

4. State the merits and demerits of the committee form of management.

குழு வகை மேலாண்மையின் நன்மைகள் மற்றும் தீமைகளை குறிப்பிடுக.

5. Explain the advantages of training. ✓

பயிற்சியின் நன்மைகளை விளக்குக.

6. State the difficulties in delegation of authority. ✓

அதிகார ஒப்படைவில் உள்ள பிரச்சனைகளைக் குறிப்பிடு.

7. Explain the major steps of the staffing process. ✓

பணி நியமனத்தில் உள்ள முக்கிய படிநிலைகளை விளக்குக.

8. State the basic requirements of good controlling. ✓

நல்ல கட்டுப்பாட்டிற்கான அடிப்படைத் தேவைகளை குறிப்பிடுக.

SECTION C — (2 × 20 = 40 marks)

Answer BOTH questions.

All questions carry equal marks.

9. (a) What are the different methods of training? How can you evaluate the effectiveness of training? ✓

பயிற்சியளிப்பின் பல்வேறு முறைகள் யாவை? பயிற்சியின் திறனை எவ்வாறு மதிப்பீடு செய்வாய்?

Or

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(b) What is budgetary control? Discuss its merits and demerits in detail.

வரவு செலவு திட்டக் கட்டுப்பாடு என்றால் என்ன? இதன் நன்மைகள் மற்றும் தீமைகளை விளக்கமாக விவரி.

10. Bharat Engineering Works Limited is a major manufacturer of industrial machineries and has considerable market share for its products because of limited competition. The scenario changed quickly because of the entry of two new competitors with foreign technological collaboration. To overcome this sort of competition Mr. Kumar was appointed as general manager who had similar assignment abroad before coming back to India.

Mr. Kumar had a discussion with the chief executive so that he could fix up his priority. The chief executive advised him to consult various heads of departments to have a first hand information. After joining Mr. Kumar got many briefings from the heads of all departments. He asked all heads to identify major problems and issues concerning them. The main concern of them is sales people had no central organisation.

The production manager complained about the old machines and equipments used in manufacturing. Therefore the cost of production was high without corresponding quality. The director of R & D did not have any specific problem. However, a principal scientist in R & D indicated on one day that the director R & D, though very nice in his approach, did not

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[P.T.O.]