

Roll No.

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J-3465[S-1321]

[2037]

**B.Sc.(ATM) (Semester - 1st)
BASICS OF TOURISM (B.Sc.(ATM)-101)**

Time : 03 Hours

Maximum Marks : 75

Instruction to Candidates:

- 1) Section - A is **compulsory**.
- 2) Attempt any **Nine** questions from Section - B.

Section - A

Q1)

(15 x 2 = 30)

- a) What is meant by 'tourism'?
- b) What is VFR?
- c) What is Inclusive Travel?
- d) What is Medical Tourism?
- e) What is Domestic Tourism?
- f) What is Silk Route?
- g) What do you understand by Destination Development?
- h) Why 'Crime at a destination' is a threat to tourism?
- i) Who is Thomas Cook?
- j) What do you understand by tourism in the Imperial Era?
- k) Define Eco-tourism.
- l) Name a few bodies promoting sustainable tourism.
- m) What is sustainable tourism?
- n) What is "physical carrying capacity"?
- o) Name a few National Parks.

P.T.O.

Section - B

(9 x 5 = 45)

- Q2)* Discuss the relationship between recreation and tourism.
- Q3)* Explain different types of tourists according to their behaviour.
- Q4)* Classify tourism and discuss briefly.
- Q5)* Explain physical and cultural motivations.
- Q6)* Discuss the present scenario of the tourism industry.
- Q7)* Discuss the factors that have led to the growth of tourism.
- Q8)* Discuss the various factors barring the growth of tourism at a destination.
- Q9)* Discuss the positive impacts of tourism on our economy.
- Q10)* Explain the Biological Carrying Capacity.
- Q11)* Write a short note on Domestic tourism.
- Q12)* Explain the importance of Ecotourism.
- Q13)* Differentiate between Mass Tourism and Green Tourism.

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