



I Semester M.T.T.M. Examination, January/February 2019
(CBCS)
TOURISM AND TRAVEL MANAGEMENT
Paper – 1.5 : Travel Trade Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answer *all* Sections.

SECTION – A

1. Answer **any seven** sub-questions out of ten. **Each** sub-question carries **two** marks. **(7×2=14)**
- a) Who are known as principals of travel industry ?
 - b) Differentiate between wholesale travel agents and retail travel agents.
 - c) What is meant by tailor made itineraries ?
 - d) What is meant by confidential tariff ?
 - e) What is meant by in-house travel agencies ?
 - f) Differentiate between chain hotels and franchise hotels.
 - g) Differentiate between registered baggage and unregistered baggage.
 - h) What do you mean by fly-drive packages ?
 - i) What is meant by visa on arrival ?
 - j) Write two features of budget travellers.

SECTION – B

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

- 2. Describe the functions of tour operators.
- 3. What are the different types of tour operators ?



4. Describe the implication of Chicago convention on aviation industry.
5. Discuss the functions of PATA.
6. Discuss the linkage of travel trade with others sectors of the economy.
7. What is passport ? What are its types ?

SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks.

(3×12=36)

8. Explain the process of making a package holiday.
 9. Discuss the role of information technology in travel and tourism businesses.
Give adequate examples.
 10. Discuss the main features of Manila declaration and Brussels convention 1961.
 11. What are the different types of travel firms we have in India based on their ownership ? Explain.
 12. Explain the roles and responsibilities of a tour manager.
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