



The Nuclear Deal between India and the United States will finally proceed ahead after the UPA government won the trust vote.

New additions and competitions at ISC:

- > Idea Star award for best idea to promote ISC
- > Monthly Referral program restarted
- > New IndiaStudyChannel communities on Orkut, Facebook and Zorpia
- > Minor Changes in Point Calculation

Featured member of the month

Bharath Sudar for his hard working and valuable contribution to clean the courses and the colleges section of all duplicates. Tony has even planned a nice reward for his contribution.

Congratulations!

The UPA Wins the Trust Vote—A Parliament Shame on the international scene.

Finally, it's over. After two long grueling days of debate, the verdict is out. The UPA has been able to show it's majority amidst very high drama and shame when three BJP MPs alleged that they were being bribed Rs. 3 crore each to abstain from the trust vote and the advance Rs. 1 crore was shown in the parliament. Has our Indian government set new lows or has it become a regular feature? Only time will answer this question.

The first day started off with heated arguments but it wasn't as dramatic and eventful as the second day. The highlight of the first day was the repeated interruption of Rahul

Gandhi's speech by the opposition when he chose to speak not as an MP but as an Indian. MPs objected to each and every part of his speech and the parliament had to be adjourned. Even Finance Minister P. Chidambaram's speech faced regular disruptions when he compared India with China. The rest were all speeches in different topics and it was time to call it off a day.

The second day began with very high anticipation. People were eager to know the result and the outcome. The trust vote was scheduled at 4 pm but it wasn't to be. The parliament was adjourned several times during the day. One of

the important speeches was L.K. Advani's speech. But then, around 4 pm came the real shock. The parliament overflowed with money and the BJP stating the Rs 1 crore as bribe money from Samajwadi Party. There was a huge uproar over this issue and the parliament had to adjourn again. It was broadcasted on TV all around the world and it was surely a big shame for the government. And finally the trust vote took place at 7:15 pm and the UPA clearly winning by a huge margin as many BJP MPs abstained. As soon as the trust vote was over, PM declared that the Nuclear Deal would proceed and bring about an end to the nuclear apartheid in India.

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The iPhone is coming to India on 22 Aug

Finally, the rumors are all over. The world dream gadget Apple iPhone is going to be released in India on the Aug 22, 2008 on midnight.

The most anticipated and the hyped phone—the iPhone 3G is going to be available at Airtel and Vodafone original

stores all over India. They are even going to be sold at Apple Premium Reseller outlets around India.

The iPhone 3G is a phone long due for India. The prices aren't official but the estimates put it at Rs. 16000-18000/- for the 8GB model and Rs. 24000-

28000/- for the 16GB model. Both Airtel and Vodafone have announced that iPhone will be available in limited quantities.

So, everyone be prepared to buy this phone although you do have to sweat it out to take the dream gadget the first day.

Are Indian colleges performing at par with the US colleges

This is the raging debate among Indian college goers. They want to have fun and enjoy while studying but are they really being stressed out too much.

I head to NUJS (National University of Juridical Sciences), Kolkata, one of the top national schools in Kolkata. I am preparing for the next years CLAT and wanted to see it before applying. Of course, studies are the first priority in these top schools.

But, I think the schedule for the students was such that there wasn't much time for the students to enjoy. The students didn't complain much but some were a bit annoyed by the schedule. I went and had a talk to some officials, they said that enjoyment doesn't play much of a role in their schedule.

In contrast, head to the US universities. You will be amazed to see the activities they participate in. Their study times are

quite solid but when it comes to relaxing and taking time out, they give a lot of preference to it. Each and every university takes part in the national games and provides a highly competitive ground.

So, should the Indian universities think about changing it's schedule? I think it's time they have a look at it as activities other than studies also help students for their future. Let's hope something is done and fast.



The Indian colleges seem to be stressing their students much more than their US counterparts.

Bharath actually managed to do this all by himself. He really worked hard and used to work till around 2 in the night. This is the amount of devotion he gave for ISC.

College and Universities section cleaned of duplicates

Bharath Sudar, editor of IndiaStudyChannel has recently finished off two very important tasks—merging the courses and the colleges section.

He completed both the course section and college section pretty fast. He really worked hard to finish this job as soon as possible. Bharath actually managed to do this all by him-

self. He really worked hard till around 2 in the night. This is the amount of devotion he gave for IndiaStudyChannel. All the other editors and administrators also are working in the same way, as hard as him.

