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## Abdul Kalam Dr.A.P.J.

President of India

Dr. Avul Pakir Jainulabhudin Adbul Kalam, the twelfth President of India, is rightfully termed as the father of India's missile technology. He was born to parents

Jainulabdeen Marakayar and Ashiamma on 15th October, 1931, at Dhanushkodi in Rameshwaram district, Tamil Nadu. Dr. Kalam as an eminent Aeronautical Engineer, contributed for the development of India's first Satellite launch vehicle SLV-3 and the missiles like the Trishul, Agni, Pritvi etc.

He did his secondary education at Schwartz High School in Ramanathapuram, B.Sc. at St. Joseph's College(1950), Tiruchi, and DMIT in Aeronautical Engineering at the MIT, Madras during 1954-57. After passing out as a graduate aeronautical engineer, Kalam joined Hindustan Aeronautics Limited (HAL), Bangalore as a trainee and



later joined as a technical assistant in the Directorate of Technical Development and Production of the Ministry of Defence.

In the 1960's Kalam joined the Vikram Sarabhai Space Centre at Thumba in Kerala. He played a major role in the centre's evolution to a key hub of space research in India, helping to develop the country's first indigenous satellite-launch vehicle. During 1963-82, he served the ISRO in various capacities. In 1982, he rejoined DRDO as Director, and conceived the Integrated Guided Missile Development Programme (IGMDP) for five indigenous missiles. Dr. A.P.J. Abdul Kalam has established an Advanced Technology Research Centre, called 'Research Centre Imarat' to undertake development in futuristic missile technology areas. He also served as the Principal Scientific Adviser to the Defence minister and later the Government of India. After retiring from the post Dr. Kalam joined Annamalai University till he became the President in January 2002.

He is a member of Indian National Academy of Sciences, Astronautical Society of India and many other professional bodies. Dr. APJ abdul Kalam has been awarded Padma Bhushan in 1981, Padma Vibhushan in 1990 and India's Highest civilian Award 'The Bharat Ratna' in 1997. Other prestigious awards include Dr.Biren Roy Space Award, Om Prakash Basin Award for Science and Technology, National Nehru Award, Arya Bhatta Award etc. Dr. Kalam was conferred with the degree of Doctor of Science (D.Sc. Honoris-causa) by twenty eight universities.

Dr. Kalam, a bachelor is a connoisseur of classical Carnatic music. He plays <u>veena</u> in his leisure. He writes poetry in Tamil, his mother tongue. Seventeen of his poems were translated into English and published in 1994 as a book entitled 'My Journey'. He reads the Quran and the Bhagavad Gita with equal devotion. He is also the Author of the books 'India 2020: A vision for the New Millennium'(1998 with YS Rajan), 'Wings of Fire: an Autobiography' and 'Ignited Minds – unleashing the power within India'.

Totally dedicated to the nation, Dr. Abdul Kalam's vision is to transform India into a developed nation by the year 2020 through hard work and perseverance. He holds a first world dream for the third world nation.

# **Adi Godrej**

Achievements: Chairman of Godrej Group

Adi Godrej is one of the icons of Indian Industry. He is the chairman of Godrej

Group. .Adi Godrej was born in a business family. His father's name was Burjorji Godrej and his mother's name was Jai Godrej. More than a century age, the Godrej's were into manufacturing locks and vegetable-based soaps. The Godrej products were among the first indigenously manufactured products to displace entrenched foreign brands.

Adi Godrej left India at the age of 17 to enroll at the Massachusetts Institute of Technology. Though he planned to study mechanical engineering but he later on switched to management. After his return to India, Adi



Godrej joined the family business. He modernized and systematized management structures and implemented process improvements. Adi Godrej took the Godrej Group to great height during controlled economy era.

After the liberalization process, Adi Godrej restructured company's policies to meet the challenges of globalisation. In the early 2000s, the Group completed a 10-year restructuring process through which each business became a stand-alone company with a CEO/COO from outside the Godrej family.

Under Adi Godrej's leadership, the group is also involved in philanthropic activities. Godrej is major supporter of the World Wildlife Fund in India, it has developed a green business campus in the Vikhroli township of Mumbai, which includes a 150-acre mangrove forest and a school for the children of company employees.

# **Aditya Birla**

The Aditya Birla Group is a multinational corporation based in India and operations in 20 countries including Thailand, Laos, Indonesia, Philippines, Egypt, Canada, Australia, China, USA, UK, Germany, Hungary, Brazil, Italy, France, Luxembourg, Switzerland, Malaysia and Korea.

A US\$ 24 billion conglomerate, with a market capitalisation of US\$ 23 billion. Over 50 per cent of its revenues flow from its operations across the world Aditya Birla is organised into various subsidiaries that



operate across different sectors. Among these are viscose staple fibre, non-ferrous metals, cement, viscose filament yarn, branded apparel, carbon black, chemicals, fertilizers, sponge iron, insulators, financial services, telecom, BPO and IT services. Aditya Birla Group holds a 98.3% stake in IDEA cellular, a leading telecom operator in India

The Aditya Birla group operates in the textiles industry of India. Its subsidiary, Indian Rayon, is a major producer of textile fabric as well as the brand licensee of Louis Phillip, Van Heusen and Allen Solly in India

Hindalco Industries Ltd of the Aditya Birla group has agreed to buy US-based aluminum sheet maker Novelis Inc in an all-cash deal worth \$6 billion (around Rs 26,500 crore)

The Birla family is one of the foremost business houses in India. Their businesses vary from petrochemicals and textiles to automobiles and Infocomm. The founder of the Birla Group was Baldeo Das Birla, a member of the successful Marwari community from the westerly state of Rajasthan. He moved to Calcutta to set up the family business during the late nineteenth century, and with it established close ties to the freedom movement of the time. The Birla's are known for their work and support of the nation during the freedom struggle, and the family were close friends of Mahatma Gandhi. Even today, the Birla name is considered synonymous with wealth, dignity and power in India

## **Amar Bose**

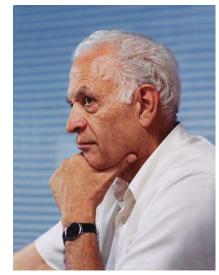
Born: 1929

Achievements: Founded Bose Corporation in 1929; Invented the 901(R)

Direct/Reflecting(R) speaker system - one of the first stereo loudspeakers to utilize the space around them instead of reproducing sound as if in a vacuum; featured in 2006 Forbes Billionaires list.

Amar Bose is the founder of Bose Corporation and is known for his pioneering work in the field of acoustics. Bose speakers are world-famous for giving high-end performance despite their modest size.

Amar Gopal Bose was born in 1929 in Philadelphia, Pennsylvania. His father Nani Gopal Bose was a revolutionary freedom fighter who emigrated from Calcutta to escape British prosecution. Amar Bose was interested in electronics right from his



childhood and used to make small electrical toys to supplement his family's income. He did his schooling Abington Senior High School and graduated with a BS in Electrical Engineering from MIT in the early 1950s. He also completed his Ph.D. from MIT.

While doing graduation from MIT in 1950s, Amar Bose purchased a new stereo system. But he was disappointed with the performance of the speakers. Despite their impressive technical specifications, the speakers failed to reproduce the realism of a live performance. This led Bose to start working on stereo speaker. He aimed to design a speaker that would emulate the concert hall experience in the home. Amar Bose's early patents won him great respect within the industry. But Bose needed capital to do further research and begin production. Amar Bose received financial support from MIT professor Y. W. Lee and in 1964 he founded Bose Corporation.

In 1968, Amar Bose invented the 901(R) Direct/Reflecting(R) speaker system. They were one of the first stereo loudspeakers to utilize the space around them instead of reproducing sound as if in a vacuum. Bose's 901(R) speakers remained an industry benchmark for 25 years. Amar Bose also captured the car stereo market, with systems that transformed the on-the-road listening experience.

Today, Amar Bose has over two-dozen patents to his name. His products can be found in Olympics stadiums, the Sistine Chapel, NASA Space Shuttle, and the Japanese National Theatre. Amar Bose was also a professor of electrical engineering at MIT for many years until he retired in 2000. Amar Bose featured on the 2006 Forbes Billionaires list with a personal wealth of \$1.2 billion.

# **Amartya Sen**

**Economist** 

Amartya Kumar Sen, son of Amita Sen and Ashutosh Sen, was born on 3rd November 1933 at Shantiniketan, West Bengal. He received his initial education at

Shantiniketan and then Presidency College, Calcutta. He was exposed early on to the plight of the poor. As a 10-year old child, during the Bengal famine, he was shocked to see people dying of hunger on the streets of Calcutta yards away from shops stocked with food. Three years later in Dhaka a Muslim labourer was killed in communal riots outside his house. The traumatic incidents directed Sen to a relentless study of the economic mechanism underlying famines and poverty.

Amartya Sen joined Trinity College, Cambridge in 1953. He became the youngest chairman of the Department of Economics, Jadavpur University, at the age of 23. Between

1956-1998 he was Professor of Economics at various Universities in India and abroad.

Sen's contributions on welfare economics and definition of poverty in relation to development have offered a new philosophy and an alternative way to solid economic development. He was of the opinion that the World Bank system of ranking countries according to the GNP and saving rates was not enough and he helped to create the United Nations Human Development Index which has now become the most authoritative international source of welfare comparisons between countries. Some of his works include ' Choice of Techniques', ' Collective Choice and Social Welfare', ' Poverty and Famines', ' Development as Freedom' etc.

Sen is the sixth Indian to get the Nobel and the first Asian winner of the Economics Prize. Some of the honours to his credit are 'Indira Gandhi Gold Medal Award' of the Asiatic Society (1994), 'Nobel prize for Economics' (1998) for his work on 'The poorest people in Society', 'Eisenhower Medal' from USA (2000), 'Honorary Companion of Honour' from UK (2000). He also received 'Bharat Ratna', the highest civilian award in India. He has been honored with Honorary D.Litt degrees and fellowships of a large number of Indian and Foreign Universities and Institutes of repute. Now living in Cambride, Massachusetts with his third wife, an economic historian Emma Rothschild, this genius has spent a lifetime fighting poverty with analysis rather than activism.

## **Anil Ambani**

Anil Ambani (born June 4, 1959) is an Indian businessman. As of March 2007, he has a net-worth of US\$ 18.2 billion, making him the 18th richest person in the world. His was the world's fastest-growing multi-billion-dollar fortune in percentage terms as his

wealth tripled in 1 year. Ambani is chairman of Reliance Capital, Reliance Communications and Chairman & Managing Director, Reliance Energy, and was formerly Vice Chairman and Managing Director of Reliance Industries Limited. His personal stake in Reliance Communications is 66%. Reliance group is India's largest business house, founded by Anil's late father Dhirubhai Ambani (1938-2002). His mother is Kokilaben Ambani. He is married with Tina Ambani(Munim) who was



a well known Indian Actress in early 80's, and blessed with two sons: Jai Anmol and Jai Anshul.

The total investors' wealth in the four Anil Ambani Group firms -- Reliance Communications (RCOM), Reliance Capital (RCL), Reliance Energy (REL) and Reliance Natural Resources Ltd (RNRL) has reached 1,42,384 crore rupees, while total promoter holding is estimated at about Rs 87,000 crore. Anil's wealth comes mostly from his over 65 per cent stake in RCOM, which has a market cap of about Rs 1,03,000 crore. He also has over 50 per cent in RCL (market cap of Rs 24,000 crore), 35 per cent in REL (market cap of Rs 12,700 crore) and close to 54 per cent in RNRL, which has a market cap of about Rs 2,600 crore.

Ambani holds a Bachelor of Science degree from the University of Bombay and an MBA degree from The Wharton School at the University of Pennsylvania. Currently, he serves as a member of the Wharton Board of Overseers.

Ambani joined Reliance in 1983 as Co-Chief Executive Officer and is credited with having pioneered many financial innovations in the Indian capital markets. For example, he led India's first forays into overseas capital markets with international public offerings of global depositary receipts, convertibles and bonds. He directed Reliance in its efforts to raise, since 1991, around US\$2 billion from overseas financial markets; with a 100-year Yankee bond issue in January 1997 being the high point. After which people regarded him as a Financial Wizard. He has steered the Reliance Group to its current status as India's leading textiles, petroleum, petrochemicals, power, and telecom company.

Anil was the member of Uttar Pradesh Development Council (This council has now been scrapped by Behen Maywati) He is also the Chairman of Board of Governors of DA-IICT, Gandhinagar and a member of the Board of Governors of the Indian Institute of Technology, Kanpur. He is member of the Board of Governors, Indian

Institute of Management, Ahmedabad. He is also a member of the Central Advisory Committee, Central Electricity Regulatory Commission. In June 2004, Anil was elected as an Independent Member of the Rajya Sabha - Upper House, Parliament of India with the support of the Samajwadi Party. In March 2006, he resigned. Recently after his brother Mukesh Ambani he also has his name in the books of Trillionares. His biggest prize from the filmdom though is considered to be his friendship with Amitabh Bacchan, yesteryear superstar. His another achievement is considered to be the takeover of Adlabs, the movie production to distribution to multiplex company that owns Mumbai's only dome theatre.

He drives a Range Rover and is known to be a fast car person.

# Anji Reddy Dr. K.

of Reddy labs

Dr. Reddy's Laboratories Ltd. (Reddy's), founded in 1984 by Dr. K. Anji Reddy, has

become India's biggest pharmaceuticals company. Reddy had worked in the publicly-owned Indian Drugs and Pharmaceuticals Ltd. Reddy's manufactures and markets a wide range of pharmaceuticals in India and overseas. The company more than 190 medications ready for patients to take, 60 active pharmaceutical ingredients, for drug manufacture, diagnostic kits, critical care and biotechnology products.



