

MASTER OF ARTS (EDUCATION)

Term-End Examination

June, 2015

**MES-112 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING PRINT MATERIAL**

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All questions are compulsory.

(ii) All questions are of equal weightage.

Answer the following question in about
600 words.

1. Discuss Gagne's views on learning. Explain its implications in the context of distance education.

OR

Describe key features of a self-learning unit.

Answer the following question in about
600 words.

2. What do you understand by 'accessibility' ? Discuss the importance of 'access structure' in self-learning materials.

OR

Discuss the developments in the technology of preparation of print materials.

3. Answer **any four** of the following questions in about **150** words each.
- (a) What are the problems faced by editors of distance - teaching materials ?
 - (b) Discuss various technologies of communication.
 - (c) Describe programmed instruction.
 - (d) Explain the importance of assessment and feedback in distance teaching.
 - (e) How do you evaluate difficulty level of language in self-learning print materials ?
 - (f) Describe the principles of Media Selection.

Answer the following question in about **600** words.

4. Identify the benchmarks of quality assurance in self-learning print materials. Select a self-learning unit of your choice and explain as to how you can apply these benchmarks for quality assurance of the same.
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