

MBA (D) (3rd Semester Examination), June 2020 (DDE)

[Session: Jan 2019-Dec 2020]

Subject- International Business

Paper- MBD- 302

Time-3 Hours

Full Marks: 80

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as practicable*

Group-A

Answer any six questions

5×6=30

1. Explain 'comparative advantage' with an example.
2. Briefly discuss the different stages of globalization.
3. Discuss, in brief, any five features of WTO.
4. Provide a write-up on GATT.
5. Explain 'relative factor abundance' with a suitable example.
6. Briefly discuss the demerits of globalization in the context of developing countries.
7. Provide a brief write-up on European Union (EU).
8. Briefly explain why protection of intellectual property rights is important.

Group-B

Answer any five questions

10×5=50

9. Discuss the Absolute Advantage Theory with its limitations.
10. State and explain any five foreign market entry strategies in international business.
11. Discuss the role of WTO in international business.
12. Discuss the types of regional economic integration along with its features.
13. State and discuss the different aspects of 'TRIPS' agreement.
14. State and discuss the Heckscher-Ohlin Theory [With its assumptions and criticisms].
15. Discuss the drivers of globalization.