Reddy's began as a supplier to Indian drug manufacturers, but it soon started exporting to other less-regulated markets – that had the advantage of not spend time and money on a manufacturing plant that that would gain approval from a drug licensing body such as the US's Food and Drug Administration. Much of Reddy's early success came in those unregulated markets, where process patents – not product patents – are recognized. With that money in the bank, the company could reverse-engineer patented drugs from more developed countries and sell them royalty-free in India and Russia. By the early 1990s, the expanded scale and profitability from these unregulated markets enabled the company to begin focusing on getting approval from drug regulators for their formulations and bulk drug manufacturing plants in more-developed economies. This allowed their movement into regulated markets such as the US and Europe.

By 2007, Reddy's had six FDA-plants producing active pharmaceutical ingredients in India and seven FDA-inspected and ISO 9001 (quality) and [[International Organization for Standardization|ISO 14001 (environmental management) certified plants making patient-ready medications – five of them in India and two in the UK

Revenue \$1.5 Billion (MAY2007) Net income \$216 Million (MAY2007)

Employees 7,525

## **Arun Sarin**

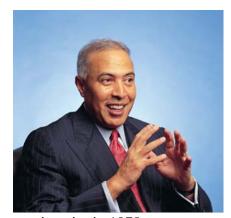
Born: October 21, 1954

Achievement: CEO of global mobile telecommunications company Vodafone Group

Plc.

Arun Sarin is the Chief Executive Officer of the British based global mobile telecommunications company Vodafone Group Plc. He is one of the few Indians to head a global multi national company.

Arun Sarin was born on October 21, 1954 at Panchmari, Madya Pradesh. His father was an army officer and Arun Sarin did his schooling from military boarding school in Bangalore. After schooling, Arun Sareen joined IIT Kharagpur and graduated in 1975. In 1977, he did his MS in Engineering from University of California,



Berkeley and subsequently did his MBA from the same university in 1978.

Arun Sarin started his professional career in 1978 as an environmental analyst for a Washington, D.C., consulting firm. In 1981, he joined Natomas in California as a corporate development manager. Arun Sarin entered telecom industry in 1984, when he joined Pacific Telesis Group in San Francisco. At Pacific Telesis Group, Arun worked closely with Sam Ginn, the legendary telecommunications entrepreneur. He worked with Pacific Telesis in various professional and executive positions for 10 years, and was later appointed vice president of corporate strategy. Arun Sarin left Pacific Telesis in 1994 when it split its mobile and paging businesses.

In 1995, Arun Sarin followed his mentor Sam Ginn to a newly formed wireless-communications company, AirTouch Communications. He was President and Chief Operating Officer of AirTouch from February 1997 to June 1999. In 1999, AirTouch and Vodafone, a large British wireless communications company joined hands to create Vodafone-AirTouch. Arun Sarin was made chief executive of the newly formed corporate entity. In April 2000, Arun Sarin resigned from Vodafone-AirTouch and took the CEO position at InfoSpace, an Internet infrastructure company based in Bellevue, Washington. As CEO Arun Sarin led the merger of InfoSpace and Go2Net, a consumer-portal company, for approximately \$4 billion in a stock swap.

After an eight-month tenure at InfoSpace, Arun Sarin resigned. In July 2001, he joined Accel Partners and Kohlberg Kravis Roberts (KKR) to lead a new telecommunications venture called Accel-KKR Telecom. After an eighteen month stint at Accel-KKR Telecom Arun Sarin resigned and on July 30, 2003 he was installed as the CEO of Vodafone.

# **Arundhati Roy**

Writer & Social Activist

Susanna Arundhati Roy the first Indian woman to have won Britain's prestigious

Booker Prize, was born on 24th November 1961 in Bengal and grew up in Aymanam village, Kottayam, Kerala. She was born to parents Mary Roy a well known social activist who won a landmark Supreme Court verdict that granted Christian women in Kerala the right to their parent's property and father a Bengali Hindu tea planter. Arundhati's parents separated when she was small and she did her formal education in Corpus Christi school run by her mother in Kottayam District, Kerala. When she was just 16, she left her home and settled in Delhi. There she did her degree in Architecture at the Delhi School of Architecture. During this period she met Gerard Da Cunha a fellow architecture



student and married him but their marriage lasted only four years. After a brief stint in the field of architecture, she found that it was not for her. She left for Goa, making a life out at the beach, got tired of it after a few months, came back to Delhi. She took a job at the National Institute of Urban Affairs, met Pradeep Krishen, a film director now her husband who offered her a small role in 'Massey Saab'. She went to Italy on a scholarship for eight months to study the restoration of monuments. She realised she was a writer during those months in Italy.

After she returned from Italy she worked with Pradeep Krishen and they planned an episode television for Doordarshan called the 'Banyan Tree' which didn't materialise and was shelved by the producers after shooting 2-3 episodes. She wrote and starred in 'In Which Annie Gives it Those Ones', a film on college life in India, based on her experiences in the University of Delhi, and wrote the screenplay for Pradip Krishen's film 'Electric Moon' (1992). She quickly became known for her work as screenwriter. Then she wrote a series of essays called 'The Great Indian Rape Trick' which attracted media attention, in defense of former dacoit Phoolan Devi, who she felt had been exploited by Shekhar Kapur's film 'Bandit Queen'. Then came her debut novel 'The God of Small Things' which shot her into prominence in 1997, by winning the prestigious British Booker prize in London and becoming an international best seller. The book, which took almost five years to complete, gives an insight to the social and political life in a village in South India through the eyes of seven year old twins and how it effects/disrupts their small lives. The book won £20,000 as prize and sold nearly 400,000 copies globally by October that year.

In the years following her success, she has turned to activism, writing 'The Cost of Living' a book comprising two essays 'The Greater Common Good'(1999) and 'The End of Imagination'(1998); the former against Indian Governments massive dam projects which displaced millions of poor people and the latter; its testing of Nuclear weapons. She has been an active participant in public demonstrations against the construction of the Sardar Sarovar Dam on the Narmada river in Western India and has donated a substantial amount around 1.5million rupees, equivalent to her Booker Prize money, for the cause. She was even arrested along with other protestors for campaigning for the cause. 'Power Politics' her latest book published, takes on Enron the power corporation based in Houston trying to take over Maharashtra's energy sector. She has also spoken on and published several articles such as 'Promotion of equal rights' supporting equal rights for lower caste in India and 'War on Terrorism' (2001)against the Iraq war.

With her latest publications, Arundhati is carving a niche for herself as a political journalist. This unusual women who has been on several lists of 'the 50 most beautiful women in the world' is not intimated by her success and fame but is an inspiration to all those who seek to speak up against the powers in support of the poor and the oppressed. She now lives in Delhi with her husband Pradip Krishen and his two daughters Pia and Mithva from a previous marriage.

# **Azim Hasham Premji**

Founder of Wipro Limited

Azim Hasham Premji, founder of Wipro Limited, India's biggest and most competitive IT company based in Bangalore, was born on July 24th 1945 in Bombay. Premji was forced to leave his studies in computer science from Stanford University, California, USA at the age of 21 to take over the family business of vegetable oils when his father M.H. Premji, suddenly passed away in 1966. He has since after a gap of over thirty years completed his degree in Electrical Engineering.

The Amalner-based vanaspathi manufacturing company, the Western India Vegetable Product later became Wipro Products Ltd, Wipro Technologies and Wipro Corporation.



Under Premji's leadership Wipro embarked on an ambitious phase of expansion and diversification. The Company began manufacturing light bulbs with General Electric and other consumer products including soaps, baby care products, shampoos, powder etc. In 1975, Wipro Fluid Power business unit manufacturing hydraulic cylinders and truck tippers was started. But Premji's ambitions did not stop there. In the 1980s Wipro entered the IT field, taking advantage of the expulsion of IBM from the Indian market in 1975. Thus, Wipro became involved in manufacturing computer hardware, software development and related items, under a special license from Sentinel. As a result, the \$1.5 million company in hydrogenated cooking fats grew within a few years to a \$662 million diversified, integrated corporation in services, medical systems, technology products and consumer items with offices worldwide. The company's IT division became the world's first to win SEI CMM level 5 and PCMM Level 5 (People Capability Maturity Model) certification, the latest in quality standards. A large percentage of the company's revenues are generated by the IT division. Wipro works with leading global companies, such as Alcatel, Nokia, Cisco and Nortel and has a joint venture in Medical Systems with General Electric Company.

Premji's story of success and prominence clearly shows how determination and perseverance, when coupled with knowledge, clear vision and proper planning, enable one to reach the peak of success and leadership. A straight forward person, he doesn't believe in resorting to bribery or corruption to get things done and associates quality with integrity. He is an absolute workaholic and according to him work is the only way to success and survival in a competitive environment. A tough employer, he expects his employees to be competent and will not tolerate lies or deception from anyone.

Azim Hasham Premji finds himself in the Forbes Billionaire List 2000, placed in 41st position with a wealth of \$ 6.4 billion. Over the years, Azim Premji has been privileged with many honours and accolades. He was chosen as the Business India's 'Businessman of the Year 2000', He was named by Fortune (August 2003) as one of the 25 most powerful business leaders outside the US, Forbes (March 2003) listed him as one of ten people globally, Business Week featured (October 2003) him on their cover with the sobriquet 'India's tech king'. The Indian Institute of Technology, Roorkee and the Manipal Academy of Higher Education have both conferred honorary doctorates on him. He is also a member of the Prime Minister's Advisory Committee for Information Technology in India.

In the year 2001, Premji established Azim Premji Foundation, a not-for-profit organization with a vision of influencing the lives of millions of children in India by facilitating the universalisation of elementary education. The foundation works closely with the state governments of Karnataka, Andhra Pradesh, Madhya Pradesh etc and the programs cover over 5000 rural schools. Premji contributes the financial resources for the foundation.

Personally, Premji is known for his humility and helping mentality. Easily one of the richest men in the world, he always travels in economy class. One of his favourite recreational activity is hiking. He leads a quiet life with his wife Yasmin Premji who had worked for 'Inside Outside' (editorial) in Mumbai and his two sons in a simple, but elegant villa in Bangalore. The elder son, Rishad, works in the USA for GE and the younger one, Tariq, has co-founded a dotcom and works from Bangalore. Mr. Premji who holds 78% stakes in the company does not believe in naming one of his sons as his successor just for the norms

# **Dhirajlal Hirachand Ambani**

Founder of Reliance Industries

Dhirajlal Hirachand Ambani, one of the leading Indian businessmen, was born on

December 28, 1932 in Chorwad, Gujarat. Popularly known as Dhirubhai Ambani, he heads The Reliance Industries, India's largest private enterprise.

Dhirubhai started off as a small time worker with Arab merchants in the 1950s and moved to Mumbai in 1958 to start his own business in spices. After making modest profits, he moved into textiles and opened his mill near Ahmedabad. Dhirubhai founded Reliance Industries in 1958. After that it was a saga of expansions and successes.

Reliance, acknowledged as one of the best-run companies in the world has various sectors like petrochemicals, textiles and is involved in the production of crude oil and gas, to polyester and polymer products. The companies refinery at Jamnagar accounts for over 25% of India's total refining capacity and their plant at Hazira is the biggest chemical complex in India. The company has further

diversified into Telecom, Insurance and Internet Businesses, the Power Sector and so on. Now the Reliance group with over 85,000 employees provides almost 5% of the Central Government's total revenue.

Dhirubhai has been one among the select Forbes billionaires and has also figured in the Sunday Times list of top 50 businessmen in Asia. His industrious nature and willingness to take on any risk has made him what he is. In 1986 after a heart attack he has handed over his empire to his two sons Anil and Mukesh. His sons are carrying on the successful tradition of their illustrious father.



# **Ghanshyam Das Birla**

Founder of Birla Group of Industries

G.D. Birla was a great architect of India's industrial growth. He started his career in Calcutta at the beginning of this century. He entered the field of business during the days of the First World War and established himself after the war years. He established a cotton mill in Sabzi Mandi, Delhi followed by Keshoram Cotton Mills and Birla Jute Mills around 1920. In 1919, with an investment of 50 lacs, the Birla Brothers Limited was formed and thereafter a mill was set up in Gwalior. In the decade of the 30's he set up Sugar and Paper mills. From 1943 to 1946, Birla Brothers ventured into the area of cars.



He had also established Ruby, Asiatic Insurance Co and Inland Air Service. After independence, the Birlas expanded their business and started production in many fields. Near Mirzapur, he, in collaboration with Caesar, an American friend, set up an Aluminum Plant 'Hindalco'. He also started many educational Institutions. To his credit go many temples, planetariums and hospitals. During the decades of 70's and 80's, Birla brothers were among the topmost Industrial Houses of India. G.D. Birla award for scientific Research has been established to encourage scientists for their contribution in the various fields of scientific Research.

# **Gopichand P**

**Badminton Player** 

Pullela Gopi Chand is the brightest star to emerge on the Indian badminton scene in a long time, after Prakash Padukone He was born on November 16th 1973, in

Nagandla in Prakasam district of Andhra Pradesh, India to parents Pullela Subhash Chandra Bose and Subbaravamma who were both interested in sports. Gopichand is indeed a story of sheer hard work, dedication and pure determination for the game of Badminton.

Though Gopichand nicknamed Gops, favoured cricket earlier, his elder brother made him switchover to Badminton. Gopi's skill at Badminton was the talk at St.Pauls where he had his schooling, when he was hardly around 10 years old. He suffered a setback in 1986, when he suffered a



multiple ligament rupture. But this young fighter came back to the field with sheer determination and reached the finals of Andhra Pradesh State Junior Badminton ship in 1987, even though he lost the title to his elder brother Rajashekar. By the time he passed out of school in 1988, he had already made a mark in the Badminton field. He did his graduation in Economics from AV College, Hyderabad. In 1989 he won his first single title at the National Championship at Goa and then went on to win the doubles championship also.

