

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-V(New) • EXAMINATION – WINTER 2016

Subject Code:2151501

Date:17/11/2016

Subject Name:Entrepreneurship Development & Productivity Engineering

Time:10:30 AM to 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	Short Questions	14
	1 What is 'Productivity'?	
	2 Define : Entrepreneur.	
	3 What is 'Labour Productivity'?	
	4 Who is Intrapreneur?.	
	5 Define international business.	
	6 Define Entrepreneurial culture.	
	7 What do you understand by the Entrepreneurial competency?	
	8 Define small scale industry.	
	9 What do you mean by ancillary industry.	
	10 State any two characteristics of successful entrepreneur.	
	11 What do you mean by 'Material productivity'?	
	12 What is 'Energy productivity'?	
	13 What is working capital?	
	14 What is entrepreneurial motivation?	
Q.2	(a) Distinguish between production & productivity.	03
	(b) State how productivity and standard of living are related.	04
	(c) Explain Entrepreneurship. Discuss its functions. Also explain the problems faced by them.	07
	OR	
	(c) Write note on "Entrepreneurial Support System".	07
Q.3	(a) List various kinds of productivity measurement.	03
	(b) Explain the role of an Industrial Engineer in a drive for high productivity in an organization.	04
	(c) Write note on : Productivity in service sector.	07
	OR	
Q.3	(a) Distinguish between productivity and quality.	03
	(b) Write the benefits of productivity measurement in organizations.	04
	(c) What are the main reasons to lower down productivity in any organization?	07
Q.4	(a) What factors affect entrepreneurial growth?	03
	(b) Which are the blocks to creativity?	04
	(c) Discuss entrepreneurial development programme.	07
	OR	
Q.4	(a) How does the infrastructural support influence growth of entrepreneurship in the region?	03
	(b) Discuss briefly about individual entrepreneurial mindset and personality?	04
	(c) How creativity play an important role for success of any entrepreneur?	07

- Q.5** (a) What is entrepreneurship Development. Explain Entrepreneur v/s Manager? **03**
- (b) What is the significance of promoting women Entrepreneurship in India? **04**
- (c) Explain the importance of entrepreneurial imagination and creativity in identifying new opportunities. **07**

OR

- Q.5** (a) What are the legal challenges of entrepreneurship? **03**
- (b) Explain the process of formulating business plan. **04**
- (c) What are the twenty first century trends in entrepreneurship. **07**
