

Total No. of Questions - 10]
(1118)

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M.B.A. Examination

MANAGERIAL ECONOMICS

Paper : 103

(Semester-I)

Time : Three Hours] [Maxi. Marks : { Regular : 60
Pvt. / ICDEOL : 100

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt *five* questions in all, selecting *one* question from each Unit. Each question carries equal marks.

UNIT-I

1. What do you understand by economics as a discipline ? Explain its scope and significance.
2. Write down various functions of economic system in an economy of nation.

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[P.T.O.]

UNIT-II

3. Define managerial economics and explain its fundamental concepts.
4. Differentiate equi-marginal and discounting principles of managerial economics with suitable examples.

UNIT-III

5. What are the types and determinants of demand ? Explain.
6. Write down different approaches to forecasting.

UNIT-IV

7. Define break-even analysis and elaborate its relevance in production.
8. Explain nature, type and managerial uses of cost.

UNIT-V

9. Write down the psychological aspects of pricing.
10. Discuss methods and strategies implemented during price determination under monopoly.