By 1999, Gopichand achieved a world ranking of 26 winning the Indian international, Scottish, Toulouse, French championships etc. He received the SAARC gold medal the same year. Always a fighter, he refused to be crushed by his defeat in the 2000 Sydney Olympics and true to his recognition out played the Olympics champions to reach the finals of the All England Badminton ship, finally arriving at the forefront of international badminton. He defeated Olympic Gold medallist Anders Boeson in the Quarterfinals of this tournament. In the Semifinals he defeated world No.1 ceded player Peter Gade of Denmark, and in the finals he defeated Chen Hong of China. He achieved his career best world ranking of 5 in April 2001.

Gopichand was awarded the 'Arjuna Award' India's highest recognition for sportspersons, in 2000 for his excellent performance in the sport. He has tremendous respect for the rich Indian culture and tradition. He is the follower of 'The Art of Living' Guru Sri Sri Ravishankar. He is proficient in yoga and practices it in his spare time which help him to relax and focus better. Gopichand is also interested in music. A disciple of Prakash, this gentleman is considered a good defensive player, precise in his net play. He is employed by the Indian Oil Corporation in Hyderabad, but the IOC has permitted him to spend most of his time training at the Sports Authority facilities in Bangalore. This great player, with the vital combination of mental strength and concentration is sure to take the sport of badminton in India to new heights.

# **Indra Nooyi**

Achievements: CEO of PepsiCo; Ranked No.4 on Forbes magazine's annual survey of the 100 most powerful women in the world.

Indra Nooyi is the newly appointed CEO of PepsiCothe world's second-largest soft drink maker. She joins the select band of women who head Fortune 500 companies. Presently, there are only 10 Fortune 500 companies that are run by women, and Indra Nooyi is the 11th to break into the top echelons of power. Prior to becoming CEO, Indra Nooyi was President, Chief Financial Officer and a member of the Board of Directors of PepsiCo Inc.

Indra Nooyi spent her childhood in Chennai. Her father worked at the State Bank of Hyderabad and her grandfather was a district judge. She did her BSc. in Chemistry from Madras Christian College and



subsequently earned a Master's Degree in Finance and Marketing from IIM Calcutta. Indra Nooyi also holds a Master's Degree in Public and Private management from the Yale School of Management.

Before joining PepsiCo in 1994, Indra Nooyi was Senior Vice President of Strategy and Strategic Marketing for Asea Brown Boveri, and Vice President and Director of Corporate Strategy and Planning at Motorola. She also had stints at Mettur Beardsell and Johnson & Johnson. At PepsiCo, Indra Nooyi played key roles in the Tricon spinoff, the purchase of Tropicana, the public offering of Pepsi Cola bottling group and the merger with Quaker Foods.

Indra Nooyi has been ranked No.4 on Forbes magazine's annual survey of the 100 most powerful women in the world.

# Jagdish N. Bhagwati

**Economist** 

Jagdish Bhagwati, renowned professor, member of UN Secretary General Kofi

Annan's High-level Advisory Group and the External Advisor to the Director General World Trade Organisation (WTO), is regarded as one of the foremost international trade economists of his generation.

He was born in Mumbai, India in the year1934. He did his B.com from Mumbai in 1954 and post graduated in 1956 from Cambridge University with a first in Economics Tripos. He then did his Ph.D at MIT (Massachusetts Institute of Technology) in 1967. After studying in England and the United States, Bhagwati returned to India in 1961 and served as Professor of Economics at the Indian Statistical Institute,



and then as Professor of International Trade at the Delhi School of Economics. He returned to MIT in 1968, leaving it twelve years later to join Columbia, as the Ford International Professor of Economics. Bhagwati is one of the only 10 scholars who hold the title of University Professor at Columbia.

Professor Bhagwati has made major contributions to pure theory and is engaged with major practical policy problems as Economic Adviser to the Director-General of GATT(1991-1993) and Special Adviser to the United Nations on Globalisation. He is a Fellow of the Econometric Society and has been elected a member of the American Philosophical Society, and the American Academy of Arts and Sciences.

He also writes regularly for The New York Times, The Wall Street Journal and The Financial Times. He has written or edited 40 books, written hundreds of articles, and founded and edited two journals, 'Economics and Politics' (1989) and 'The Journal of International Economics' (1971), the premier journal in the field today. Among his famous books are 'In Defense of Globalization' (2004);'Free Trade Today' (2002);'The Wind of the Hundred Days' (2000);'A Stream of Windows' (1998);'India in Transition' (1993);'World Trading System at Risk' (1991);'Protectionism' (1988); 'Economics & Politics' (founder-editor); 'The Journal of International Economics' (founder-editor) etc.

He has been honored with Honorary D.Litt degrees from several universities they are, Erasmus (Netherlands) and Sussex (UK), South Gujarat University. Among the awards he has received are the Mahalanobis Memorial Medal (India), the Bernhard Harms Prize (Germany), the Kenan Prize (USA), the John R. Commons Award (USA), the Freedom Prize (Switzerland), and the Frank E. Seidman Distinguished Award in Political Economy (USA). Professor Bhagwati has delivered many

prestigious lectures, among them are the Frank Graham Lecture at Princeton, the Bertil Ohlin Lectures at the Stockholm School of Economics, the Harry Johnson Lecture in London, the Eyskens Lectures in Belgium, the Radhakrishnan Lectures in Oxford, and the Prebisch Lecture at UNCTAD IX in Johannesburg.

Bhagwati is currently Director of the Program on International Migration: Economics, Ethics and Law at the Columbia University Law School. He

presents himself as the human face of global laissez-faire economics.

On the personal front Bhagwati, is now living in America, with his wife Padma Desai, who is the Gladys and Ronald Harriman Professor Of Comparative Economic Systems at Columbia University and a scholar of Russian and other former socialist countries' transition problems. They have one daughter, Anuradha Kristina Bhagwati, a U.S. Marine officer.

At 70, he is widely tipped as a future Nobel laureate, so respected among his fellow economists for his insights into the workings of foreign trade.

# Jamsetji Tata

Founder of TATA Industries Jamsetji Tata

#### Jamsetji



Jamsetji Tata

**Born** 3 March 1839

Navsari Gujarat, India

**Died** 19 May 1904

Bad Nauheim, Germany

Occupation Businessman
Spouse Hirabai Daboo

**Jamsetji Nusserwanji Tata** (March 3, 1839 - May 19, 1904) was a pioneer in the field of modern industry. He was born in Navsari, Gujarat, India.

He founded what would later become the Tata Group of companies. Jamsetji Tata is generally accepted to be the "father of Indian industry".

#### Early life

Jamshedji Tata was born to Nusserwanji and Jeevanbai Tata on 3 March 1839 in Navsari, a small town in South Gujarat. Nusserwanji Tata was the first businessman in a family of Parsi Zoroastrian priests. He moved to Bombay and started trading.

Jamshedji joined him in Bombay at the age of 14 and enrolled at the Elphinstone College. He was married to Hirabai Daboo while he was still a student. He graduated from college in 1858 and joined his father's trading firm. It was a turbulent time to step into business as the Indian Rebellion of 1857 had just been crushed by the British government.

### **Business**

Jamsetji worked in his father's firm till the age of 29. In 1868, he started a trading company with a seed capital of Rs. 21,000. In 1869, he acquired a bankrupt oil mill in Chinchpokli, converted it into a cotton mill and renamed the mill to *Alexandra Mill*. He sold the mill two years later for a healthy profit. Thereafter he set up a cotton mill in Nagpur in 1874. He christened it *Empress Mill* on 1 January, 1877 when Queen Victoria was proclaimed empress of India.

The period following the establish of Empress Mill was the most poignant period of Jamsetji's life. Over the next thirty years till his death in 1904, Jamsetji laid the foundations for the Tata Group as we know it today.

He devoted himself to bringing to fruition three of his key ideas: setting up an iron and steel company, a world class learning institution and a hydro electric plant. Ironically none of the ideas became a reality during his lifetime.

However, the foundations laid by him and hard work by his successors ensured that each of the ideas were eventually established and are respectable entities in their respective fields today:

- Tata Steel (formerly TISCO Tata Iron and Steel Company Limited) is Asia's first and India's largest integrated private sector steel company producing 4 million tonnes of steel annually.
- The Indian Institute of Science (IISc) is a premier post-graduate institution of research and higher learning located in Bangalore, India offering postgraduate and doctoral research programmes to over 2,000 active researchers working in 48 specialized departments.
- The Tata Power Company Limited is India's largest private sector electricity generating company with an installed generation capacity of over 2300 MW.

Among his notable ventures that did bear fruition during his lifetime was the historical Taj Mahal Hotel in Colaba district in Mumbai. The hotel was completed for a princely sum of Rs. 4,21,00,000 on 16 December, 1903.

#### Legacy

The company started by Jamsetji Tata came to be known as the Tata Group and is today among the largest and most respected companies of India.

Jamsetji, was however, known for much more than just starting a company. He was a pioneer in his field and thought way ahead of his times.

When he started the Empress Mills in Nagpur, he didn't just think of novel ways to manufacture textiles, he also put in place very good labour practices. This was long before any labour laws came into existence.

He was also a nationalist. Though India remained under British rule while he was alive, he interacted with activists such as Dadabhai Naoroji and Pherozeshah Mehta. He was strongly influenced by their thinking. However, he always maintained that political freedom must be accompanied by economic self sufficiency. Not only did he manage to create thousands of jobs, he paved the way for many future enterprises.

# **Kumar Mangalam Birla**

Born: June 14, 1967

Achievement: Chairman of the Aditya Birla Group; Vhosen as Ernst & Young

Entrepreneur of the Year - India in 2005

Kumar Mangalam Birla is the Chairman of the Aditya Birla Group. The group is India's third largest business house. Major companies of Aditya Birla Group in India are Grasim, Hindalco, UltraTech Cement, Aditya Birla Nuvo and Idea Cellular. Aditya Birla Group's joint ventures include Birla Sun Life (Financial Services) and Birla NGK (Insulators). The group also has its presence in various countries such as Thailand, Indonesia, Malaysia, Philippines, Egypt, Canada, China and Australia.



Born on June 14, 1967, Kumar Mangalam Birla spent the early of his life in Calcutta and Mumbai. He is a Chartered Accountant and did his MBA (Masters in Business Administration) from the London Business School, London. Kumar Mangalam Birla took over as Chairman in 1995, at the age of 28, after sudden demise of his father, noted industrialist Aditya Birla, after whom the group is named.

When Kumar Mangalam Birla assumed the mantle at the Aditya Birla Group, Doubts were raised about his ability to handle a giant business house with interests spanning viscose, textiles and garments on the one hand and cement, aluminium and fertilisers on the other. But Kumar Mangalam proved his skeptics wrong. He brought in radical changes, changed business strategies, professionalised the entire group and replaced internal systems. Kumar Mangalam reduced his group's dependence on the cyclic commodities sectors by entering consumer products.

Under Kumar Mangalam Birla's leadership, the Aditya Birla Group, apart from consolidating its position in existing businesses, also ventured into sunrise sectors like cellular telephony, asset management, software and BPO.

Kumar Mangalam Birla also holds several key positions on various regulatory and professional boards, including chairmanship of the advisory committee constituted by the ministry of company affairs for 2006 and 2007, membership of the prime minister of India's advisory council on trade and industry, chairmanship of the board of trade reconstituted by the union minister of commerce and industry, and membership of the Central Board of Directors of the Reserve Bank of India.

Kumar Mangalam Birla has won several honors. Major among them include The Business Leader of the Year (2003) by The Economic Times, Business Man of the Year - 2003 by Business India, and The Ernst & Young Entrepreneur of the Year - India in 2005.

## **Lakshmi Mittal**

Chairman and CEO of Mittal Steel

Steel tycoon Lakshmi Mittal, the 56 year old non resident Indian living in Britain, rose into focus this year when he was named the third richest person in the world (net

worth \$25-billion in 2005) by the Forbes Magazine after Microsoft chief Bill Gates and US investment guru Warren Buffett. He was also listed as the richest person in Britain in the Sunday Times Rich list 2005. Mittal heads the multi national Steel Company Mittal Steel, the largest producer of steel in the world.

Lakshmi Narayan Mittal alias Lakshmi Niwas Mittal was born on June 15th, 1950, in Sadulpur, a village which didn't have electricity until 1960's, in Rajasthan, India. His family moved



to Calcutta in West Bengal, where he studied accounting and business at the prestigious St. Xavier's College. His father Mohan Lal Mittal had set up a small steel mill in Calcutta. After class, Mittal used to work in his father's company. After finishing his Bachelor of Commerce degree in business and accounting with first class, Mittal began his career in his father's steel firm in the early seventies. Realizing the fact that opportunities in India are limited for him, Mittal moved to Indonesia in 1976 and with his father's backing founded a steel plant, Ispat Indo and made the company a success. There began a saga of triumphs for the shrewd businessman.

His success has largely been built on buying up loss-making state-owned mills and quickly turning them around. He had one of his most notable successes in the late 1989, when he turned around a loss-making government-founded steel firm in Trinidad and Tobago which was losing \$1 million a day. Within a year, Mittal had doubled the output and made the business profitable where US consultants and German experts failed to find a solution.

