

(DSCFT 31)

B.Sc. DEGREE EXAMINATION, DECEMBER - 2015

(Examination at the end of Final Year)

COSTUME DESIGN AND FASHION TECHNOLOGY

Paper - I : Study of Apparel Industry

Time : 3 Hours

Maximum Marks : 80

Section – A

Answer any eight of the following

(8 × 3 = 24)

- 1) Write a short note on forecasting.
- 2) Explain about pattern grading and free lance models.
- 3) State the importance of company calender.
- 4) Give the categorization of products.
- 5) Write about External costs.
- 6) List the types of spreading and explain any two spreads.
- 7) List the specific operational characteristics of production system.
- 8) State the uses of packing equipment.
- 9) Write benefits of ISO 9000.
- 10) Define costing and distinguish between cost and price.
- 11) Write short notes on discipline.
- 12) List the duties of store keeper.

Section – B

Answer all questions

(4 × 14 = 56)

13) a) Explain the designer's responsibilities in detail.

OR

b) Describe in detail the role of seasons in company calendar.

14) a) Explain about contribution to alignment difficulties.

OR

b) Describe the kinds of cutting.

15) a) Explain in detail manual systems.

OR

b) Describe the equipment used for bagging.

16) a) Explain the installation procedure of ISO 9000 quality system.

OR

b) Describe about qualities of a good supervisor.



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COSTUME DESIGN AND FASHION TECHNOLOGY

Paper - II : Apparel Marketing and Merchandising

Time : 3 Hours

Maximum Marks : 80

Section – A

Answer any eight of the following

(8 × 5 = 40)

- 1) State the functions of marketing department.
- 2) How does a department store differ from speciality store.
- 3) Explain the responsibilities of merchandisers.
- 4) List the buyers responsibilities.
- 5) Explain why merchandising evaluation is important.
- 6) Write short note on visual merchandising.
- 7) Write about sourcing options.
- 8) Explain the term merchandising.
- 9) Write about computer use in buying.
- 10) Explain about electronic retailing.
- 11) Write about chain stores.
- 12) Explain retail fashion merchandising.

Section – B

Answer all questions

(4 × 10 = 40)

13) a) Describe in detail about marketing.

OR

b) Explain the factors considered on planning and buying.

14) a) Explain sales techniques to establish business and customer loyalty.

OR

b) Describe about windows and display elements.

15) a) Write about apparel distribution structure.

OR

b) Explain about channels through which sales of company product can be achieved.

16) a) Describe about services of buying offices.

OR

b) Explain Unit control and inventory control in record keeping.



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B.Sc. DEGREE EXAMINATION, DEC. - 2015

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COSTUME DESIGN AND FASHION TECHNOLOGY

Paper - III : Costumes and Apparel Design

Time : 3 Hours

Maximum Marks : 80

Section - A

(8 x 4 = 32)

Answer any eight of the following

- 1) Write about Purdah system.
- 2) Explain the costumes of 90th Decade.
- 3) Write the costumes of Rajasthan.
- 4) Give the costumes of Orissa.
- 5) Explain the costumes of Maharashtra.
- 6) Write about chemisette cosmetics.
- 7) Write about cosmetics and jewellery of Egypt.
- 8) Describe the hair styles of Greece.
- 9) Give the types of togas.
- 10) Explain the hair styles of crete women and men.
- 11) Describe the Eutaria men costumes and foot wear.
- 12) Write about foot wear and hair styles of Byzantium.

Section - B

(4 x 12 = 48)

Answer all questions

13) a) Describe the costumes of Greek period.

OR

b) Explain the costumes of Bihar and Uttar Pradesh

14) a) Describe the costumes of Andhra Pradesh and Tamilnadu

OR

b) Explain French costumes in detail.

15) a) Describe the costumes of Egypt.

OR

b) Describe the costumes for men of Greece.

16) a) Explain the costumes and footwear of Crete.

OR

b) Describe the women costumes of Byzantium.



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B.Sc. DEGREE EXAMINATION, DEC. - 2015

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COSTUME DESIGN AND FASHION TECHNOLOGY

Paper - IV : Apparel Accessories and Surface Ornamentation

Time : 3 Hours

Maximum Marks : 80

Section - A

(8 x 5 = 40)

Answer any eight of the following

- 1) Write about smocking.
- 2) Define appliqué and explain the uses of appliqués.
- 3) Write the types of zippers.
- 4) Explain how will create variety in yoke design.
- 5) Write about thread properties.
- 6) Explain the term embroidery.
- 7) Define dart manipulation and how do you create design by converting darts to seams.
- 8) Write short notes on bias tubing.
- 9) Write about ricracs and fagotting.
- 10) Give short notes on catch work.
- 11) Write about two types of machine embroidery.
- 12) Explain application of velcros.

Section - B
Answer all questions

(4 x 10 = 40)

13) a) Describe any five trimmings used in dress designing.

OR

b) Explain in detail about types of appliqués.

14) a) Describe about types of buckles.

OR

b) Explain about factors to be considered while selecting yoke designs.

15) a) Describe about contemporary jewellery.

OR

b) Explain the classification of embroidery.

16) a) Describe about procedure for attaching a motif.

OR

b) Explain about types of fringes.



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COSTUME DESIGN AND FASHION TECHNOLOGY

Paper - V : International Trade and Documentation

Time : 3 Hours

Maximum Marks : 80

Section - A

(8 x 4 = 32)

Answer any eight of the following

- 1) Write about India's share in world exports.
- 2) Write about bill of lading.
- 3) Describe the problems faced by garment export association.
- 4) Write about branded garment exports.
- 5) Explain WTO agreement on textiles and clothing.
- 6) Write the objectives of sourcing process.
- 7) Explain about marketing research and information systems.
- 8) Explain the importance of competitive advantage.
- 9) Write about company policy and purchasing constraints.
- 10) Explain about fashion marketing.
- 11) Explain components of fashion marketing plan.
- 12) Write about functions of marketing.

Section - B
Answer all questions

(4 x 12 = 48)

13) a) Describe about Indian garment exports.

OR

b) Explain in detail about Proforma invoice.

14) a) Explain the strategies in export marketing.

OR

b) Describe the process of GATT.

15) a) Explain about production package and offshore assembly.

OR

b) Describe the buyer decision process.

16) a) Explain about consumer satisfaction.

OR

b) Describe about storage costs.

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