Total No. of Questions : 8] [Total No. of Pages : 02

M.B.A.DEGREE EXAMINATION, DEC- 2016

(FirstYear)

PERSPECTIVES OF MANAGEMENT

Time : 3 Hours Maximum Marks : 70

SECTION– A (3x5 = 15)

Answer anyTHREE of the following

Q1) a) Functions of Management.

b) Types of plans.

c) Line and staff conflicts.

d) On the job training.

e) Importance of motivation.

f) PERT.

SECTION–B (3 x 15 = 45)

Answer any THREE of the following

Q2) What are the principles of Management?

Q3) Evaluate the steps involved in Decision Making Process.

Q4) What factors are influencing span of control?

Q5) What are the different styles of leadership?

Q6) Outline the social responsibilities of Business.

Q7) What are the sources of Recruitment?

Compulsory

Q8) Case Study:

Jagadish publishing company : Mr. Jagadish was the founder of a publishing company specializing in management books within a short span of time, the company proposed and grew very fast. Its sales rose from Rs. 50,000 the first year to Rs. 10 lakhs three years lakhs. The editing production and sales staff grew almost as fast.

But the company was having problems and of late uncertainty and confusion grew in the company. New people were making decision to the best of their ability but many of them did not fit together. One of Mr. Jagadish's key associates suggested that the company ought to have better planning and certainly needed clear policies to guide decision making, by Mr. Jagadish was unimprened. His response was that if he took time off to plan and develop policies to days he might not have a company tomorrow, and that he had no choice but to spend his time meeting to days problems as they came up.

a) If you were one of the never managers in the company and had takes a course in the basics of management, what would you say to Mr. Jagadish?

b) Outline exactly how would you show him that planning and policy making are important to the company if it has to grow effectively.

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Total No. of Questions : 10]   [Total No. of Pages : 01

M.B.A. DEGREE EXAMINATION, DEC - 2016

(First Year)

BUSINESS ENVIRONMENT

Time : 3 Hours   Maximum Marks : 70

Answer any 5 questions

All questions carry equal marks

Q1) Write a note on the socio-cultural factors influencing the environment.

Q2) Explain the structural dimensions of Indian economy.

Q3) What are the objectives of Private sector?

Q4) What are the causes for disequilibrium in Balance of payment? Explain the methods of correcting the disequilibrium.

Q5) Explain the major financial sector reforms since 1991 in India.

Q6) Write the advantages and disadvantages of Globalisation.

Q7) Write a note on the benefits of small sector in India and the problems faced by it.

Q8) Explain the structure of Indian industry.

Q9) Explain the provisions of export and import policy.

Q10) Explain the objectives of Industrial policy resolution, 1956.

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Total No. of Questions : 8]   [Total No. of Pages : 02

M.B.A. DEGREE EXAMINATION, DEC - 2016

(First Year)

MANAGERIAL ECONOMICS

Time : 3 Hours   Maximum Marks : 70

SECTION– A   (3 x 5 = 15)

Answer any THREE questions

Q1) a)   Role of Managerial Economist.

b)   Price elasticity of demand.

c)   Determinants of supply.

d)   Oligopoly.

e)   Public Investment decisions.

f)   Growth Maximisation.

SECTION–B   (3 x 15 = 45)

Answer any THREE questions

Q2) What is meant by Demand? What are the determinants of demand?

Q3) Briefly write about methods of Capital Budgeting.

Q4) How is Price determined under Monopoly?

Q5) Define 'Profit'. Write briefly about any one of the theories of profit.

Q6) Explain various pricing strategies in brief.

Q7) Define 'Managerial Economics'. What are its importance and scope?

(Compulsory)

Q8) Case Study:

The annual sales of XYZ Co. are as follows:

Year	Sales (Rs. in crores)
2000	30
2002	40
2004	45
2006	50
2008	48
2010	57

Estimate sales for the years 2012 and 2013.

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Total No. of Questions : 8]   [Total No. of Pages : 02

M.B.A. DEGREE EXAMINATION, DEC - 2016

(First Year)

ACCOUNTING FOR MANAGERS

Time : 3 Hours   Maximum Marks : 70

SECTION– A   (3 x 5 = 15)

Answer any 3 of the following

Q1) a)   Accounting functions.

b)   Proforma of Trading a/c.

c)   Types of debentures.

d)   Uses of Balance Sheet.

e)   Inflation accounting-merits.

f)   Absorption costing.

SECTION–B   (3 x 15 = 45)

Answer any 3 of the following

Q2) Write a note on accounting concepts and its applications.

Q3) Prepare proforma of Balance Sheet.

Q4) What are the legal requirements relating to Accounting disclosure?

Q5) Explain the methods of accounting for inflation.

Q6) What is cost? Explain its classification.

Q7) Explain absorption and marginal costing with merits and demerits.

<div align="center">**SECTION–C**</div> (10)

Q8) Case Study:

From the data given below, calculate the material price variance, the material usage variance and material mixture variance.
Consumption per 100 units of product.