In 1992, he went to Mexico and bought the country's third largest steel producer, Sicartsa for \$220 million. This was followed by an acquisition of Siderurgica del Balsas SA at Lazaro Cardenas in Mexico and then more companies in Canada, Germany, Ireland etc. Mittal followed the same strategy in former Soviet republic of Kazakhstan, and took over the state-owned blast furnace steel plant in 1995, renaming it Ispat Karmet. It was a risky proposition even by Mittal's standards, workers had not been paid for six months. But within a year it was profitable and production has doubled from 120,000 tons a month to 250,000. In 1995, two new companies Ispat International Ltd. and Ispat Shipping were formed to provide technical and commercial services to the Group and to meet its growing shipping needs. The same year, he entered into Europe by acquiring a steel plant in Hamburg, Germany. With this, the capacity of the group reached to 11.2 million tonnes.

Meanwhile in 1994, a partition in the family business group, transferred all the foreign business into Ispat International, under the control of Lakshmi Mittal. The Indian operations remained with his younger brothers P K Mittal and V K Mittal. In 1997, Ispat International, the company that controlled the Group's steel making operations in Mexico, Trinidad and Tobago, Canada and Germany went for listing in 1997 on the New York and Amsterdam stock exchanges. The Ispat group went on making major acquisitions.

In 2004, Mittal Steel was formed through the merger of Ispat International and LNM Holdings, at the same time Ispat International merged with International Steel Group

Inc. (ISG) an Ohio based company, becoming the world's most global steel producer with a net worth of over \$22 billion. Mittal's industrial empire has steel making facilities in 14 countries and stretches from Indonesia to Poland, via Mexico, US, South Africa and Trinidad, North America, Africa, Asia and many European countries. In 2006, after six months of negotiations and major oppositions Mittal steel took over European steel giant Arselor SA for 26 billion euros (\$33 billion), becoming the world's largest 100 million tonne steel entity. The merged entity would be called Arcelor Mittal with the Mittal family owning 43.6 percent of the combined group.

Mittal has received accolades for his achievements. In 1996, he was awarded the title 'Steel maker of the Year' by New Steel Magazine in the USA, and he received the Eighth Honorary Willy Korf Steel Vision Award, the highest recognition for world wide achievement in the steel industry in June 1998. The award was presented by the American Metal Market, a specialised publication, and Paine Weber's World Steel Dynamics in New York., for outstanding vision, entrepreneurship, leadership and success in global steel development, from the American Metal Market and Paine Weber's World Steel Dynamics. In 2004, he was awarded the 'European Business man of the year' by Fortune Magazine.

Although steel manufacturing remains the group's mainstream business, they have diversified into shipping and has ventured into coal, power and oil enterprises in Kazakhstan.

Mittal is an active philanthropist and a member of various trusts. The LNM Group Foundation was created in 1998 to support health and education needs of the poor, particularly in India. He resides in a palatial home known as Summer Palace, in London that he bought in 2003 for a residential record of \$129 million. On the rare occasions when he is at home, Mittal keeps a disciplined schedule, doing yoga for an hour every day and trying to catch a swim in his indoor pool. His wife Usha runs the Indonesian business and his son Aditya and daughter Vanisha are members of the Board of Directors of Mittal Steel.

The business empire has also been in the news for showering money on his two children. His daughter Vanisha's wedding to Delhi-born investment banker Amit Bhatia in 2004 June is reputed to have cost more than \$55-million, with five days of events at some of France's most famous settings, including the 17th century Vaux le Vicomte chateau. For the wedding of his son Aditya in 1998, the Mittal family celebrated at Calcutta's Victoria Memorial, home to mementos of Britain's rule over India.

## Mallika Srinivasan

Economic Times Businesswoman of the year 2006, she is a well known entrepreneur of India. She has always strived hard to reach for skies, but has deeply rooted her foot into the ground. She is a strong headed woman, who is leading the activities of a Company that is involved in macho business such as tractor manufacturing. She has been able to rise and stand out above all others and make a name for herself in the competitive business world of today. Well, we are talking about Mallika Srinivasan, director of the Rs 2500 crore Amalgamations Group Tafe. Mallika Srinivasan is one of the



most successful women CEOs in India. In this article, we will present you with the biography of Mallika Srinivasan, so read on...

### Life History

Born on November 19, 1959 as the eldest daughter of industrialist A Sivasailam, she is the pride of her parents. She was always brilliant in academics. She did her in MA (econometrics) from Madras University. Thereafter, she went abroad to pursue further studies. She did her MBA from the Wharton School of the University of Pennsylvania. Married to Venu Srinivasan, the CMD of TVS Motor, she is living happily with their two children.

In the year 1986, she planned to join the family business. She was made the General Manager of Tafe (Tractors and Farm Equipment) Company. When she took over the responsibility of furthering the economic wealth and business, the turnover of the Company was Rs 85 cr. Under the expert guidance of her father and the whole hearted support of the team, she brought about a major transformation. She converted Tafe into a hi technology-oriented company, thereby becoming the initial choice of the farmers. There was a period, when the Company had to face a tough time, however; even then, the Company invested a huge amount of over Rs 70 crore in the designing and development of product.

At present, the Company is earning a business over Rs 1,200 cr. It has been a long journey for the Company, which has witnessed many ups and downs. But, it was the strong determination of this courageous woman that slowly and steadily made the firm climb the ladders of success. Today, the Company has not only found a niche for itself as the leading tractor manufacturer, but also expanded its area of operations. It has also entered into others businesses like engineering plastics, panel instruments, automotive batteries gears, hydraulic pumps, and farm implements.

The company has had a long alliance with Massey Ferguson, which is now a part of Agco. The company is looking forward to exporting fully constructed tractors to Agco. Presently, Agro has a stake of 24% in the company and the rest lies with Simpson & Co. Presently, Mallika Srinivasan is serving as the president of premier industrial bodies like Tractor Manufacturers Association and the Madras Management Association. She is the first lady to have assumed the role of a president of the Madras

Chamber of Commerce and Industry. She is also a prominent member of the governing board of the Indian School of Business, Hyderabad.

## Mira Nair

Documentarist, Director

Ms Mira Nair was born in 1958 in Bhubaneshwar, Orissa. Her parents are from

Punjab. At the age of 13, she attended a boarding school in Shimla, where she became a passionate student of dramatics and acted in school theatre productions. After graduating from New Delhi, she went to United States on a theater scholarship to Harvard.

Mira began her career as a documentarist and later turned to commercial films. The film titled 'India Cabaret' brought her the American Film Festival Award for the best documentary of 1985. She won her first film award, the 'Golden Camera' from the Cannes Film Festival for her renowned film 'Salaam Bombay' and this film was



nominated for Oscar for Best Foreign Film in 1988. Her movies, 'Mississippi Masala' won rave reviews in Europe and 'Kamasutra - A tale of love' got world wide attention for being provocative.

She won the 'Golden Lion' award for her film 'Monsoon Wedding' at the Venice Film Festival in 2001. This movie narrates the happenings of a Punjabi wedding and the bride having second thoughts about her arranged marriage. It was the first time an Indian film or particularly a woman is winning the Golden Lion award in the Venice Film Festival. Mira's future projects include a Hollywood production with a film based on Edith Wharton's novel "A Mother's Recompense".

## Mukesh Ambani

Mukesh Ambani (April 19, 1957 Aden, Yemen) is the chairman, managing director and the largest shareholder of Reliance Industries, India's largest private sector company and a Fortune 500 Company. His personal stake in Reliance Industries is 48%. His wealth is US\$ 20.1 billion as of March 2007 (Forbes), making him the

world's 14th richest person and the second richest person in India. However, his wealth was valued at US\$ 40 billion in July taking into account his holding in Reliance Industries and group companies. Mukesh and younger brother Anil are sons of the late founder of Reliance Industries, Dhirubhai Ambani.

A brilliant student, Mukesh holds a Bachelor of Chemical Engineering from the University of Mumbai Department of Chemical Technology (UDCT), which is now known as University of Mumbai, Institute of Chemical



Technology (UICT). He began the MBA program at Stanford Business School, but dropped out after his first year in order assist in father's ongoing efforts to build the Patalganga petrochemical Plant.

Mukesh Ambani joined Reliance in 1981 and initiated Reliance's backward integration from textiles into polyester fibres and further into petrochemicals. In this process, he directed the creation of 60 new, world-class manufacturing facilities involving diverse technologies that have raised Reliance's manufacturing capacities from less than a million tonnes to twelve million tonnes per year.

He directed and led the creation of the world's largest grassroots petroleum refinery at Jamnagar, India, with a present capacity of 660,000 barrels per day (33 million tonnes per year) integrated with petrochemicals, power generation, port and related infrastructure, at an investment of Rs 100000 crore (nearly \$24 billion USD). Mukesh Ambani has set up the largest and most complex information and communications technology initiative in the world in the form of Reliance Infocomm Limited. Covering more than 1,100 towns and cities across India, Reliance Infocomm offers the full range of voice, data, video and value added services, on the strength of 80,000 kilometers of optic fibre-based terabit infrastructure, at the lowest entry cost and services cost anywhere in the world. However, Reliance Infocom now is under ADAG (Anil Dhirubhai Ambani Group) post the brothers' split.

Mukesh Ambani is also steering Reliance's initiatives in a world scale, offshore, deep water oil and gas exploration and production program, a pan-India petroleum retail network involving 5,800 outlets and a research-led life sciences initiative covering medical, plant and industrial biotechnology.

The combined market capitalisation of the four Mukesh Ambani Group companies -- RIL, Reliance Petroleum (RPL), IPCL and Reliance Industrial Infrastructure Ltd (RIIL) has crossed the Rs 260,000 crore mark. The total promoter holding in these companies is worth over Rs 160,000 crore (US\$ 40 billion) making him the first Rupee trillionaire residing in India.

Mukesh Ambani is married to Nita Ambani. Dhirubhai Ambani International School in Mumbai is a brainchild of Nita Ambani. Mukesh and Nita have 3 children: Akash, Isha and Anant, all three are currently studying in DAIS. Anant in Std 7 while Isha and Akash in the IB.

Conferred the United States-India Business Council (USIBC) leadership award for "Global Vision" 2007 in Washington.

Ranked 42nd among the *World's Most Respected Business Leaders* and second among the four Indian CEOs featured in a survey conducted by Pricewaterhouse Coopers and published in [Financial Times]

Conferred the World Communication Award for the *Most Influential Person in Telecommunications in 2004* by Total Telecom, October, 2004.

Chosen *Telecom Man of the Year 2004* by Voice and Data magazine, September 2004.

Ranked 13th in Asia's Power 25 list of *The Most Powerful People in Business* published by Fortune magazine, August 2004.

Conferred the *Asia Society Leadership Award* by the Asia Society, Washington D.C., USA, May 2004.

Ranked No.1 for the second consecutive year, in *The Power List 2004* published by India Today, March 2004.

Recorded as the first Trillionaire in India, June 2007

Mukesh Ambani of Reliance Group has been appointed as founder president of the Pandit Deendayal Upadhyay Petroleum University, which has been established by the State Act passed in February 2007.

Under the aegis of the university, Institute of Petroleum Management(IPMG) and Institute of Petroleum Technology(IPTG)

## Naina Lal Kidwai

A prominent personality of the corporate world, she is the first woman to guide the functioning of a foreign bank in India. At present, she is working as the Group General Manager and Country Head of HSBC India. Well, we are talking about the corporate diva Naina Lal Kidwai. In this article, we will present you with the biography of Naina Lal Kidwai.

She was born in the year 1957. Raised in Mumbai and Delhi, she did her schooling from Simla. Alumna of Delhi University, she is the first Indian woman to have graduated from Harvard Business School. She is among



the top business women of India, who have made it to the top with their constant hard work and sincerity. To know the complete life history of Naina Lal Kidwai, read on.

She began her career in the year 1982, when she joined the ANZ Grindlays Bank, which is now known as the Standard Chartered Bank. She took up a variety of banking assignments before moving to Morgan Stanley's India operation. She kept climbing the ladders of success. She played an important role in NYSE listing of Wipro. She was instrumental in facilitating the cellular phone services nationwide through a deal involving the Tatas and Birlas. Last November, she became the Managing Director of the HSBC bank.

In the year 2000, the Fortune magazine declared her as the third most powerful businesswoman in Asia. She is the mother of two children, who is maintaining a great balance between work and home. She is very fond of Indian classical as well as western music. She loves to go on trekking tours to the Himalayas. She is a nature lover, who has a keen interest in observing the wildlife. For her praiseworthy work, Naina Lal Kidwai has received many accolades. Her commendable work has been given due recognition by honoring her with the Padmashri award.

## Nandan Nilekani

Achievement: CEO and Managing Director of the Infosys; Conferred the Padma Bhushan in 2006.

Nandan Nilekani is the CEO and managing director of the Infosys. Along with Narayan Murthy, he was one of the co-founders of Infosys. He has served as a director on the company's board since its inception in 1981. Before assuming the post of CEO in March 2002, Nandan Nilekani held the post of Managing Director, President and Chief Operating Officer.



Nandan Nilekani was born in Bangalore. His father Mohan Nilekani was a manager in Minerva Mills. Nandan Nilekani had his initial schooling in Bangalore. Due to his father's transferable job Nandan moved to his uncle's place at Dharwad at the age of 12. This taught Nandan Nilekani to be independent. In 1973, at the age of 18, Nandan Nilekani got admission in IIT Mumbai. The stint at IIT Mumbai transformed Nandan Nilekani from a small town boy to a confident mature man. The lessons he learnt here-meritocracy; the ability to work as part of a team; hard work; and the importance of giving back to the society-have stood him in good stead.

After graduating in electrical engineering from IIT Mumbai in 1978, Nandan Nilekani joined Patni Computers. Here he worked under Narayan Murthy. Three years later in 1981, Nandan Nilekani along with Narayan Murthy and five other co-founders founded Infosys. While Narayan Murthy stayed in India, Nandan Nilekani shifted to the US to take care of Infosys' interests there. He was the company's marketing face.

