

**(DHHM/DBM/DMM/DHRM/
DFM/DIB/DIM/DBFM 01)**

**PG DIPLOMA EXAMINATION, MAY – 2015
COMMON PAPER**

Paper - I : Perspectives of Management

Time : 03 Hours

Maximum Marks : 75

Answer any Five questions from the following

All questions carry equal marks

- 1) Explain the nature and scope of management.
- 2) What are the approaches to the study of management.
- 3) State the merits and demerits of MBO.
- 4) Elucidate the steps involved in decision making.
- 5) Describe the principles of organisation.
- 6) Enumerate the tests employed in the selection of employees.
- 7) Bring out the process of communication.
- 8) Give an account of various styles of leadership.
- 9) Explain the modern techniques of control.
- 10) State the role of manager in the social responsibilities of business.



(DMM / DIB 02)

PG DIPLOMA EXAMINATION, MAY – 2015

MARKETING MANAGEMENT/INTERNATIONAL BUSINESS

Paper - II : International Marketing

Time : 03 Hours

Maximum Marks : 75

Answer any Five questions

All questions carry equal marks

- 1) What are the institutions involved in international marketing?
- 2) State the scope and significance of international marketing.
- 3) Explain the influence of cultural and social on international business.
- 4) Describe the influence of monetary factors on international marketing.
- 5) Review the import-export policy of India.
- 6) State the documents required for export.
- 7) Describe the objects of international pricing policy.
- 8) Explain the considerations in international promotion management.
- 9) Discuss the steps involved in international marketing research.
- 10) How is international market selected?



PG DIPLOMA EXAMINATION, MAY – 2015

INTERNATIONAL BUSINESS

Paper - III : Foreign Exchange Management

Time : 03 Hours

Maximum Marks : 75

Answer any Five questions from the following

All questions carry equal marks

- 1) Explain the participants in foreign exchange market.
- 2) Elucidate the factors that influence foreign exchange rate.
- 3) What are currency swaps? State swap deals in India.
- 4) How is foreign exchange exposure managed?
- 5) State the country and political risks associated with foreign exchange.
- 6) Give an account of exchange rate arrangements of India.
- 7) Describe the convertibility of rupee on current account.
- 8) What are the issues related to devaluation of rupee in India?
- 9) Critically examine the monetary policy in the context of economic liberalisation and globalisation
- 10) Explain the documents used in the context of foreign trade.



PG DIPLOMA EXAMINATION, MAY – 2015

INTERNATIONAL BUSINESS

Paper - IV : International Business

Time : 03 Hours

Maximum Marks : 75

Answer any Five questions

All questions carry equal marks

- 1) Critically examine the comparative cost theory of international business.
- 2) Explain the role of international business in the economic development of a country.
- 3) What are the benefits of MNCs to host countries?
- 4) Bring out the considerations of planning in MNCs.
- 5) How is the performance measured in international business?
- 6) Describe the culture of MNCs.
- 7) Discuss the HRM practices of MNCs.
- 8) How are negotiations arrived at in international business?
- 9) Elucidate the role of WTO in international business.
- 10) Enumerate the trend in the international business of LDCs.



PG DIPLOMA EXAMINATION, MAY – 2015

FINANCIAL/BANKING & FINANCIAL MANAGEMENT/INTERNATIONAL
BUSINESS

Paper - V : International Financial Management

Time : 3 Hours

Maximum Marks : 75

Answer any Five questions

All questions carry equal marks

- 1) State the dimensions of international financial management.
- 2) What are the institutions involved in international financial system?
- 3) How is exchange rate determined?
- 4) How do you manage accounting exposure in foreign exchange?
- 5) Enumerate the sources of financing foreign trade.
- 6) Elucidate the techniques employed in the international inventory management.
- 7) Examine the objects of regulating foreign exchange.
- 8) State the considerations in international financing decision.
- 9) Describe the finance function in a MNC.
- 10) Explain the assessment of investment proposal at the global level.