Raw material	Standard	Actual
A	40 units Rs. 50 per unit	50 units Rs. 50 per unit
B	60 units Rs. 40 per unit	60 units Rs. 45 per unit

M.B.A. DEGREE EXAMINATION, DEC - 2016

(First Year)

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

Time : 3 Hours　　　　　　　　　　　　　　**Maximum Marks : 70**

<u>SECTION– A</u>　　　　　　　　　**(3 x 5 = 15)**

Answer any THREE of the following

Q1) a)　　Operations on matrices.

　　　b)　　Frequency distribution.

　　　c)　　Normal distribution.

　　　d)　　Procedure for testing a hypothesis.

　　　e)　　Sampling distribution of difference of proportions.

　　　f)　　Seasonal variations.

<u>SECTION–B</u>　　　　　　　　　**(3 x 15 = 45)**

Answer any THREE of the following

Q2) Differentiate:

　　a)　　$\left(\sqrt{x} - 2x\right)\left(x - \dfrac{1}{x}\right)$.

　　b)　　$\log \dfrac{x - \sqrt{1 - x^2}}{x + \sqrt{1 - x^2}}$.

　　Integrate : $x^3 \log x$.

Q3) Solve the following system of equations:

$$2x+5y-z=9$$
$$3x-3y+2z=7$$
$$2x-4y+3z=1$$

Q4) Calculate Karl Pearson's coefficient of skewness from the following data:

Marks :	>0	>10	>20	>30	>40	>50	>60	>70	>80	>90
No. of students :	100	98	95	90	80	50	35	23	13	5

Q5) Define Poisson distribution. What are its characteristics? A newspaper distributor assigns probabilities to the demand for a magazine as follows:

Copies demanded:	1	2	3	4
Probability :	0.4	0.3	0.2	0.1

A copy of the magazine sells for Rs. 7 and Costs Rs. 6. What can be the maximum possible expected monetary value if the distributor can return unsold copies for Rs. 5 each?

Q6) Explain systematic sampling and stratified random sampling. What are their advantages and disadvantages? On the basis of the following information can it be concluded that the errors are distributed according to Poisson probability law?

No. of errors :	0	1	2	3	4	5	6
No. of accounts :	35	40	19	2	0	2	2

Q7) Explain the types of Correlation. Describe the relation between Correlation analysis and regression analysis. The prices of a commodity are given below. Fit a parabola $y=a+bx+cx^2$ to this data. Estimate the price of commodity in 1986.

Year :	1980	1981	1982	1983	1984	1985
Price :	100	107	128	140	181	292

SECTION–C (10)
(Compulsory)

Q8) Case Study:

The following data present the yield in quintals of corn on ten subdivisions of equal area of two agricultural plots:

Plot 1 : 6.2   5.7   6.5   6.0   6.3   5.8   5.7   6.0   6.0   5.8

Plot 2 : 5.6   5.9   5.6   5.7   5.8   5.7   6.0   5.5   5.7   5.5

Find out whether the difference between the mean yields of two plots in significant.

M.B.A. DEGREE EXAMINATION, DEC - 2016

(First Year)

INFORMATION MANAGEMENT AND COMPUTER APPLICATIONS

Time : 3 Hours　　　　　　　　　　　　　　**Maximum Marks : 70**

SECTION– A　　　　　　　　　　(3 x 5 = 15)

Answer any THREE of the following

Q1) a)　Classification of computers.

　　b)　Operating systems.

　　c)　Characteristics of inventory.

　　d)　Uses of computers in human resource management.

　　e)　Constitutional provisions for privacy and confidentiality of information.

　　f)　Data life cycle.

SECTION–B　　　　　　　　　　(3 x 15 = 45)

Answer any THREE of the following

Q2) Describe the strategic issues of computer aided decision making. Explain the block diagram of a computer.

Q3) Describe computer aided financial planning. Discuss inventory system design with an example.

Q4) Explain how computers can affect living styles. Describe different types of pervasive software. Describe legal aspects of use of computers.

Q5) Describe major activities in protection and treatment of computer virus. Discuss torsions liabilities in use of computers.

Q6) What are the main features of MIS? Explain Anthony's and Simon's frame work for MIS. Compare them with Zani's framework.

Q7) Explain the stages in system life cycle. Describe the structure of COBOL program. Describe table handling, string manipulation and report writer features of COBOL with suitable examples.

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<u>SECTION–C</u> (10)

Compulsory

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Q8) Case Study:

For many Information System managers, the proliferation of PCs in their organization is a mixed blessing. With advances in user-friendly software, users are now capable of developing their own systems to meet their particular information needs. But as PCs proliferate in an organization, managers are concerned that they may be losing control over the use of PCs in their organizations.

Managers are taking different approaches to manage the proliferation of PCs. What are these approaches for managing the growth of PCs in an organization? Which approach would you advocate and why? What are some of the pros and cons of each approach.

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