAIN MANAGEMENT	Friday 21st May 2010		
Sunday 23rd May 2010   B.B.A.   MARKETING AND HUMAN RESOURCE MANAGEMENT   - (Course Code - 337)   (Lateral Entry - Second Year - 657)		340	STORE FUNCTIONS	Saturday 22nd May 2010		
I-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.)  BUSINESS TAMIL  110 BUSINESS TAMIL  111 HINDI : PROSE AND DRAMA  112 ELEMENTS OF INSURANCE  PART - II  120 ENGLISH : PROSE AND USAGE  PART - III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY  140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE  150 MARKETING MANAGEMENT  150 EXAMINATION  160 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE  160 BUSINESS PSYCHOLOGY AND BUSINESS CORRESPONDENCE  170 ENGLISH : PROSE AND USAGE  PART - II  180 MANAGEMENT PROCESS AND ORGANISATION THEORY  180 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE  180 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE  180 BUSINESS PSYCHOLOGY AND BUSINESS CORRESPONDENCE  PART - II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE  PART - III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR  230 SALES AND DISTRIBUTION MANAGEMENT  Thursday 27th May 2010  Friday 28th May 2010			MALL MANAGEMENT			
Clateral Entry - Second Year - 657    I-YEAR   SUBJECT CODE   (Examination will be held from 2.00 P.M. to 5.00 P.M.)   DAY & DATE OF EXAMINATION						
I-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART – I  110 BUSINESS TAMIL Wednesday 19th May 2010 111 HIND1 : PROSE AND DRAMA Wednesday 19th May 2010 112 ELEMENTS OF INSURANCE Wednesday 19th May 2010  PART – II  120 ENGLISH : PROSE AND USAGE Thursday 20th May 2010  PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY Friday 21st May 2010 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE Saturday 22nd May 2010 150 MARKETING MANAGEMENT Sunday 23rd May 2010  II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010						
111 HINDI : PROSE AND DRAMA Wednesday 19th May 2010  112 ELEMENTS OF INSURANCE  PART – II  120 ENGLISH : PROSE AND USAGE  PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT  Sunday 23rd May 2010  II-YEAR SUBJECT CODE  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE  PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR  230 SALES AND DISTRIBUTION MANAGEMENT  Thursday 27th May 2010  Wednesday 26th May 2010  Thursday 27th May 2010  Thursday 27th May 2010  Thursday 27th May 2010  Thursday 27th May 2010	I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION		
111 HINDI : PROSE AND DRAMA Wednesday 19th May 2010  112 ELEMENTS OF INSURANCE  PART – II  120 ENGLISH : PROSE AND USAGE  PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT  Sunday 23rd May 2010  II-YEAR SUBJECT CODE  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE  PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR  230 SALES AND DISTRIBUTION MANAGEMENT  Thursday 27th May 2010  Wednesday 26th May 2010  Thursday 27th May 2010  Thursday 27th May 2010  Thursday 27th May 2010  Thursday 27th May 2010		110	BUSINESS TAMIL	Wednesday 19th May 2010		
PART – II  112 ELEMENTS OF INSURANCE PART – II  120 ENGLISH: PROSE AND USAGE PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT Sunday 23rd May 2010  II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010  Thursday 25th May 2010  Wednesday 26th May 2010  Thursday 27th May 2010  Thursday 27th May 2010  Thursday 27th May 2010			HINDI : PROSE AND DRAMA	•		
PART – II  120 ENGLISH : PROSE AND USAGE PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT Sunday 23rd May 2010  II-YEAR SUBJECT CODE PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Wednesday 25th May 2010 Wednesday 26th May 2010 Thursday 27th May 2010						
PART – III  120 ENGLISH : PROSE AND USAGE PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT Sunday 23rd May 2010  II-YEAR SUBJECT CODE PART – III  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Wednesday 26th May 2010 Thursday 27th May 2010		112		Wednesday 15th May 2010		
PART – III  130 MANAGEMENT PROCESS AND ORGANISATION THEORY 140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT Sunday 23rd May 2010  II-YEAR SUBJECT CODE PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Wednesday 25th May 2010 Wednesday 26th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010		120		TI 1 20/1 M 2010		
140 BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE 150 MARKETING MANAGEMENT Sunday 22nd May 2010  II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 28th May 2010 Friday 28th May 2010		120				
II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 28th May 2010		130		Friday 21st May 2010		
II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 28th May 2010		140	BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE	Saturday 22nd May 2010		
II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 27th May 2010 Thursday 28th May 2010		150	MARKETING MANAGEMENT	Sunday 23rd May 2010		
PART – II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR Wednesday 26th May 2010 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010	II-YEAR		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION		
210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III  220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR Wednesday 26th May 2010 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010						
220 MARKETING RESEARCH AND CONSUMER BEHAVIOUR Wednesday 26th May 2010 230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010		210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010		
230 SALES AND DISTRIBUTION MANAGEMENT Thursday 27th May 2010 240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010		220		Wednesday 26th May 2010		
240 INDUSTRIAL RELATIONS AND LABOUR WELFARE Friday 28th May 2010						
· · · · · · · · · · · · · · · · · · ·						
250 COMPANI LAW Saturday 29th May 2010				•		
		230	COMI ANT LAW	Saturday 25th May 2010		