In 1980s and 90s Nandan Nilekani and his team worked hard to build Infosys. Today Infosys' success story has become a legend in India's corporate history. Today, Infosys has an employee strength of 58,000, annual revenue of \$2 billion and \$21 billion capitalization.

Nandan Nilekani is recipient of several honors and awards. In January 2006, Nandan became one of the youngest entrepreneurs to join 20 global leaders on the prestigious World Economic Forum (WEF) Foundation Board. He figures among one of the 100 most influential people in the world by Time Magazine, 2006. In 2005 he was awarded the prestigious Joseph Schumpeter prize for innovative services in field of economy, economic sciences and politics. In 2006, Nandan Nilekani was conferred the Padma Bhushan, one of the highest civilian honors of India.

# Narayana Murthy N.R.

Chairman of Infosys Technologies

NR Narayana Murthy, chairman of Infosys Technologies one of the biggest IT empire in India, was born on August 20, 1946 in Karnataka. Murthy obtained his Bachelor of Electrical Engineering (B.E.) from University of Mysore in 1967 and his Master of Technology (M.Tech.) from Indian Institute of Technology (IIT), Kanpur in 1969.

In the early seventies, Narayana Murthy took up employment with SESA in Paris. He worked with a team to design a real time operating system for handling air cargo for Charles de Gaulle airport. He came back to India after 3 years and took up a job with Patni Computer Systems in Pune. In 1981, Murthy founded Infosys Technologies along with six software professionals which later became one of the leading software company. In March 1999, Infosys became the first Indiaregistered company to be listed on an American stock exchange.



Personally, Murthy is known for his simplicity and helping mentality. He founded the Infosys Foundation, a social welfare trust for helping the needy. He has a liking for Western Classical music and has liberal ideas. Murthy's ability to put forth his viewpoints and all his other qualities make him a unique personality.

Murthy holds several coveted positions. He was the President of National Association of Software and Service Companies (NASSCOM) from 1992 to 1994. He is a member of the National Information Technology Task Force of India, the Prime Minister's Council on Trade and Industry, Asia Society's International Council and Board of Councilors of the University of Southern California School of Engineering. He is a Director on the board of the Reserve Bank of India (RBI) and is also on the Wharton Business School's Asian Executive Board.

Murthy was honoured by 'JRD Tata Corporation Leadership Award' in 1996-97, 'Alumni Award' in 1998, 'The ET Businessperson of the Year Award' in 2000-2001 and 'The Max Schmidheiny Award' in 2001. He was chosen as the Business India's 'Businessman of the Year 1999', the Indian corporate world's most coveted award. The credit goes to Mr. Murthy for making India one of the known names in the IT world.

# Naresh Goyal

Achievement: Founder Chairman of Jet Airways; Recipient of the first BM Munjal

Award for Excellence in Learning & Development in the Private Sector category in 2006.

Naresh Goyal is the founder Chairman of Jet Airways, India's largest domestic airline. Jet Airways presently operates over 320 flights daily to 48 destinations, of which five are international. Naresh Goel also figures in Forbes list of Indian billionaires.



Naresh Goyal completed his graduation in Commerce in 1967 and joined the travel business with the GSA for Lebanese International Airlines. From 1967 to 1974 he learnt the intricacies of the travel business through his association with several foreign airlines.

In May 1974, Naresh Goyal founded Jetair (Private) Limited to look after Sales and Marketing operations of foreign airlines in India. Naresh Goyal was involved in developing studies of traffic patterns, route structures, and operational economics and flight scheduling. His rich and varied experience made him an authority in the world of aviation and travel.

In 1991, when the Indian economy was being opened up, Naresh Goyal took advantage of Open Skies Policy of the Government of India and set up Jet Airways for the operation of scheduled air services on domestic sectors in India. Jet Airways started commercial operations on May 05, 1993.

Today, Jet Airways has evolved into India's largest private domestic airline. Jet Airways has been voted India's "Best Domestic Airline" by several organisations of world-class repute. In 2005, Jet Airways came up with an IPO and it was a huge success. Jet Airways was recently in controversy over its merger deal with Air Sahara. The merger was called off and the too airlines are currently considering arbitration.

Along with Jet's meteoric rise, Naresh Goyal too rose in the entrepreneurial arena. He has won several honors and accolades. These include Entrepreneur of the Year Award for Services' from Ernst & Young in 2000, 'Distinguished Alumni Award-2000 for meritorious and distinguished performance as an Entrepreneur', Outstanding Asian-Indian' award for leadership and contribution to the global community given by the Indian American Centre for Political Awareness, 'Aerospace Laurels' for outstanding contribution in the field of Commercial Air Transport twice, in April 2000 and February 2004. Naresh Goyal also received the first BM Munjal Award for Excellence in Learning & Development in the Private Sector category in 2006.

## Oberoi M.S.

Born: August 15, 1898

Achievement: Founder of the Oberoi Group of Hotels; Honored with Padma Bhushan

in 2001.

M.S. Oberoi can be aptly termed as the father of the Indian hotel industry. Rai

Bahadur Mohan Singh Oberoi was among the first to recognize the potential of the tourism industry, its ability to contribute to India's economic growth and generate direct and indirect employment. He worked tirelessly to put Indian hotel industry on global tourism map.

M.S. Oberoi was born on August 15, 1898, in the erstwhile undivided Punjab, now in Pakistan. He did his early schooling in Rawalpindi and completed his

graduation from Lahore. In 1922, to escape the epidemic of Plague, he came to Shimla, and got a job of front desk clerk, at The Cecil Hotel at a salary of Rs 50 per month.

M.S. Oberoi was a quick learner and shouldered many additional responsibilities along with the job of desk clerk. M. S. Oberoi's diligence prompted Mr. Clarke to request Mohan Singh Oberoi to assist him when he acquired Clarkes Hotel. At the Clarkes Hotel, M.S. Oberoi gained first hand experience in all aspects of hotel operations.

In 1934, M.S. Oberoi acquired The Clarkes Hotel from his mentor, by mortgaging his wife's jewelry and all his assets. In 1938, he signed a lease to takeover operations of the five hundred room Grand Hotel in Calcutta, which was up for sale following a cholera epidemic.

In 1943, Rai Bahadur Mohan Singh Oberoi, acquired the controlling interest in the Associated Hotels of India (AHI) which owned the Cecil, and Corstophans in Shimla, the Maidens and the Imperial in Delhi, and a hotel each in Lahore, Murree, Rawalpindi and Peshawar. He thus became the first Indian to run the largest and finest hotel chain.

In 1959, The Oberoi Group became the first group to start flight catering operations in India. In 1965, M.S. Oberoi opened the first modern, five star international hotel in the country, The Oberoi Intercontinental, in Delhi. In 1966 he established the prestigious Oberoi School of Hotel Management, recognized by the International Hotel Association in Paris. In 1973, The Oberoi Group opened the 35 storey Oberoi Sheraton in Mumbai. Rai Bahadur M.S. Oberoi was the first to employ women in the hospitality sector.

Today, The Oberoi Group owns or manages 37 luxury and first class international hotels in seven countries.

M.S. Oberoi was elected to the Rajya Sabha in 1962 and in 1972. He was also elected to the Lok Sabha in 1968.

M.S. Oberoi was recipient of many awards and honours. In 1943, he was conferred the title of Rai Bahadur by the British Government. Other honors include admission to the Hall of Fame by the American Society of Travel Agents (ASTA); Man of The World by the International Hotel Association (IHA) New York; named by Newsweek as one of the "Elite Winners of 1978" and the PHDCCI Millennium award in 2000. M.S. Oberoi was honored with Padma Bhushan in 2001.

M.S. Oberoi passed away on May 3, 2002 at the age of 103.

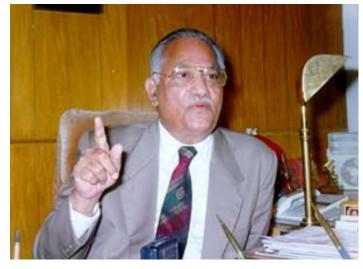
## Pratap Reddy Dr.

Achievement: Founder of the Apollo Hospital Group

Dr. Pratap Reddy is the founder of the Apollo Hospital Group, India's first corporate

hospital group. He revolutionized the whole health care scenario of India and inspired others to follow the suit. Today, India has over 750 corporate hospitals all over the country.

Dr. Pratap Reddy came to India after serving as the Chief Resident of the Worcenter City Hospital in the US to start his practice in Madras with a modest



earning of Rs 100/- per day. The idea to establish Apollo Group of Hospitals came when Dr. Reddy lost a patient who couldn't make it to Texas for an open heart surgery. This inspired Dr. Pratap Reddy to create world-class medical infrastructure in India and make it more accessible and affordable to common people. Dr. Reddy's efforts bore fruit when he succeeded in setting up the first center of the Apollo Hospitals Group in Chennai in 1983.

Dr, Pratap Reddy soon followed this with India 's first hospital consultancy body - the Indian Hospitals Corporation - and commissioned two more Tertiary Care Centers in India. Since its inception, Apollo has demonstrated that Indian skills are equivalent to the best centers in the world and has produced world-class results in the most complicated Cadaver Transplant. Today, the Apollo Hospitals Group has over 22 centers in major cities in India and a combined turnover of over US \$ 100 million.

Dr Reddy is now spreading Apollo Hospitals Group to other parts of Asia. The group opened its first clinic in Dubai in March 1999 and is coming up with projects in Sri Lanka, Africa, Bangladesh, and Oman. Dr. Reddy is currently looking at secondary health centers in semi urban and smaller cities and has already identified 23 sites for the purpose.

Dr. Pratap Reddy's latest initiatives are "Med Varsity"-a virtual medical university providing total access to experts in the field of medicine anywhere in the world- and "MEDNET" - Hospital Systems Management package. Both the initiatives are expected to transform health care sector in India.

## Rahman A.R.

Music Director

A.R.Rahman, (Allah Rakha Rahman) the musical maestro of Indian Cinema was born

on 6th January,1966 in Madras, to a musically affluent family. This genius with his exceptional talent, has reached heights of success that people his age can only dream of. Even then this small man remains humble and credits all his inspiration and success to Allah. Born as Dileep Kumar to parents R.K.Sekhar, a music composer and mother Kasturi (alias Kareema Begum), he came to be known as A.R Rahman later when the family converted to Islam. Dileep started learning piano at the tender age of four. As his father passed away early, the pressure of supporting the family fell on young Dileep Kumar.



Dileep joined Illaiyaraja's troupe as a keyboard player at the age of 11 and had to drop out of school. He also played on the orchestra of M.S. Vishwanathan and Ramesh Naidu and accompanied Zakir Hussain and Kunnakudi Vaidyanathan on world tours. All this experience enabled him to earn a scholarship to the famed Trinity College of Music at Oxford University from where he obtained a degree in Western Classical Music. After he returned he continued to be a part of various music troupes. He was also a part of local rock bands like Roots, Magic and Nemesis Avenue where he performed with his future colleagues like Ranjit Barot and Sivamani. In 1987, he got a chance to compose a jingle to promote Allwyn's new Trendy range of watches. His work was appreciated and he got many more offers. He has done jingles for popular ads like Parry's, Leo Coffee, Boost, Titan, Premier Pressure Cooker, Asian Paints etc. Rahman went on to compose more than 300 jingles and received awards and recognition for his work, in the five years he continued in advertising. In 1989, he started a small studio of his own, called Panchathan Record Inn, attached to his house. It was here that he began experimenting in sound engineering, design and production. The turning point in his life was when he met the famous director Mani Ratnam and was signed on to compose music for his super hit film 'Roja'. Rahman got the national award for the best music director that year. From then on there was no looking back for him. He got offers from a lot of directors from the south and the Hindi film 'Rangeela' and later 'Bombay' established his popularity in the north too. Rahman music wave arrived with a big bang in the tinsel world with sales of more than 40 million albums over a period of 3 years. He has also dabbled in playback singing with songs like 'Hamma Hamma' in Bombay, 'Dil Se Re' in Dil Se etc.

Apart from making music for films, Rahman has also done compositions for patriotic albums like 'Vande Mataram' a tribute to the motherland released simultaneously in 28 countries across the world and 'Jana Gana Mana' which brought together many of the countries classical and contemporary musical maestros, both released under the prestigious Label of Sony Music. He has also worked and performed with internationally reputed artists such as Apache Indian, David Byrne, Michael Jackson and with Andrew Webber Lloyd for his album 'Bombay Dreams'. He has received numerous awards in recognition of his talent. Padmasree from the government of India in 2000 being one of them.

# Rahul Bajaj

Achievement: Chairman of the Bajaj Group

Rahul Bajaj is the Chairman of the Bajaj Group, which ranks among the top 10

business houses in India. The Bajaj Group has diversified interests ranging from automobiles, home appliances, lighting, iron and steel, insurance, travel and finance. Rahul Bajaj is one of India's most distinguished business leaders and internationally respected for his business acumen and entrepreneurial spirit.

Rahul Bajaj is an alumnus of Harvard, St. Stephen's and Cathedral. He took over the reins of Bajaj Group in 1965. Under his stewardship, the turnover of the Bajaj Auto the flagship company has risen from Rs.72 million to Rs.46.16 billion. Rahul Bajaj created one of India's best companies in the difficult days of the licence-permit raj. He established factories at Akurdi



and Waluj. In 1980s Bajaj Auto was top scooter producer in India and its Chetak brand had a 10-year waiting period.