Now with the Universities section, courses section and the colleges section completely cleared of duplicates, members

can easily surf through the list of these section. It's truly become very clean and organized. That is why, he is the featured member for this inaugural issue of the IndiaStudyChannel newsletter.

Huge changes in payment programs—A complete reshuffle

This payment program change has been met with some members criticizing it. The Rs. 5/- program per question paper posting has been stopped. Most of the members are angry with this move and right now, there is a poll being conducted on it. Go to the polls section to know more. Give your valuable votes

and help us decide.

A new Knol payment program has been introduced with Rs. 50/- per post. Knol is a new service by Google which stands for knowledge.

There is My First Day in ISC program introduced where you

have to write your first day experiences and you might win Rs. 250 cash credits.

Refer experts such as doctors, lawyers, etc. and you can win Rs. 500 per referral. To know more, go to the ISC forum and you can find various topics.

IndiaStudyChannel is working hard to give members more and more opportunities to earn money





Earn more points by contributing more. Points system is not uniform and different for different sections.

How to earn more points from IndiaStudyChannel

Some members recently posted a topic in the forum, what are the points useful for? Are they equivalent to cash credits? Well, firstly they aren't. Points are used to increase your membership levels. You have Bronze, Silver, Gold, Diamond and Platinum membership levels. You get different privileges in different levels.

To earn more points, you can

post as many genuine and original resources as you can. More points are awarded for genuineness. You can post fresher jobs for which you can earn 5 points per job. You can post old question papers(2005 onwards) to earn 5 points. You can post a forum response for which you can get 0-6 points depending on the quality and quantity. You can post bookmarks and earn 2 points for it. You can submit a poll and you can get points

equivalent to the number of people voted. For each poll you vote, you earn 1 point. You can also earn additional points by submitting photos and videos.

There are few other sources like posting Yahoo! Answers(0-5 points), posting blog(0-50 points) and posting Knol(0-50 points). You also get cash credits equivalent to points. So post more and earn more points quickly.

How to earn cash credits and increase Google AdSense revenue effectively

Members initially said that earning AdSense revenue is tough and it increases very slowly. Even I thought the same before. Now I don't have to.

Earning AdSense revenue is very easy. Just post good and genuine resources regularly and you don't have to worry about your AdSense revenue. It will go up very fast. Just you have to be

regular. There are no strategies to give. It's just plain old simple principle, work hard and reap benefits. The section which gets good Google AdSense revenue is the question paper section which is the most searched for at IndiaStudyChannel.

Earning cash credits is very easy. Just post some Yahoo! Answers, Knols and Blogs and

you are in for assured cash. Contribute well and you might win the Rs. 500/- member of the week award. You can even earn money by giving a good and useful suggestion.

Remember, the key point is hard work. The more you give, the more you get. More resources you give, more is the money you earn.

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Gathering interest in this site is not difficult at all. Just a few resource postings everyday and you will become addicted to it.



How to work harder and develop gradual interest in IndiaStudyChannel

It might initially seem boring to everyone, but submitting resources is an interesting job. Just start interacting with some members in the forum initially, get used to the feel of the site and this site become addictive.

Interacting with other members and expressing your views as responses to a question is a

very important step to distinction and rewards from IndiaStudyChannel. Members are very friendly and are always helping new members to guide them.

Start posting resources which earn you cash credits and as soon as you start earning money, you feel even more interested to carry on forward. Even

a single rupee as cash credit has inspired many of the members to post more and earn handsomely. Start posting resources with the help and guide of this newsletter and everything will become like heaven. Just remember, work hard and you will be rewarded because ISC firmly believes in hard work and no shortcuts.

Historic Day for India at the Olympics

Today the 11, August 2008, India has created history by winning a gold at the Olympics—First time in an individual event and 28 years since the last gold medal in an individual event. And who has done it. It's Abhinav Bindra doing it in the 10m Air—Rifle event. Today is a proud moment for India. The 25 year old Bindra has made India proud in the shooting department—the most hyped one. He kept his cool at the critical moment and was the

most relaxed of all the competitors even in the final round. He was at third position when the last shot was suppose to shot and he made it bulls eye. It was India's. India had conquered it. The most magical moment was when a China representative was standing a position 2 and Indian at 1. He has made every Indian Proud. This is the first time that India's national anthem is heard at the Olympics.

What about the future? Well, it

looks too bright and beautiful right now. This gold will encourage other competitors and boost the prospects of more medals for India at Beijing. So, it's all the best to the rest of the competitors.

