MS-7

MANAGEMENT PROGRAMME

Term-End Examination

June, 2016

MS-7 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 hours

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Maximum Marks : **100** (Weightage **70%**)

Note : Answer **any four** questions. **All** questions carry equal marks.

- 1. (a) What were the main reasons for the change from the serial, printer, game and PS/2 ports to the USB port ?
 - (b) Discuss some advantages of open-source software.
- 2. (a) What is Simon's framework for decision-making ? How does it help in MIS design ?
 - (b) Discuss some ethical issues involved in information society.
- 3. (a) What are integrated software applications ? Discuss their business utility.
 - (b) What are the types of inventory management systems ? Define them and partition them into further classes.

MS-7

- 4. (a) What are the various steps involved in the development phase of system life cycle ?
 - (b) Give points to support that Visual Basic is an excellent development tool.
- 5. (a) Explain how the progress of data visualization technology in recent years has helped data analysts and business decision makers.
 - (b) What are artificial neural networks ? Discuss their business applications.
- 6. (a) Write a note on emerging trends in convergence of IT and consumer electronics.
 - (b) Highlight the impact of ICT for developing nations with respect to the economic activities.