The initiation of liberalization in India posed great challenges for Bajaj Auto. Liberalisation brought the threat of cheap imports and FDI from top companies like Honda. Rahul Bajaj became famous as the head of the Bombay Club, which opposed liberalization. The scooter sails plummeted as people were more interested in motorcycles and the rival Hero Honda was a pioneer in it.

The recession and stock market collapse of 2001 hit the company hard and it was predicted that the days of Bajaj Auto were numbered. However, Bajaj Auto reinvented itself, established a world-class factory in Chakan, invested in R&D and came up with Bajaj Pulsar Motorcycle. Bajaj Pulsar is currently a leader in its segment.

Recently, Rahul Bajaj was elected to Rajya Sabha from Maharashtra.

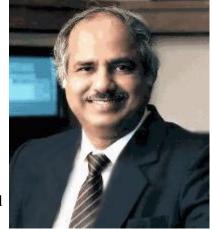
# Raj Reddy Professor

Computer Scientist

Professor Raj Reddy, one of the prominent scientists in computer science in the US, is presently serving as the Director of the West Coast campus of Carnegie Mellon University, USA.

Professor Reddy a native Indian, earned a bachelor's degree in civil engineering from

Guindy Engineering college of the University of Madras, India, in 1958 and a Master's degree in technology from the University of New South Wales, Australia, in 1960. He received a doctor's degree in Computer science from Stanford University in 1966 and the same year began his academic career as an Assistant Professor in the same University. Since 1969 for over three decades, the professor has been a member of the Carnegie Mellon University faculty. He served as the Founding Director of the Robotics Institute at the University from 1979 to 1991. For the next ten years, he served as the Dean and professor of Computer Science and Robotics, at the School of Computer Science and now as the Director of the West coast campus.



Dr. Reddy's research interests include the study of human-computer interaction and artificial intelligence. His main area of work is in artificial intelligence in particular with computers that can see, hear, walk , talk etc. His current research project include speech recognition and universal digital libraries, an Information Appliance for rural environments for use by illiterate people, where all creative works of the human race are available to anyone anywhere.

Professor Raj Reddy's achievements are many. He is a Fellow of the Institute of Electrical and Electronics Engineers, the Acoustical Society of America and the American Association of Artificial Intelligence (AAAI). He was elected a member of the National Academy of Engineering in 1984 and also awarded the Legion of Honor by President Mitterand of France. He is a member of the Computer Science and Telecommunications Board of the National Academy of Sciences and was Chairman of the DARPA Information Science and Technology Group from 1987 to 1990. He was president of AAAI from 1987 to 1989. He is on the Technology Advisory Board of Microsoft Corp. and received the IBM Research Ralph E. Gomory Visiting Scholar Award in 1991. He was the Co-Chair of the PITAC (President's Information Technology Advisory Committee) from 1999 to 2001 under both Clinton and Bush. In 1994, Professor Redy received jointly with Edward Peigenbaum, the Turing Award which is the most prestigious in the computer science "For pioneering the design and construction of large scale artificial intelligence systems, demonstrating the practical importance and potential commercial impact of artificial intelligence technology". He also received the prestigious Padma Bhushan Award for his outstanding contributions in computer science and information technology from President K.R. Narayanan of India in an award ceremony in New Delhi. He has been awarded honorary doctorates (Doctor of Science Honoris Causa) from SV University in India, Universite Henri-Poincare in France, University of New South Wales in Australia, Jawaharlal Nehru Technological University in India, University of

Massachusetts in USA, University of Warwick in England, Anna University in India and the Indian Institute for Information Technology (Allahabad). On the personal front, Dr. Reddy's hobbies include walking and mainly reading. He lives in Pittsburgh with his wife of 37 years and they have two daughters. His daughters live on the West Coast, in Silicon Valley, California. He visits his native country once a year, his seven brothers and sister live near Bangalore. Today, this brilliant scientist is among the most respected names in the US in the field of robotics and artificial intelligence.

# Ramalinga Raju

Of Satyam Industries Born: September 16, 1954

Achievement: Founder and Chairman of Satyam Computer Services Ltd; Chosen as Ernst & Young Entrepreneur of the Year for Services in 1999

Ramalinga Raju is one of the pioneers of the Information Technology industry in India. He is the founder and Chairman of Satyam Computer Services Ltd.

Ramalinga Raju was born on September 16, 1954 in a family of farmers. He did his B. Com from Andhra Loyola College at Vijayawada and subsequently did his MBA from Ohio University, USA. Ramalinga Raju had a stint at Harvard too. He attended the Owner / President course at Harvard.

After returning to India in 1977, Ramalinga Raju moved away from the traditional agriculture business and set up a spinning and weaving mill named Sri Satyam.



Thereafter he shifted to the real estate business and started a construction company called Satyam Constructions. In 1987, Ramalinga Raju founded Satyam Computer Services along with one of his brothers-in-law, DVS Raju. The company went public in 1992. With the launch of Satyam Infoway (Sify) Satyam became one of the first to enter Indian internet service market. Today, Satyam has a global presence and serves 44 Fortune 500 and over 390 multinational corporations.

Ramalinga Raju has won several awards and honors. These include Ernst & Young Entrepreneur of the Year for Services in 1999, Dataquest IT Man of the Year in 2000, and CNBC's Asian Business Leader - Corporate Citizen of the Year award in 2002.

# Ramoji Rao

Cherukuri Ramoji Rao, better known as Ramoji Rao (b. 16 November 1936) is an

Indian businessman and entrepreneur in the media business. He is head of the Ramoji Group which owns, among others, the world's largest film production facility called Ramoji film city. Film city is situated near Hayathnagar; about 25 kms from Hyderabad on the Hyderabad-Vijayawada Highway.

Rao was born in Gudivada, Krishna District, Andhra Pradesh, into an agricultural family. Some of the companies owned by the Ramoji group include Margadarsi Chit Fund, Eenadu newspaper, ETV, Priya Foods, Ushakiron Movies and as mentioned above, the Ramoji Film City near Hyderabad.



In one of the largest investment deals in the media sector, global private equity firm Blackstone Capital Blackstone Group has acquired around a 26 per cent stake in Ushodaya Enterprises Ltd (UEL), the holding company that runs Andhra Pradesh's Eenadu group, for \$275 million. It also gets a seat on its board. Akhil Gupta, chairman and managing director of Blackstone Advisors India Private Limited, said: "We believe that the Indian media sector will be a key beneficiary of a secular trend in growth in personal consumption that is driving India's economic expansion." This in turn would spur advertising growth and the UEL would be an ideal platform for Blackstone to play on this highly attractive sector in India.

## **Ratan Tata**

Born: December 28, 1937

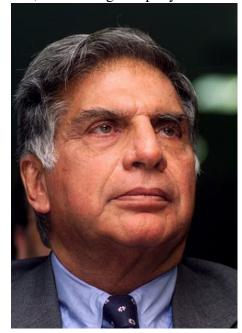
Achievement: Honored with Padma Bhushan, one of the highest civilian awards in

2000.

Ratan Tata is presently the Chairman of Tata Sons, the holding company of the Tata

Group. Ratan Naval Tata is also the Chairman of the major Tata companies such as Tata Steel, Tata Motors, Tata Power, Tata Consultancy Services, Tata Tea, Tata Chemicals, Indian Hotels and Tata Teleservices. He has taken Tata Group to new heights and under his leadership Group's revenues have grown manifold.

Ratan Tata was born on December 28, 1937, in Bombay. He received a Bachelor of Science degree in architecture from Cornell University in 1962. Ratan Tata had a short stint with Jones and Emmons in Los Angeles, California, before returning to India in late 1962. He joined the Tata Group and was assigned to various companies before being appointed director-in-charge of



The National Radio & Electronics Company (NELCO) in 1971. Ratan Tata was appointed Chairman of Tata Industries in 1981. He was assigned the task of transforming the company into a Group strategy think-tank, and a promoter of new ventures in high technology businesses.

In 1991, Ratan Tata took over the Chairmanship from JRD Tata. Under him Tata Consultancy Services went public and Tata Motors was listed in the New York Stock Exchange. In 1998, Tata Motors came up with Tata Indica, the first truly Indian car. The car was the brainchild of Ratan Tata.

Ratan Tata was honored with Padma Bhushan, one of the highest civilian awards in 2000. He was also conferred an honorary doctorate in business administration by Ohio State University, an honorary doctorate in technology by the Asian Institute of Technology, Bangkok, and an honorary doctorate in science by the University of Warwick.

# Raunaq Singh

Born: 1922

Achievement: Founder of Raunaq Group; Elected as a member of the Executive

Board of the International Chamber of Commerce, Paris

Raunaq Singh was one of the earliest entrepreneurs of independent India who made it big. He was the founder of Raunaq group. The Raunaq Group's major companies include Apollo Tyres Ltd, Bharat Gears Ltd, Bharat Steel Tubes Ltd, Raunaq International Ltd, Menarini Raunaq Pharma Ltd, and Raunaq Automotive Components Ltd.



Raunaq Singh was born in 1922. After initial struggle he went on to become a powerful figure in corporate India. At one point of time in his life he could afford only one paisa a day for meals and when he retired his group was employing 9000 people on his payroll.

Raunaq Singh was a great advocate of economic liberalization and globalization of the Indian business. He worked tirelessly to put the Indian industry on the global map. He held several key leadership positions in Industry & Trade Associations. These included President Federation of Indian Chambers of Commerce & Industry (FICCI), President The Associated Chambers of Commerce and Industry of India (ASSOCHAM), Chairman Engineering Export Promotion Council (EEPC), Chairman Automotive Tyre Manufacturers Association, and President Federation of Indian Export Organization.

Raunaq Singh won several awards for his entrepreneurship. He was often referred as "Mr. Exporter", because of his inclination for exports and export promotion for Indian Industry. Raunaq Singh also won international recognition for his entrepreneurial skills. was elected as a member of the Executive Board of the International Chamber of Commerce, Paris for a three-year term.

Raunag Singh died on September 30, 2002.

### Sabeer Bhatia

Computer Wizard

Sabeer Bhatia, the pioneer in the field of first web based e-mail - The Hotmail, was born in Chandigarh in the year 1969. He grew up in Bangalore and had his early education at Bishops Cotton's School in Pune, then St. Joseph's College in Bangalore. For a short-time he was a student at the Birla Institute of Technology (BITS), Pilani and in 1988 he went to US on a Cal Tech Transfer scholarship to get a bachelor's degree at the California Institute of Technology. He earned a master's degree in electrical engineering from Stanford University.



After graduation, Sabeer briefly worked for Apple Computers as a hardware engineer and Firepower Systems Inc. While working there he was amazed at the fact that he could access any software on the internet via a web browser. His success graph took off exponentially when he, along with his colleague Jack Smith, set up Hotmail on 4th July 1996. Today, Hotmail remains the world's largest e-mail provider with over 50 million registered users. As President and CEO, he guided Hotmail's rapid rise to industry leadership and its eventual acquisition by Microsoft in 1998. Bhatia worked at Microsoft for a little over a year after the Hotmail acquisition and in April 1999, he left Microsoft to start another venture, Arzoo Inc. It's an e-commerce firm with a revolutionary new way to shop on line and may just turn out to be Bhatia's next multi-million dollar winner.

Bhatia's success has earned him widespread acclaim; The venture capital firm Draper Fisher Jurvetson named him 'Entrepreneur of the Year 1997', MIT chose him as one of 100 young innovators who are expected to have the greatest impact on technology and awarded 'TR100', San Jose Mercury News and POV magazine selected him as one of the ten most successful entrepreneurs of 1998 and Upside magazine's list of top trendsetters in the New Economy named him 'Elite 100'.

### Sachin Tendulkar

Cricketer

The pride of Indian cricket Sachin Tendulkar, was the first batsman to score 10,000 runs in one-day cricket, in a five-day match series against Australia on the 31st of

March 2001. He has scored a world record, 28 hundreds and 50 half-centuries in his 10,000 runs. A perennial crowd-favorite, he is the only Indian cricketer to receive the Rajiv Gandhi Khel Ratna, India's highest sporting honour for his performance in 1997-1998

Sachin Ramesh Tendulkar was born on April 24, 1973, in Mumbai. Young Sachin wanted to be a fast bowler. He even undertook trials at the MRF pace foundation, Chennai, but his short stature proved to be a hindrance for bowling. Meeting Mr. R. Achrekar, his Cricket Coach and changing his school to Shardashram Vidya Mandir in Dadar marked a turning point in Sachin's cricket career.

Sachin at the age of 16, made his International debut in ODI's India v Pakistan at

Gujranwala and Tests debut India v Pakistan at Karachi around 1989/90. He then went to England as a part of the national team, and has not looked back ever since. He knows every shot in the book and and makes his own improvisations. His shots have tremendous power and he times the ball perfectly, making him one of the best batsman in the world. He is also an effective bowler and also one of the best fielders.

This all rounder has been the captain of the Indian cricket team twice. On the personal front, Sachin is god fearing and he is married to a doctor Anjali and they have a two children- Sara and Arjun. In 1998, he won the Coopers and



Lybrand Award for 'Player of the year' and has been in the number one position in the Wisden Cricket ratings.

## **Shashi Tharoor**

Writer and UN Diplomat

Shri Shashi Tharoor, is a well-known Indian English writer, scholar and international civil servant. He was born in London on May 1956 to father, a newspaper executive and mother a housewife, with their roots in Palakkad, a town in Kerala, India.

Tharoor mostly grew up in India did his schooling and under graduation in cities such as Bombay, Calcutta and Delhi. He completed his honors degree in History from the prestigious St. Stephen's College in Delhi and won a scholarship to Tufts University in Boston. As a student he took part in debates, quiz contests and also tried his hand in theatre. In the mid 1970's, he went to the United States and acquired two master's degrees and a Ph.D. in Diplomacy from the Fletcher School of Law & Diplomacy at Tufts University, all by the age of twenty-two.