Back home, celebrations have started and Abhinav must surely be dying out there to come back home and receive a heroes' welcome. The PM and Sonia Gandhi have congratulated him.



Abhinav Bindra has made India proud by winning the first individual gold at the Olympics—A very proud moment for all Indians



The best part of it is that Alexa has given ISC a ranking of 401, highest among all the educational portals in India and it is increasing every day.

IndiaStudyChannel Publicity Campaign

Well, IndiaStudyChannel has become very famous, so famous that it features in the top-most results of Google searches. IndiaStudyChannel has been publicized quite a lot. It is now extended its dominance to Wikipedia, Orkut, Facebook and Zorpia. IndiaStudyChannel articles regarding universities is now available on Knol. Blogs linking to IndiaS-

tudyChannel are all art of the publicity campaign. Even Yahoo! Answers have played a huge role in this.

Such is the intensity of the campaign that even an Idea Star award concept has been introduced. Rs. 500/- will be given to the members who come up with the most successful idea to promote ISC.

Because of all this, IndiaStudyChannel is now ranked very high in traffic. The best part of it is that Alexa has given ISC a ranking of 401, highest among all the educational portals in India and it is increasing every day. Do your part and help ISC grow and become the best in the world.

Does IndiaStudyChannel have the potential to be India's No. 1—A review

IndiaStudyChannel has been growing very fast since its inception on June, 2007. But it has gained a lot more popularity in the past few days. There was average of 150 registrations per day last week. This shows the amount of its popularity. IndiaStudyChannel has chiefly become popular because of its question

paper section.

Well, its web traffic is increasing fast and is threatening the dominance of the other sites at the top. The popularity of this site has been attributed to the AdSense revenue but it has also been due to the eagerness and curiosity of the members to gain

more knowledge and know more. It surely is getting close to breaking that No.100 mark and soon it might become India's No.1. It truly holds the potential to become the world's No.1. So, it's just wait and watch to what the future is awaiting for IndiaStudyChannel and what's in store for it.

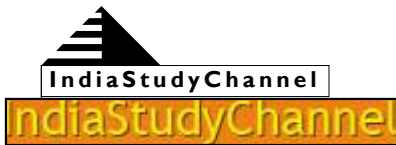
Can it be the No.1 in India? Who says no. It truly has the potential to be the world's No.1.



IndiaStudyChannel.com

C/O Ankush Das
16/ 199, Turf View
249, AJC Bose Road
Kolkata-700022
West Bengal

Phone: 9433971659
E-mail: a4rocks@gmail.com
webmaster@indiastudychannel.com



We're on the web at
IndiaStudyChannel.com

IndiaStudyChannel is an educational portal which rewards it's members with cash credits for working hard in their site and contributing resources. It is a great place for someone who would like to earn money while working hard and helping other fellow members. It is right now, according to Alexa rankings, India's fastest growing educational portal and is ranked 401 in page views in India. Only genuine resources are approved in IndiaStudyChannel, thus making it unique in data collected by it.

If readers, do face any problems, you can feel free to contact Ramkumar at remo5787@gmail.com or Bharath Sudar at sudarbharath@gmail.com. You can also contact other editors below. We are always there to help you.

Administrators and Editors at IndiaStudyChannel

Administrators

- Timmy M. John
- Jose Mathews
- Tony John

Editors

- Bharath Sudar
- Ramkumar
- Nitin Bajaj
- Ankush Das
- Girish Patil
- Bala

You can contact the above mentioned people individually for any sort of problem regarding IndiaStudyChannel.

How hard Tony (our webmaster) is working?

Tony John is the webmaster of IndiaStudyChannel. This column has been dedicated only to him as all the members should know how hard he is working for us.

He is not only managing IndiaStudyChannel, he is managing 11 more sites together! Among them include the IndiaReviewChannel, another successful site similar to IndiaStudyChannel.

But of all the sites, there is no doubt that the most

successful site is the IndiaStudyChannel among all of them. Tony is also a Microsoft MVP which really goes on to prove how talented he is.

He is always working very hard to keep all our members happy. He has to reply to members' problems, at the same time, he has to fix the bugs in the website and he has to add new features to the site. That is surely one hectic schedule. Simply, maintenance of such a site is a big deal and hectic for anyone.

He really stresses himself out just for the members. One can simply wonder how much amount of rest he takes in a day.

Thank You, Tony for bringing us the wonders of IndiaStudyChannel. You have truly demonstrated your talent, skill and hard work to come up with it. Even a big applause for Timmy and Jose whose ideas helped in the bringing up of this wonderful site.