

MANAGEMENT PROGRAMME**Term-End Examination****June, 2007****MS-92 : MANAGEMENT OF PUBLIC
ENTERPRISES***Time : 3 hours**Maximum Marks : 100***Note :**

- (i) There are two Sections : Section A and Section B.
 - (ii) Attempt any **three** questions from Section A, which carry 20 marks each.
 - (iii) Section B is **compulsory** and carries 40 marks.
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SECTION A

1. 'Economic development was sought to be achieved in different countries at different stages of development through divergent economic models.' In view of this statement, discuss the different economic models. 20

2. Critically assess the role of some important organs of the government machinery which interact with Public Enterprises. 20
3. Discuss the need of State Level Public Enterprises (SLPEs) in relation to fulfilling the socio-economic development of a region. What are the considerations which are relevant in formulating the policies and objectives of SLPEs ? 20
4. Discuss the applicability of marketing concepts in Public Enterprises. Discuss the entire philosophy of Marketing Concept when applied in Public Enterprises. 20
5. The policy objectives and motives for privatisation have varied with countries and with time. Briefly discuss the policy objectives of privatisation in countries which have gone for privatisation. 20

SECTION B

6. (a) Discuss the different forms of disinvestment. 20
- (b) What are the different strategic issues involved in disinvestment process ? Discuss them in brief. 20