III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART – III	DAY & DATE OF EXAMINATION			
	310	INTERNATIONAL MARKETING	Wednesday 19th May 2010			
	320	FINANCIAL AND MANAGEMENT ACCOUNTING	Thursday 20th May 2010			
	330	ADVERTISING MANAGEMENT AND PUBLIC RELATIONS	Friday 21st May 2010			
	340	HUMAN RESOURCE MANAGEMENT	Saturday 22nd May 2010			
	350	FRANCHISE MANAGEMENT AND CRM	Sunday 23rd May 2010			
B.B.A. (AVIATION, TOURISM AND HOSPITAL MANAGEMENT) - (Course Code – 338)						
I-YEAR	SUBJECT CODE	(Lateral Entry – Second Year – 658) (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION			
I-1EAK	SUBJECT CODE	PART – I	DAT & DATE OF EXAMINATION			
	110	BUSINESS TAMIL	Wednesday 19th May 2010			
	111	HINDI : PROSE AND DRAMA	Wednesday 19th May 2010			
	112	ELEMENTS OF INSURANCE	Wednesday 19th May 2010			
	112	PART – II	Wednesday 17th May 2010			
	120	ENGLISH: PROSE AND USAGE	Thursday 20th May 2010			
	120	PART -III	Thatsaay 20th May 2010			
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Friday 21st May 2010			
	140	CABIN CREW – ROLE AND SCOPE	Saturday 22nd May 2010			
	150	GROUND HANDLING	Sunday 23rd May 2010			
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION			
II-TEAK	SCBJECT CODE	PART – II	DAT & DATE OF EXAMINATION			
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Tuesday 25th May 2010			
	210	PART – III	Tuesday 25 at May 2010			
	220	PERSONALITY DEVELOPMENT	Wednesday 26th May 2010			
	230	CUSTOMER RELATIONSHIP MANAGEMENT	Thursday 27th May 2010			
	240	INTRODUCTION TO TOURISM AND PLANNING	Friday 28th May 2010			
	250	INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT	Saturday 29th May 2010			
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION			
PART – III						
	310	INTRODUCTION TO HOSPITALITY	Wednesday 19th May 2010			
	320	FOOD AND BEVERAGES	Thursday 20th May 2010			
	330	FRONT OFFICE AND HOUSEKEEPING	Friday 21st May 2010			
	340	HUMAN RESOURCE MANAGEMENT	Saturday 22nd May 2010			
	350	MARKETING MANAGEMENT	Sunday 23rd May 2010			

Annamalainagar
Date: 15.02.2010

Dr. R. MEENAKSHISUNDARAM
CONTROLLER OF EXAMINATIONS