

T.Y.B.Com Examination, April 2011
Business Economics - I
(Revised Course)
(3 Hours)

Con. 04-11

DH-3288
[Total Marks: 100]

N.B.

- (1) Question Nos. 1 and 7 are **compulsory**.
- (2) Besides compulsory questions, answer any **two questions** from **each Section**.
- (3) **Figures** to the **right** indicate **full marks**.

Section I

1. (a) Define the following: - (12)
 - (i) Macro Economics
 - (ii) Realist
 - (iii) Production Function
 - (iv) Business Economics
- (b) Distinguish between (any **two**) :- (06)
 - (i) Micro and Macro Economics
 - (ii) Money Cost and Opportunity Cost
 - (iii) Internal and External Economies
2. (a) Explain importance of the concept of elasticity of demand. (08)
- (b) What are the factor determining the elasticity of demand. (08)
3. (a) Explain in details the concept of consumer's surplus. (08)
- (b) Measure the consumers' surplus from following data. (08)

Units of Goods	1	2	3	4	5	6
Total Utility (₹)	25	39	51	59	62	63
Actual Price (₹)	03	03	03	03	03	03
4. What is indifference curve? Explain the different properties of indifference curve. (16)
5. (a) Explain importance of demand forecasting. (08)
- (b) Discuss producer's equilibrium with the help of ISO-QUANT. (08)
6. Write short notes on any **two** of the following :- (16)
 - (a) Production Possibility Curve
 - (b) Fixed and Variable Cost
 - (c) Properties of ISO Quants
 - (d) Short run cost curves behaviour

Section II

7. (a) Define the following: - (12)
(i) Industry
(ii) Oligopoly
(iii) Firm
(iv) Profit
(b) Distinguish between (any **two**) :- (06)
(i) Perfect Competition and Pure Competition
(ii) Public Monopoly and Private Monopoly
(iii) Selling Cost and Production Cost
8. (a) Explain various concept of revenue. (08)
(b) Measures the TR and MR on the basis of following data. (08)
- | | | | | | | |
|----------------------------|----|---|---|---|---|---|
| No. of units Sold | 1 | 2 | 3 | 4 | 5 | 6 |
| Average Revenue (₹) | 10 | 9 | 8 | 6 | 5 | 4 |
9. (a) What are the features of monopoly? (08)
(b) Explain monopoly equilibrium under different cost conditions. (08)
10. Briefly explain the objectives of the firm. (16)
11. Answer the following: - (16)
(a) Features of monopolistic competition
(b) Wastes of monopolistic competition
12. Write short notes on any **two** of the following :- (16)
(a) Break Even Analysis
(b) Marginal Cost Pricing Method
(c) Significance of Capital Budgeting
(d) Investment Criterias