

B.S. DEGREE EXAMINATION, NOVEMBER 2008
HOSPITALITY & TOURISM MANAGEMENT
TRAVEL & TOURISM MANAGEMENT
(2001-2005 BATCH)

Duration : 3 Hours

Maximum : 60 marks

Part - A

(6 x 3 = 18)

Answer all Questions

1. Define tourism.
2. Expand IATA & PATA
3. Define passport.
4. Who is a travel agent ?
5. Define Tour Operator
6. List out the enviromental impacts of Tourism.

Part - B

(4 x 8 = 32)

Answer any FOUR Questions

7. Explain IATA & ASTA
8. List out rules followed during Visa Verification.
9. Draw the organization structure of tourism department.
10. Explain four modes of transportation
11. What is the role of private sector in Tourism Policy
12. Explain the objectives of State Tourism Policy.

Part - C

(1 x 10 = 10)

Compulsory

Case Study :

13. Mr.Kumar is working as travel desk in Fortune Hotel, Mumbai. One day the foreign group arrived to his hotel to spend two days. Mr.Kumar has been appointed to take incharge of this group .He has to plan the activities for two days.

How will he plan the programme agenda for two days [It must include tourist pot, food & entertainment].