Tharoor joined the United Nations in May 1978 in the office of the U.N. High Commissioner for Refugees



(UNHCR) in Geneva and has been with the organisation since then. He became the head of UNHCR Singapore office (1981-1984) at the peak of the Vietnamese "boat people" crisis. Then he served as Special Assistant to the Under-Secretary-General for Peacekeeping Operations from 1989 to 1996 at UN headquarters in New York, towards the end of the term from 1991 to 1996, he led the team responsible for peacekeeping operations in the former Yugoslavia. He served as the Executive Assistant to UN Secretary General Kofi Annan (1997-1998) and as the Director of Communications and Special projects in the office of the Secretary-General from 1998 to 2001. In January 2001, he was appointed as interim head of the Department of Public Information (DPI) by Kofi Annan, and after a year and a half was confirmed as the Under-Secretary-General for Communications and Public Information of the United Nations. In this capacity, he is responsible for the communication strategy, enhancing the image and effectiveness of the organisation. In 2003, the Secretary-General appointed him United Nations Coordinator for Multilingualism. As a journalist, Tharoor has written many articles, short stories, literary reviews and commentaries in such publications as the New York Times, the Washington Post, the International Herald Tribune, the Times of India, the Indian Express, and Foreign Affairs. As a writer, he is very much an Indian expatriate. Shashi Tharoor has explored the diversity of culture in his native India. By exploring the themes of India's past and its relevance to the future, he has produced both works of fiction and nonfiction. He is the winner of several journalism and literary awards, including Commonwealth Writers' prize. In 1998, the Association of Indians in America (AIA) and the Network of Indian Professionals (NetIP) awarded him the Excelsior Award for Excellence in Literature. He was named by the World Economic forum in Davos as a Global Leader of Tomorrow. He received the honorary degree of Doctor of Letters in International Affairs from the University of Puget Sound in May 2000. Mr. Tharoor is also the author of several books, including 'Reasons of State' (1982), a scholarly study of Indian foreign policy; 'The Great Indian Novel (1989)', a modern ironic adaptation of the 2000-year-old Indian epic 'Mahabharata' which is narrated from a 20th century viewpoint; 'The Five-Dollar Smile & Other Stories' (1990); a second novel, 'Show Business' (1992) filmed in 1994 under the title 'Bollywood' which is a satire on the Indian film industry, which received a front-page accolade from The New York Times Book Review; 'India: From Midnight to the Millennium'

(1997), published on the 50th anniversary of India's independence; 'Riot. A Love Story'(2001) which is about a married American government official who have a secret love affair and 'Nehru, the Invention of India'. He has also published a collection of short stories.

On the personal front, he has separated from his journalist wife Tilottama who lives with their twin sons, Ishaan and Kanishk. Though Shashi Tharoor has been out of India since he was a teenager, he retains a strong attachment to his Indian roots. This versatile personality now lives in New York, balancing his career at the UN as well as his life as an author with equal brilliance and ease.

### **Shiv Nadar**

Achevement: Chief Executive Officer of Hindustan Computers Limited (HCL), India's largest infotech conglomerate

Shiv Nadar is the Chief Executive Officer of Hindustan Computers Limited (HCL), India's largest infotech conglomerate. He figures in the Forbes list of Indian billionaires.

Originally hailing from Moolaipozhi Village, Trichendur, Tutocorin District, Tamil Nadu, Shiv Nadar moved to Delhi in 1968. He worked as an engineer with DCM Ltd. But the entrepreneur in Shiv Nadar wanted to set up his own business. Therefore, he along with six of his colleagues launched a firm making office products like copiers.



In late 1970s, when IBM quit India, Shiv Nadar's HCL stepped in to fill the vacuum. In 1982, HCL came out with its first computer. Today, HCL derives 80% of its revenue from computers and office equipment. HCL has also been spreading its global reach. Its Singapore subsidiary, Far East Computers, achieved a breakthrough in imaging technology, which, among other applications, enables computers to read handwritten tax returns.

HCL has adopted innovative practices to achieve growth. In the U.S, a software subsidiary, HCL America, has reaped huge dividends by taking advantage of global time zones. Every morning, the company's Chennai office receives software assignments from the U.S, just after work stops there for the night. A team of Indian engineers, with salaries much lower than those of their American counterparts, complete the jobs and send them back in the evening.

In a short span of time, Shiv Nadar has reached pinnacle of success by his hardwork, vision, and entrepreneurial spirit.

# **Subroto Roy**

Achievement: Chairman of the Sahara Group

Subroto Roy, is the head of the \$10bn (£5.5bn) Sahara Group. Sahara Group has interests in banking, aviation, media and housing.

Subroto Roy began his journey in 1978, when he founded Sahara in 1978 with three workers in the northern state of Uttar Pradesh as a small deposits para-banking business. Today, the group has diversified into a giant business conglomerate with interests in housing, entertainment, media and aviation.

Sahara Group presently runs a private airline, entertainment and news television channels, a newspaper, and claims to own some 33,000 acres of real estate across India. It also sponsors the Indian cricket and hockey teams and intends to move into life insurance, housing finance, consumer products, sportswear, and healthcare.

Sahara Group has come up with one of the most prestigious real estate projects in India, namely Amby Valley Project. The project boasts some of the biggest name in Indian entertainment and sports arena as well as some former international Olympic medal winners as its brand ambassadors. Sahara Airline was recently in news for its merger with Jet Airlines. But the deal fell through.

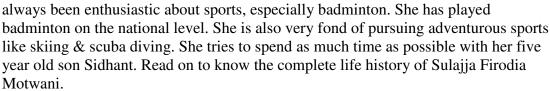
Sahara Group has a huge complex in Lucknow, Uttar Pradesh. The complex is known as Sahara City. Subrato Roy is famous for his flamboyant lifestyle. The wedding of his two sons became talk of the town. The who's who of Indian elite attended it and its expenditure ran into hundreds of crores. Subroto Roy calls himself as the group's "chief guardian".

# Sulajja Firodia Motwani

Joint Managing Director of Kinetic Engineering Ltd, she is the in charge of the

Company's overall business developmental activities. She is also very well performing the role of the Director of Kinetic Motor Company Limited and Kinetic Marketing Services Limited. Well, we are talking about Sulajja Firodia Motwani. In this article, we will provide you with the biography of Sulajja Firodia Motwani, who has made an incredible contribution in making the firm reach heights of success.

She is a fitness person, who is very conscious about her health. She is very particular about carrying out one or the other activity for keeping fit and active. She has



Prior to joining Kinetic Company, Sulajja worked for a period of four years with a well known investment analytics company, BARRA International, based in California. She has been an active participant in setting the operations of the company in India. Throughout her studies, she has been a rank holder. She has always cleared exams with merit. Her name appeared in the toppers list in the SSC examinations and HSC examinations. She graduated from the Pune University. Thereafter, she went to the United States for pursuing further studies. She is an MBA degree holder from the reputed Carnegie Mellon University at Pittsburgh.

She is an epitome of boldness and courage. With her strong determination and courage, she has been able to establish a niche for the firm in the business world. The Company has witnessed tremendous expansion during her tenure. From being a mere moped manufacturer, today, it has set its foothold in the industry as a manufacturer offering a complete range of two wheelers right from mopeds, scooters to motorcycles.

This major transformation can be attributed to the new competitive business strategy that the Company has adopted, which is driven by the market and customers. Kinetic Company has been constantly coming up with new models to cater to all segments of the society. Sulajja has been instrumental in designing and implementing the marketing strategies of the Company. In the recent times, Kinetic has collaborated with the well known Italian company, Italjet Moto. This acquisition has given full rights to the Kinetic Company to launch seven new scooter models in the country.

Kinetic is also working in partnership with Hyosung Motors of South Korea. This major collaboration has led to the launching of the most popular Kinetic Aquila and Comet. These motorcycles are very much in demand. Sulajja has played an active role in plotting the course of action for the Kinetic Company. For her great job, she has

received many accolades. She has been called upon to deliver speech in a number of public forums.

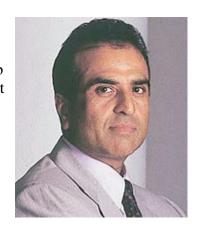
"India Today", a well known magazine honored her by presenting her with the title of business "Face of the Millennium". It ranked her among the top twenty five business entrepreneurs of the country. She was presented with the Society Young Achiever's Award for Business in the year 2002. The same year, she was chosen as the "Global Leader of Tomorrow" by the World Economic Forum. In the year 2003, the Institute of Marketing and Management bestowed her with the award for excellent performance as the woman CEO. She also received the Young Super Achiever Award from the leading magazine "Business Today" in 2003.

### **Sunil Bharti Mittal**

Sunil Bharti Mittal, founder, Chairman and Managing Director of Bharti Group can be labelled as the most ambitious telecom entrepreneur in India. Sunil a former student of Harvard Business School, graduated from Punjab University. The son of a parliamentarian, Sunil did not want to follow his father's footsteps. He had shown an interest in business even from his teenage days. So after graduation, Sunil got together with his friend and formed a small bicycle business with borrowed capital in the 1970s. But by 1979, he realized that this business would remain small. So he moved out of Ludhiana, spent a few years in Mumbai and in 1981, was running an import and

distribution operation out of New Delhi and Mumbai.

Chairman and Managing Director of Bharti Group



By 1982, Mittal had started a full-fledged business selling portable generators imported from Japan and that gave him the chance to involve himself in activities like marketing and advertising. Things went smoothly until the government banned the import of generators as two Indian companies were awarded licenses to manufacture generators locally.

Sunil Mittal got interested in push button phones while on a trip to Taiwan, and in 1982, introduced the phones to India, replacing the old fashioned, bulky rotary phones that were in use in the country then. Bharti Telecom Limited (BTL) was incorporated and entered into a technical tie up with Siemens AG of Germany for manufacture of electronic push button phones. By the early 1990s, Mittal was making fax machines, cordless phones and other telecom gear.

The turning point came in 1992 when the Indian government was awarding licenses for mobile phone services for the first time. One of the conditions for the Delhi cellular license was that the bidder have some experience as a telecom operator. Mittal clinched a deal with the French telecom group Vivendi. Two years later, Sunil secured rights to serve New Delhi. In 1995, Bharti Cellular Limited (BCL) was formed to offer cellular services under the brand name AirTel. Within a few years Bharti became the first telecom company to cross the 2-million mobile subscriber mark. The company is also instrumental in bringing down the high STD/ISD, cellular rates in the country by rolling the countries first private national as well as international long-distance service under the brand name IndiaOne. In 2001, the company entered into a joint venture with Singapore Telecom International for a \$650-million ubmarine cable project, the countries first ever undersea cable link connecting Chennai in India and Singapore.

Always on the move and making an impact and excelling in whatever he did, this clear thinking risk taker has changed the face of the Indian ICT space. For his contributions he has been honoured with several awards. He was chosen as one of the top entrepreneurs in the world for the year 2000 and amongst 'Stars Of Asia', by 'Business Week', he received IT Man of the Year Award 2002 from Dataquest and CEO Of the Year, 2002 Award (World HRD Congress). He is the member of National Council of Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce & Industry (FICCI), Chairman, Indo-US Joint Business Council, Member, Advisory Committee constituted by Ministry of IT. Mittal has to his credit the breaking up of the 100 year old monopoly of state run companies to operate telecom services in India. Now he heads a successful empire focused on different areas of

business through independent Joint Venture companies with a market capitalization of approximately \$ 2 billion, employing over 5,000 people and still growing. Bharti Foundation has funded over 50 schools in Madhya Pradesh and also donated Rs 200 million to IIT Delhi for building a Bharti School of Technology and Management. In spite of his deep involvement in work, Mittal the man, is calm, seldom ruffled and very down to earth. He says he achieves a sense of detachment and peace with regular practice of yoga. He is thankful for a supportive family including a daughter and twin sons, with whom understandably he doesn't get much time to spend. His brothers Rakesh and Rajan are with him in the business.

### Tata J.R.D

Industrialist, 4th Chairman of TATA Industries

Jehangir Ratanji Dadabhoy Tata, was born on July 29, 1904 in Paris. He was the

second child of Mr Ratanji Dadabhoy Tata. He spent much of his childhood in France since his mother was French. In 1922, Tata returned to India to join the family business. He inherited most of his grandfather Jamshedji's industrial empire but first became a pioneer in aviation. He had a great personality with a charm and style of his own.

After his father's death in 1926, Tata became the director of the Board of Tata Sons Ltd. Eventually in 1938, he became the chairman of the company. Under his leadership Tata Sons expanded into one of the largest industrial empire in the country- from ironworks



and steelworks into chemicals, hotels, engineering and lot of other industries. In 1945, Tata Steel promoted the Tata Engineering and Locomotive Company (TELCO) with an objective to produce locomotives for the Indian Railways. Today Telco has emerged as the country's largest Commercial Vehicle producer.

JRD Tata was the first Indian pilot to qualify for a British private license. He founded Tata Airlines in 1932 and by 1953, it developed and came to be known as Indian Airlines. Till 1978, Tata was the Chairman of the Indian Airlines and Air India. Tata was an early advocate of family planning and he created the Family Planning Foundation in 1971. His innovations in India's fledgling hotel and tourist industry as well as his contributions to scientific and technical research and corporate management gained public recognition from the Indian Government. He was honoured by India's highest civilian award, Bharat Ratna in 1991 and United Nations Population Award in 1992. In 1991, at the age of 87, Tata retired from Tata Sons. He passed away on November 29, 1993.

