

**BACHELOR OF BUSINESS ADMINISTRATION  
(RETAIL SERVICES)  
(BBARS)**

00480

**Term-End Examination**

**June, 2015**

**BRS-001 : BUSINESS ORGANISATION AND  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Answer any **five** questions. All questions carry equal marks i.e. 20.*

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1. (a) Discuss the importance and various functions of business. 10
- (b) Define Management and explain its importance. 10
2. (a) Why has the company form of organisation become popular as compared to other forms of organisation ? 10
- (b) Explain the various steps involved in the planning process. 10

3. Define motivation and explain any two theories of motivation. 20
  4. What is decision-making ? Explain the steps involved in the decision-making process. 20
  5. Describe the function of staffing and its importance in an organisation citing examples. 20
  6. Distinguish between line and staff. Explain the reasons for the conflict between line and staff. 20
  7. Discuss in detail how a retail organisation is structured and its functions with the help of examples. 20
  8. Explain the different types of business organisations along with their advantages and disadvantages. 20
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