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Con. 3482-08.

P. E. (Elect.) VI (C)

11/6/08

Principles of Eco. Mgt.
(OLD COURSE) CO-2662

(3 Hours)

[Total Marks : 100

- N.B. :** (1) Solve any **five** questions.
(2) **Figures** to the **right** indicate marks.

MASLOW

1. (a) What is an economic problem ? What are the conditions for an economic problem to emerge ? 5
- (b) Explain barriers to effective communication. 5
- (c) What are the advantages of money over Barter system ? 5
- (d) What role do Banks play in the development of a nation ? 5
2. (a) What is black money ? Explain the consequences of black money. What are the measures taken to unearth black money ? 10
- (b) What is inflation ? Explain monetary and fiscal measures used to control inflation. 10
3. (a) Explain Maslow's theory of Motivation. Compare Maslow's theory with Herzberg theory of Motivation. 10
- (b) Why does a Manager delegate work to his subordinates ? What are the reasons for ineffective delegation ? 10
4. (a) A company wants to recruit a Marketing Personnel from an engineering college campus recruitments. What process will a company follow ? 10
- (b) What are the methods used by companies to Advertise their product ? 10
5. (a) What is inventory ? Explain ABC method of inventory control. 10
- (b) What are the different training methods ? Explain in detail. 10
6. (a) How does government earn Revenue ? Compare Direct taxes with Indirect taxes. 10
- (b) What is Span of Control ? Explain merits and demerits of decentralisation over centralisation. 10
7. Write short notes on :- 20
 - (a) Break-even
 - (b) Balance of payments
 - (c) Economic order quantity
 - (d) Planning.