# Vijay Mallya

Vijay Mallya, 50, was elected as Chairman of United Breweries by shareholders, following the demise of his late father in 1983 at the young age of 28.

Prior to being entrusted with the responsibilities of a classical Indian corporate conglomerate, Vijay Mallya worked for the American Hoechst Corporation (now Sanofi-Aventis) in the USA and with Jenson & Nicholson in the U.K. Since 1980, he assisted his father, then Chairman of The UB Group in managing the important Brewing and Spirits Divisions and in re-launching the Kingfisher Brand of Beer. In 1983, the sales volume of the UB Spirits division was approximately 2.85 million cases and UB's beer business trailed behind that of Golden Eagle from Mohan Meakins. Also included in the Group were activities such as Pharmaceuticals,



Agrochemicals, Paints, Petrochemicals and Plastics, the manufacture of Electromechanical Batteries, the manufacture of food products and carbonated beverages, a fast-food Pizza chain and several medium and small scale industrial units.

Upon assuming the position of Chairman in October 1983, Vijay Mallya initiated the process of defining a corporate structure with performance accountability, inducting professional management and consolidating the unwieldy empire into individual operating divisions.

In 1988, Vijay Mallya became a non-resident Indian to pursue global opportunities and to transform The UB Group into India's first multinational. While, in the initial stages, overseas representative offices had been commissioned, the real break was in 1988 when Vijay Mallya, in a leveraged buyout acquired the global Berger Paints Group with operating companies across four continents. The exit strategy for this investment was profitably executed when Vijay Mallya successfully directed five Initial Public Offerings on the London, Singapore (Main Boards), Nairobi, Jamaica and Abidjan Stock Exchanges. The paints business was divested for significant value in 1996.

Vijay Mallya also founded a software company in the USA in 1993 which was subsequently listed on the NASDAQ in 1996 and which provides a considerable window of opportunity to the vast US market. He also initiated several ventures for the promotion and globalization of UB brands and, in particular, Kingfisher and McDowell.

In 1990, following the Government of India's liberalised economic policies, Vijay Mallya decided that the UB Group would only retain interests in businesses that were globally competitive and which did not depend upon fiscal tariff protection. He also decided to focus on areas of core competence and transformed the vastly diversified UB conglomerate into a handful of key operating businesses.

On entering the new millennium, The UB Group is considerably more focused and has dramatically increased value for its shareholders through its various operating businesses. Sales of the UB Spirits Division have exceeded 60 million cases (9 litres each) during the fiscal year 2005-06 making the UB Group, the third largest beverage alcohol company in the world. In addition, this Division is one of only three in the world to own seven millionaire brands and at least five brands rated by Drinks International, UK to be amongst the ten fastest growing brands in the world in their respective categories. The market share of the Spirits Division in India is currently 60% and exports to the Middle East, Africa and Asian countries are growing rapidly.

The UB Group's Brewing Division has also assumed undisputed market leadership with a national market share in excess of 50%. Through a process of aggressive acquisition and market penetration, The UB Group today controls 60% of the total manufacturing capacity for Beer in India. The flagship brand, Kingfisher is now sold in over 50 countries worldwide having received many accolades for its quality.

The newest venture of The UB Group is in Civil Aviation. After the initial launch of UB Air in 1990, Vijay Mallya decided to take advantage of the attractive growth opportunities for Civil Aviation in India, leverage the equity of the Superbrand "Kingfisher" and utilize the strength of The UB Group in consumer product marketing. Kingfisher Airlines Limited launched scheduled Airline services on May 9, 2005 with 4 flights a day with one brand new Airbus A-320 aircraft.

Today, Kingfisher Airlines operates a fleet of 14 brand new aircraft with over 86 flights daily connecting 17 Indian cities. Kingfisher Airlines offers unparalleled service at True Value and delivers a delightful experience to the Indian air traveler. For the first time in the Indian skies, Kingfisher Airlines offers World class in-flight entertainment with personal video screens in every seat. In addition, gourmet meals and cabin crew of International standards make up a unique Kingfisher Class experience. Kingfisher Airlines has also recently launched Kingfisher First, a premium cabin that's easily the finest way to travel in the Indian skies.

In just 10 months from launch, Kingfisher Airlines has received 3 International Awards. The first was the "Best New Airline of the year award in the Asia Pacific and Middle East region" given by the Centre for Asia Pacific Aviation. The second was the "Skytrax award for service excellence". Skytrax, London is the leading independent research and quality evaluation agency for the World Air Transport Industry. The latest addition to the list of laurels is the "Best New Domestic Airline for Excellent Services and Cuisine" award from Pacific Area Travel Writers Association (PATWA), one of the biggest travel writers' organizations in the world.

Kingfisher Airlines has already notched up a market share of 7.6% in India and has ordered 30 Airbus A-320 aircraft, 5 Airbus A-330 aircraft, 5 Airbus A-340 aircraft, 5 Airbus A-350 aircraft and 5 Airbus A-380 super-jumbo aircraft. In addition to the same, Kingfisher Airlines has also ordered 35 ATR 72-500 turboprop aircraft to cater to its growth and route expansion plans till 2012.

Vijay Mallya is the Chairman of public companies both in India as well as in the USA. He has been the Chairman of Aventis Pharma India (previously Hoechst) as

well as the Chairman of Bayer CropScience in India (previously Agrevo) for over 20 years, in addition to his Chairmanship of several other corporations.

Vijay Mallya has received several professional awards both in India and overseas. He was also conferred a Doctorate of Philosophy in Business Administration, by the Southern California University, Irvine. He has also been nominated as a Global Leader for Tomorrow by the World Economic Forum.

He is a keen sportsman and is an ardent aviator and yachtsman of distinction. He not only participates in various sporting events but also supports various sporting activities worldwide, particularly for the under privileged.

Vijay Mallya has always believed that Corporations have a responsibility to society and mankind. To this end, he has contributed generously to various Charities and Foundations in several countries in addition to establishing The Mallya Hospital, The Mallya-Aditi School and the Vittal Mallya Scientific Research Foundation in Bangalore, India.

## Vikram .A. Sarabhai

2nd chairman of Indian Atomic Energy Commission and Indian Space Research Organisation

Vikram.A.Sarabhai, was the main personality behind the launching of India's first

satellite, Aryabhata in 1975. He was born in Ahmedabad, Gujarat in a family of industrialists. He was also responsible for the Equatorial Rocket Building Station at Thumba. Sarabhai set up the Ahmedabad Textile Industries Research Association, a laboratory for research in Physics and the Indian Institute of Management. Sarabhai was the second chairman of India's Atomic Energy Commission and the Indian Space Research Organisation.

Sarabhai's study of cosmic rays under the eminent scientist Dr. C.V. Raman, revealed that cosmic rays are a stream of energy

particles reaching the earth from the outer space, being influenced on their way by the sun, the atmosphere and magnetism. This study helps in observing terrestrial magnetism and the atmosphere, the nature of the sun and outer space. He was conferred 'Padma Shri' in 1966 and was posthumously awarded 'Padma Vibushan' in 1972. He was also awarded 'Dr. Shanti Swarup Bhatnagar Prize' in 1962. This great scientist could be credited with launching India into space age.

## Vikram Seth

Poet, Novelist

Vikram Seth was born in Calcutta in 1952. He earned degrees in Philosophy, Politics

and Economics from Oxford University. He has published 6 books of poetry and 3 novels since 1980. His novel "A suitable boy" won the W.H.Smith prize in 1993. The latest novel written by Vikram Seth is 'An Equal music' and it is about the troubled love life of a violinist. Vikram Seth received one of Britain top honours for his services to literature. The award of the commander of the order3 of the British Empire was announced earlier in the year by Queen Elizabeth II and given to Seth on 14 February 2001.

Vikram Seth creates a living, breathing world that enchants and grips the reader in all his novels.



### **Vinod Dham**

Born: 1950

Achievement: Known as the father of the Pentium processor.

Vinod Dham is popularly known as the father of the Pentium processor. Born in 1950

in Pune, he had his initial schooling in Pune. He did his Bachelors in Electrical Engineering from Delhi College of Engineering in 1971. Thereafter he had a brief stint with Continental Devices, a Delhi based semiconductor company.

In 1975, Vinod Dham went to the US and did his Masters in Electrical Engineering from the University of Cincinnati. After completing his Masters in 1977, Vinod



Dham joined the National Cash Register (NCR) at Dayton, Ohio. Vinod was a team member of the NCR's memory design group. He received many patents for his work at NCR.

While making a presentation at the IEEE conference in Monterrey, California on reprogrammable memory, Vinod Dham received an offer from the Intel to work with them. In January 1990, Vinod was in-charge of developing the 586 or Pentium processor. He worked relentlessly on the project and the Pentium processor was a big hit in the market. Vinod Dham rose up the corporate ladder and reached the position of the Vice President of the Intel's Microprocessor Products Group. He quit Intel in 1995.

Thereafter, Vinod joined NexGen, a start-up firm as Chief Operating Officer and Executive Vice President.. When Advanced Micro Devices Inc. (AMD) acquired NexGen in 1996, Vinod Dham looked after the development of AMD's famous K6 Processor, world's fastest personal computer microprocessor. Later on he quit AMD.

Presently, Vinod Dham is the chairman, president and chief executive officer of Silicon Spice, a communications technology development firm.

## Vinod Khosla

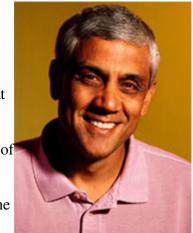
Venture Capitalist, One of the co-founders of Sun Microsystems

Vinod Khosla, a native Indian and the world's No.2 ranked Venture Capitalist, is

considered as one of the most influential personalities in Silicon valley. He is a partner in the venture capital firm Kleiner Perkins Caufield & Byers. Aged 50, he was among the first venture capitalist to understand that internet technology and fiber optics could make communications so fast, cheap and easy and spot the potential of companies that sell gear for high-speed optical networks.

He was born in 1955 in a military family in New Delhi, India. He earned a B.Tech degree from the Indian Institute of Technology (IIT), Delhi. After that he attempted to start his own company in India, a dream since the age of 15. Being frustrated by the experience, he gave up his mission. Then he went to United States and completed M.S degree in Biomedical Sciences at Carnegie Mellon and also earned an

M B A degree from Stanford University in 1979.



Vowing to become a millionaire before 30, ambitious Khosla found a business idea and partners from Standford business club. They found Daisy Systems, a computer-aided engineering and design company, but failed quickly because the economics of the market went against it

At 27, Khosla became successful when he co-founded Sun Microsystems with a German student Andreas Bechtolsheim, a multi millionaire. Khosla ran Sun until 1984. In 1986, he joined in Kleiner Perkins, a firm that funded Sun as a general Partner. During this time, Khosla has played key roles in starting companies that are involved in multimedia, semiconductors, video games, Internet software and computer networking. He conceived the idea to optimize SONET for data, a scheme that led to the creation of Cerent Corp, a telecommunications-equipment company which Cisco acquired in 1999 for \$6.9 billion. Khosla was also instrumental in launching Juniper Networks, a company many thought as the next Cisco. Others include Viant, Extreme Networks, Lightera etc.

Khosla has won admiration because of his ability to build and fashion companies and technologies. He plays an active role and is not satisfied to sit back and let others work the plans while he okays the progress. Though he was successful in almost all his ventures, there has been one time that Khosla had been wrong. He backed 3DO Co, a game-maker whose shares now sell for a fraction of the initial offering price in 1993.

Vinod Khosla came from an ordinary middle class background. His father was in army. At the age of 16, Vinod Khosla read about the founding of Intel. This motivated him to nurture dreams of starting his own technology company. At the age of 20, after graduating in Electrical Engineering from IIT Delhi, Vinod Khosla started a soy milk company to cater to those people in India who did not have refrigerators. But his venture failed.

Vinod Khosla went to the US and did his Masters in Biomedical Engineering from Carnegie-Mellon University. His entrepreneurial ambitions attracted him to Silicon Valley and subsequently he did his MBA from Stanford University in 1980.

After graduating from Stanford, Vinod Khosla founded Daisy Systems with two other founders. Daisy Systems was the first significant computer aided design system for electrical engineers. The company went on to make huge profits but driven by the frustration of having to design the computer hardware on which the Daisy software needed to be built, Vinod Khosla left the company.

In Vinod Khosla, started the standards based Sun Microsystems in 1982 to build workstations for software developers. Sun was funded by his long time friend and board member John Doerr of Kleiner Perkins Caufield & Byers. At Sun Microsystems, Vinod Khosla pioneered "open systems" and RISC processors. He left Sun Microsystems in 1985 and joined Kleiner Perkins Caufield & Byers (KPCB) in 1986, where he continues to be a general partner of KPCB funds through KP X.

Vinod Khosla also challenged Intel's monopoly by developing Nexgen/AMD. He also conceptualized the idea and business plan for Juniper to take on Cisco's dominance of the router market. Vinod Khosla is also one of the founding fathers of The Indus Entrepreneur (TiE), a not-for-profit global network of entrepreneurs and professionals founded in 1992. In 2004, he formed khoslaventures to fund knowledgeable entrepreneurs in their new "social impact" ventures.

Vinod Khosla has a keen interest in nascent technologies that can have a beneficial effect and economic impact on society. Presently, he is looking into practicality of the use of ethanol as a gasoline substitute.

Khosla's current effort is funding and managing application service provider start-ups. He is chairman of two such firms, Corio and Asera.

This much respected entrepreneur lives in Woodside, CA with his wife and four daughters. Khosla believes in closeness in family. His rules for life include having breakfast and dinner with his family. He is one of three billionaires of Indian origin in Forbes magazine's list of America's richest 400 people.